

We venture to create sustainable business growth for our clients in Brevard, Indian River and St. Lucie Counties. Learn more about how we do it.



## **Registration closes on April 7th** **NEW Entrepreneurial Code Camp**

Are you looking for a spring break camp program that will help your teen discover and develop their talents?

This two-day journey has the potential to transform their talents into profitable careers and businesses?

The [Women's Business Center](#) Program at weVENTURE at Florida Tech has partnered with [Codecraft Works](#) to bring a rewarding program to our area that teaches participants how to monetize their talents.

Register your teen today, and take one more positive step toward helping your teen reach his or her full potential.

[Learn more](#) about the Entrepreneurial Code Camp (Ages 14-18).

**Cost: \$ 120** (Lunch included)

*Camp location:*

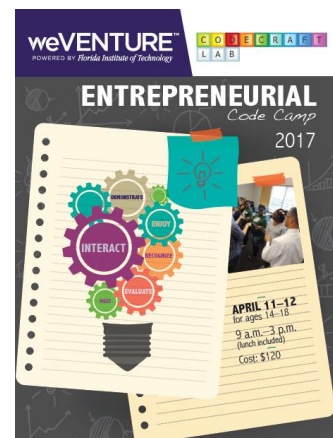
**CodeCraft Works**, 1423 Highland Avenue, Melbourne, FL 32935

9:00 AM - 3:00 PM

April 11 and 12, 2017

[Register Today](#)

*A special thanks to our program sponsors!*



**Rockwell  
Collins**  
Building trust every day

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## Women's Business Center Programs and Services



*Celebrating 10 years of service!*

*Thank You!*

### **Launch Your Venture 101 - Biz Byte workshops**

This session will cover ten things you need to know before launching your venture, how to identify resources in the community, and how weVENTURE programs and services can assist you.

This is a free interactive workshop offered by weVENTURE's Women's Business Center program.

**Tuesday, April 4**      [Register Here!](#)  
3:00 PM - 4:30 PM

**At City of Cocoa Council Chambers**  
65 Stone Street, Cocoa, FL 32922

**A special "Thank You" to our community partner and event host!  
City of Cocoa Economic Development Office**





**AARP Foundation  
Work for Yourself@50+sm**

**April 4, 2017  
11:00 AM - 1:00 PM**  
*(A light lunch will be provided)*

**To Register, Call 888-339-5617**

**Sunflower House**  
*(Inside the Merritt Island Mall next to JCPenney)*  
**777 E. Merritt Island Causeway**

**A special "Thank You" to our event host!**



**Elements of a Business Plan**

**[REGISTER TODAY](#)**

**Thursday, April 6, 2017  
1:30 PM - 3:00 PM**

Join Vince LoPresti from the Small Business Administration (SBA) will discuss the fundamental Elements of a Business Plan.

- Executive Summary
- Business description
- Products and/or services
- Sales and marketing
- Operations
- Management team
- Development

- Financial summary

**Location: weVENTURE at Florida Tech  
3011 S. Babcock St., 3rd Floor, Room 305, Melbourne, FL**

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**Funding Your Venture  
Microloans from Accion East**

**[REGISTER TODAY](#)**

**Tuesday, April 25, 2017  
10:00 AM - 11:30 AM**

Join Adriana Contreras, Loan Consultant with Accion East, as she shares information on microloan programs offered by Accion. The following topics will be discussed:

- Why Accion
- Our Loan Products
- Application Process
- Tailored Loan Programs
- New: SBA 7(1) Community Advantage Loan
- 2016 Accomplishments

**Location: weVENTURE Office at Florida Tech  
3011 S. Babcock St., 3rd Floor, Room 305, Melbourne, FL**

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***UPCOMING Business Education / Purposeful Networking***

Apr. 18 | [SBDC Online Lead Generation-Digital Marketing](#) | EFSC Melbourne | 10 AM - 12 PM  
Apr. 20 | [SBDC Financial Management for your Small Business](#) | EFSC Melbourne | 8:30 AM

More information about upcoming community events and workshops available at

**[weVENTURE.org/events/](http://weVENTURE.org/events/)**

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The Women's Business Center Program is supported in part through a cooperative agreement with the [U.S. Small Business Administration](#)

## IGNITE 360® Business Mentoring Programs

Did you know? In 2016, twenty-three companies participated in the IGNITE 360® business mentoring program.

IGNITE 360® helps business owners solve critical business problems and develop new skills that allow their companies to outperform the competition while advancing to the next level of business growth and sustainability.



**NOTE:** All IGNITE 360® participants must be registered/licensed by the state to submit an application.

[Learn more today](#)

***A special "Thank You" to our IGNITE 360® Program Sponsors!***



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STAY CONNECTED:

