



# BREVARD INSIGHT

POWERED BY

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BREVARD

**A TWO-DAY COMMUNITY INFORMATION EXPERIENCE**

**TUESDAY, APRIL 16 AND THURSDAY, MAY 2, 2024**



**LEARN.**

**EXPERIENCE.**

**CONNECT.**

**Brevard Insight, powered by LEAD Brevard**, is your 'gateway to Brevard. Whether you're new to town, or you've lived here all your life, we invite you to become immersed in the community while you build meaningful connections and discover your sense of belonging. **Brevard Insight** offers you a chance to meet the people, explore the places, and experience the leadership that makes our community unique - **you call it home!**

**[JOIN THE 2024 BREVARD INSIGHT EXPERIENCE TODAY!](#)**

This two-day community information experience - **Tuesday, April 16, 2024, and Thursday, May 2, 2024** - offers site visits, windshield tours and experiences while you make new connections; create new friendships and gain new perspectives as you learn more about the place we call home.

**Reserve your place in this high-value immersion experience. All-inclusive tuition for the 2 days is \$600.00**

**TUESDAY, APRIL 16 AND THURSDAY, MAY 2, 2024**

**LEARN**

With site visits, presentations, and windshield tours, **BREVARD INSIGHT** offers the perfect opportunity for participants to "hit the ground running."



**EXPERIENCE**

**BREVARD INSIGHT** is a "gateway" experience to our area.

**CONNECT**

**BREVARD INSIGHT** can expedite your process of networking, learning and getting involved in the Brevard Community.

**NEW RESIDENTS AND LIFELONG COMMUNITY MEMBERS  
LAUNCH YOUR FUTURE HERE**

**CONSIDER THE OPPORTUNITY.  
MAKE YOUR COMMITMENT.  
\$600.00 ALL INCLUSIVE**

Day One – Tuesday, April 16, 2024

**Site Visits**

Brevard Zoo

Florida Tech

Day Two – Thursday, May 2, 2024

**Site Visits**

Parrish Medical Center

Dixie Crossroads

Eau Gallie Art District

Kennedy Space Center Visitor Complex

**Over the two-days experiences include:**

Aerospace + Defense industries - Brevard Public Schools - Cocoa Beach Regional Chamber of Commerce - Greater Palm Bay Chamber of Commerce - Historic Downtown Melbourne  
Melbourne Orlando International Airport - Melbourne Regional Chamber

Space Coast League of Cities - Titusville Area Chamber of Commerce

**THANK YOU TO OUR SPONSOR**

AS OF MARCH 22, 2024



**“WORKING TOGETHER TO **STRENGTHEN**  
OUR COMMUNITY BY **INSPIRING**  
PEOPLE TO **LEAD.**”**

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LEADBrevard.org





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*"A TWO DAY COMMUNITY INFORMATION EXPERIENCE"*

**DAY ONE | CENTRAL/SOUTH BREVARD COUNTY**

TUESDAY, APRIL 16<sup>TH</sup>, 2024

Site One: Brevard Zoo

8:00 – 8:30 AM	Arrival/Check-In & Continental Breakfast
8:30 – 9:00 AM	Welcome Remarks and Introduction to LEAD Brevard and Brevard INSIGHT
9:00 – 9:30 AM	Brevard INSIGHT Participants Introductions
9:30 – 10:00 AM	<b>Florida's Space Coast – Tomorrow Launches Here</b> Angela Neal, Project Manager Consultant, Economic Development Commission of Florida's Space Coast
10:00 – 10:15 AM	<i>Break</i>
10:15 – 10:45 AM	<b>Brevard Zoo &amp; the Aquarium Project</b> Keith Winsten, Executive Director, Brevard Zoo
10:45 – 11:15 AM	<b>Indian River Lagoon</b> Vinnie Taranto, Media-Over-Matter Productions and MJ Waters, Indian River Lagoon Community Volunteer
11:15 – 11:30 AM	<i>Boarding Bus</i>
11:30 AM – Noon	<b>On Board Conversation: Tourism and the Military in our community</b> Jimmy Lane, President & CEO, Cocoa Beach Regional Chamber of Commerce
Noon – 12:45 PM	Lunch at Florida Tech – Panther Dining Hall Patio
12:45 – 1:15 PM	John Nicklow, Ph.D. President, Florida Tech
1:15 – 1:45 PM	<b>Space Coast Alliance for Tech &amp; Innovation (SCATI)</b> Nancy Peltonen, Greater Palm Bay Chamber of Commerce
1:45 – 2:00 PM	<i>Boarding Bus</i>

2:00 – 3:00 PM      **On Board Conversations:**  
**Windshield Downtown Melbourne Tour**  
Kim Agee, Executive Director, Downtown Melbourne - Melbourne Main Street  
Aerospace, Defense, Manufacturing  
Michael Ayers, President & Chief Executive Officer, Melbourne Regional  
Chamber  
**Windshield Airport Tour**  
Melissa Naughton, C.M., ACE, Assistant Director of Business Development &  
Marketing, Melbourne Orlando International Airport - MLB

3:00 – 3:15 PM      Arrive in Eau Gallie Arts District (EGAD)

3:15 – 3:45 PM      EGAD Walking Tour  
Kathie J. Elias, EGAD Executive Director

3:45 – 4:45 PM      Intracoastal Brewery  
Networking

4:45 – 4:55 PM      *Boarding Bus*

4:55 – 5:20 PM      Bus back to Brevard Zoo, Adjourn



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*"A TWO DAY COMMUNITY INFORMATION EXPERIENCE"*

DAY TWO | CENTRAL/NORTH BREVARD COUNTY

THURSDAY, MAY 2<sup>ND</sup>, 2024

**Site One: Parrish Medical Center**

8:00 – 8:30 AM	Arrival/Check-In & Continental Breakfast
8:30 – 8:45 AM	Welcome Remarks and Overview
8:45 – 9:15 AM	<b>Eco Tourism &amp; Recreation</b> Erin Atkins, President, Titusville Area Chamber of Commerce
9:15 – 10:00 AM	<b>Healthcare Resources</b> Natalie Sellers, MS, APR, FACHE, Senior Vice President, Parrish Healthcare - Communications, Community & Corporate Services, Executive Director, Jess Parrish Medical Foundation Lance M. Skelly, System Director, Public & Media Relations, Health First Belinda Stewart, Communications Manager, 211 Brevard
10:00 – 10:15 AM	<i>Break</i>
10:15 – 10:40 AM	<b>Brevard Public Schools</b> Russell Bruhn, Chief Strategic Communications Officer, Government & Community Relations, Brevard Public Schools
10:40 – 11:05 AM	<b>Eastern Florida State College</b> Dr. Michael Cadore, Executive Director of Community Engagement, External Affairs
11:05 – 11:30 AM	<b>Local Government</b> Mindy Gibson, City Council Member, City of Satellite Beach
11:30 – 11:45 AM	<i>Break &amp; Bus Boarding</i>
11:45 AM – 12:30 PM	<b>Lunch at Dixie Crossroads</b> Laurilee Thompson, Historian
12:30 – 12:45 PM	<i>Bus Boarding</i>

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12:45 – 1:15 PM	<b>On Board Conversation: Arts &amp; Culture</b> Marcia Gaedcke, Development Director, Titusville Playhouse
1:15 – 2:00 PM	<b>Windshield Kennedy Space Center Visitor Complex Tour</b> Therrin Protze, Chief Operating Officer, DNC Parks & Resorts at KSC, Inc. Howard Schwartz, Vice President Guest Engagement & Operations, Kennedy Space Center Visitor Complex, DNC Parks and Resorts
2:00 – 2:30 PM	<b>Walking Tour: Kennedy Space Center Saturn V</b>
2:30 – 2:45 PM	<i>Bus Boarding</i>
2:45 – 3:15 PM	Bus back to Parrish Medical Center
3:15 – 3:30 PM	Arrival & Refreshments
3:30 – 4:00 PM	Adjourn

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