

# BIZ FEST EXPO 2024

Wednesday, May 1, 2024



The Holiday Inn Express  
301 Tucker Lane, Cocoa, FL

Join us for a day of expert presentations designed to fuel growth and prosperity for small businesses.

Learn valuable strategies, enjoy a complimentary lunch on us, and it's free to register! Reserve your spot today!

Presented by:



## Schedule

8:30 - 9:00 Registration

9:00 - 9:10 Welcome

### Our Speakers

9:10-10



#### Jennifer DeRosa

Mastering the Web: Innovative Strategies for SEO & Building a Powerful Online Presence

11:10-12 Breakout Sessions



#### Dr Carol Wheatley

Moving your Nonprofit to the Next Level & Funding Nonprofits

1:00-1:50 Breakout Sessions



#### Sherrill Bullock

Accounting for Small Business

10:10-11 Breakout Sessions



#### Terry Locke & John Donovan

Funding for Profit & Nonprofit Small Businesses

#### Julia Lombard

How to Write your Initial Business Plan



#### Boyd Karren

When Banks Say No



#### Trevor Barone

Growing Your Brand with Video & Photo Content Marketing



#### Keith Nugent

AI for Business: Going Beyond Chat GPT



#### Erin Eilers

HR for Small Business

12-1 Lunch

1:50-2

Remarks/Introduce Roundtables



#### Adam Copenhaver

Growing Your Business Through Networking

Roundtables 2-3



#### Alfonso Bonin

AI Capabilities for Small Business



#### Steve Davis

Choosing Target Market & Media for Small Business



#### Monty Felix

What Issues in Your Business Keep You Up at Night?



Register at:

[www.bizfest.org](http://www.bizfest.org)