





WOMEN'S BUSINESS CENTER at FLORIDA TECH  
BISK COLLEGE OF BUSINESS

A FOCUS ON LEAN PROCESS  
IMPROVEMENT


# PROCESS IMPROVEMENT


WORKING SMARTER

 **VIRTUAL**

 **APRIL 17, 2024  
2:00 PM - 3:00 PM**

SBA, SENIOR AREA MANAGER  
**CJ CASTRO**  
**PRESENTER**

 **POWERED BY**  
**SBA**  
U.S. Small Business  
Administration

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**weVENTURE**  
WOMEN'S BUSINESS CENTER at FLORIDA TECH  
BISK COLLEGE OF BUSINESS

## **Process Improvement & Working Smarter**

**Wed., April 17, 2024**

**2pm-3pm, Virtual**

Ready to improve the work processes in your small business? This webinar focuses on applying “Lean” process improvement to add efficiencies to your business and improve your bottom line potential. Learn ideas about making your work processes flow better, faster, cheaper. You will learn how to apply “Lean” thinking to any business process, regardless of your industry. In many cases, this can result in improved customer service, saved labor, better inventory control, and reduction of expenses.

This webinar focuses on problem solving, and identifying “value added” activities you can apply to YOUR business. We will discuss examples of improved processes from many different industries.



**Presented by CJ Castro, SBA Senior Area Manager**

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