

# 2017 SCORE BIZFEST EXPO FOR ENTREPRENEURS



## Space Coast SCORE Congratulates Brevard's Entrepreneurs During National Small Business Week

Join us at the **3<sup>rd</sup> Annual BizFest** event. **Network and lunch** with fellow entrepreneurs and business leaders of Brevard County in celebrating this year's **Expo for Entrepreneurs**. It will be featuring **Speed Counseling**, a **Resource Forum** composed of organizations assisting entrepreneurs, **Workshops** tailored to meet the small business needs, and **Brevard's Special Keynote Speaker, Carol Craig, founder and CEO of Craig Technologies**. She describes herself as an accidental entrepreneur and unconventional CEO, but in 2015, she was selected as the SBA's Small Business Person of the Year for the State of Florida, and South Florida District, and was recognized as the national first runner-up finalist in Washington D.C.

**Tuesday, May 2, 2017**  
**10:30 AM – 5:15 PM**

**Holiday Inn Express & Space Coast Convention Center**  
**301 Tucker Lane. Cocoa, FL 32926**  
*(I-95 and SR 520, Exit 201)*

**Registration Fee \$25.00**  
**Register at [SpaceCoast.SCORE.org](http://SpaceCoast.SCORE.org)**



### **SPONSORS**

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### **PARTNERS**

SCORE, SBDC, SBA,  
Titusville Area Chamber of  
Commerce, Cocoa Beach  
Regional Chamber of  
Commerce, Melbourne  
Regional Chamber, Greater  
Palm Bay Area Chamber of  
Commerce, weVenture  
(powered by FIT), Goodwill,  
and Careersource Brevard,

### **PRESENTATIONS:**

Business Staging  
Strategic Planning for  
Business Growth  
Social Media Marketing  
Successful Sales  
How to Triple Your Results  
Without Working 3x as Hard  
Leveraging Advanced Sales  
& Social Media Strategies  
Taking Your Non-Profit to  
the Next Level.



10:30 AM to 5:15 PM	2017 Space Coast BizFest Tuesday, May 2, 2017
10:30 – 11:00	Registration
11:00 – 11:45	Resource Forum: SCORE, SBDC, SBA, Titusville Area Chamber of Commerce, WeVenture, Goodwill, and Career Source
12:00 – 1:00	Lunch
1:00 – 1:45	<b>Keynote Speaker:</b> Carol Craig, CEO of Craig Technologies
1:45-2:00	Speed Counseling (sign up at SCORE Speed Counseling table)
2:00 – 2:45	<b>Breakout Session #1 (Choose One)</b> <ul style="list-style-type: none"> <li>• <b>Paul Forsberg</b> – <i>Business Staging</i></li> <li>• <b>Micki Johnson</b> - <i>Strategic Planning for Business Growth</i></li> </ul>
2:45 – 3:00	Speed Counseling (sign up at SCORE Speed Counseling table)
3:00 – 3:45	<b>Breakout Session #2 (Choose One)</b> <ul style="list-style-type: none"> <li>• <b>Richard &amp; Cheri Martin</b> - <i>Social Media Marketing</i></li> <li>• <b>Paul Sweeney</b> – <i>Successful Sales</i></li> </ul>
3:45 – 4:00	Speed Counseling (sign up at SCORE Speed Counseling table)
4:00 – 4:45	<b>Breakout Session #3 (Choose One)</b> <ul style="list-style-type: none"> <li>• <b>Steve Black</b> - <i>“How To Have Triple Your Results Without Working 3x As Hard Leveraging Advanced Sales &amp; Social Media Strategies”</i></li> <li>• <b>Laura Wallace</b> – <i>Taking your non-profit to the next level</i></li> </ul>
4:45 – 5:00	Speed Counseling (sign up at SCORE Speed Counseling table)
5:00 - 5:15	Closing Remarks: George Kerestes, Chapter Chair, Space Coast SCORE

### SPEED COUNSELING

Our experienced counselors can help. Sign up for a 15-minute “speed counseling” session with a certified SCORE Counselor – Get your important questions answered!

**For over 20 years Space Coast SCORE** has served the Brevard Space Coast business community. The chapter provides assistance to over 500 entrepreneurs each year, while providing confidential, ongoing one-on-one or email advice by real-world business experienced volunteers. Support is received by free mentoring to small business entrepreneurs on a wide range of business topics — how to write a business plan, how to arrange funding, how to managing cash flow, how to develop an effective marketing plan, and starting an eCommerce business. Entrepreneurs can also access SCORE via low-cost local workshops and online expert resources ([www.score.org](http://www.score.org)), including free online workshops, business tools and templates. Nearly half a million entrepreneurs count on SCORE each year for help in fulfilling their dream of starting a business, as well as helping existing businesses grow and become more successful. **Space Coast SCORE** is your one-stop shopping for guidance, insights for success, and services tailored to meet your small business needs. All you need to do is ask, “Will you help me?”

For more information contact the **Space Coast SCORE Chapter Office** at 321-254-2288

**OR email** [scorechapter400@bellsouth.net](mailto:scorechapter400@bellsouth.net) **OR visit our website at** [www.SpaceCoast.SCORE.org](http://www.SpaceCoast.SCORE.org)

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