



IMPACT

BUSINESS & LEADERSHIP SUMMIT

August 26, 2016 • 8 a.m.– 5 p.m. • Hilton Rialto, Melbourne

OVER 300 ATENDEES

WHO SHOULD ATTEND

Corporate C-Level Business Executives
Small-Medium Sized Business Owners
Business Professionals



FEATURING KEYNOTE SPEAKER

Ellen Stang^{MD}

FOUNDER, PRESIDENT & CEO
PROGENYHEALTH



SPONSORSHIP OPPORTUNITIES:

Diamond Sponsor\$5,000

6' vendor table in main lobby, reserved luncheon table for 8 guests, logo placement on website and print materials, company name mentioned in radio ads, brief speaking opportunity, distribution of marketing materials at each luncheon table, 4 tickets for VIP reception, Thursday, August 25

Emerald Sponsor\$3,000

6' vendor table in main lobby, reserved luncheon table for 8 guests, logo placement on website and print materials, company name mentioned in radio ads, 3 tickets for VIP reception, Thursday, August 25

Ruby Sponsor\$1,500

6' vendor table in main lobby, reserved ½ luncheon table for 4 guests, logo placement on website and program, 2 tickets for VIP reception, Thursday, August 25

Sapphire Sponsor\$500

reserved ½ luncheon table for 4 guests, sponsorship and logo in program, 1 ticket for VIP reception, Thursday, August 25

REGISTRATION

\$85 Regular price

(Lunch included - All dietary requests must be submitted at registration)

Register Online

weVENTURE.FIT.edu

Call for more information:

321-674-7007

**LUNCH from 12:00 p.m. - 1:30 p.m.
followed by Keynote Fireside Chat**

SPECIAL SESSION (3-4 p.m.)

DARE TO ASK ... COACHES CORNER
> Subject Matter Experts lead Q&A sessions in small break out groups

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DARE TO BE GREAT ... TOGETHER AT HILTON RIALTO MELBOURNE

REGISTRATION from 8:00 - 8:30 a.m.

OPENING REMARKS (8:30 - 8:45 a.m.)

DARE TO GROW ... ELEVATE. (8:45 - 9:15 a.m.)

- > Donna Scott, Owner at Barn Light Electric Company & Playalinda Brewing Company
- > Carla McRae, CPA, CGMA, Comptroller at Barn Light Electric Company & Playalinda Brewing Company

DARE TO BE GREAT ... COLLABORATE. (9:30 - 10:30 a.m.)

- > Rebecca Shireman, Assistant Public Relations Manager at Kennedy Space Center Visitor Complex
- > Jarin Eisenberg, Executive Director of Melbourne Main Street
- > Kathryn Rudloff, Executive Director of Business Voice Political Committee
- > Jennifer Sugarman, President & CEO of Cocoa Beach Regional Chamber of Commerce

All of us have the spark of leadership in us. The challenge is to understand ourselves well enough to discover where we can use our leadership gifts to serve others and DARE to create new opportunities through collaboration. Join our panel of "Emerging Leaders" in exploring the topic of authentic leadership and what it means for each of us in our personal and professional lives.

NETWORKING (10:30- 11:00 a.m.)

DARE TO COMMUNICATE ... NEGOTIATE. (11:00 a.m. - 12:00 p.m.)

- > Elizabeth Counzman, Communications and Conflict Resolution Specialist, Full Sail University, Course Director
- > Ron Cook, Co Founder at Distrix and Telemetree
- > Cassandra Willard, Esq., Law Offices of Franklin & Willard, Partner and Full Sail University, Course Director
- > David Painter, Lecturer, Communications and Media Studies, Rollins College

Communication styles have a powerful impact on the process of negotiation. Join our panel of experienced negotiators as they explore the topic of how to proactively communicate the needs of others, and how conflicts can be prevented and more successful deals can be reached.

LUNCH from 12:00 p.m. - 1:30 p.m. followed by Keynote.

FIRESIDE CHAT WITH: (1:30 - 2:30 p.m.)

- > Dr. Ellen Stang, Founder, President and CEO of ProgenyHealth.
- > Beth Gitlin, Executive Director, weVENTURE powered by Florida Institute of Technology

SPECIAL SESSION (3-4 p.m.) DARE TO ASK ... COACHES CORNER.

- > Subject Matter Experts lead Q&A sessions in small break out groups

HAPPY HOUR (4-5 p.m.) PURPOSEFUL NETWORKING

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