

# SPACE COAST BIZ FEST EXPO 2025

Tue, April 29 8:30am - 3pm



The Holiday Inn Express  
301 Tucker Lane, Cocoa, FL

Join us for the Space Coast SCORE BizFest 2025, an event designed to empower small businesses and entrepreneurs in Brevard County, FL. Enjoy workshops, networking opportunities, and expert insights to help you start, grow, or improve your business.

**\$10 Registration Includes Breakfast and a Full Lunch.**

Register at: [bizfest.org](https://bizfest.org)

Presented by:



## Schedule

8:30 - 9:00 Registration

9:00 - 9:10 Welcome

### Key Note Speaker



**Jennifer DeRosa**

9:10-10

Mastering the Web: Innovative Strategies for  
SEO & Building a Powerful Online Presence

### Our Speakers

10:10-11 Breakout Sessions



**Anne Conroy-Baiter**

Melbourne Regional Chamber



**Trevor Barone**

Growing Your Brand with Video & Photo  
Content Marketing



**Eyad Mubaied**

Organizational Company Culture

11:10-12 Breakout Sessions



**Dr Carol Wheatley**

Moving your Nonprofit to the Next  
Level & Funding Nonprofits



**Val Terry**

Business Model Canvas



**Keith Nugent**

AI for Business: Going Beyond  
Chat GPT

1:00-1:50 Breakout Sessions



**Sherrill Bullock**

Accounting for Small Business



**Boyd Karren**

When Banks Say No



**Erin Eilers**

HR for Small Business

12-1 Lunch

1:50-2

Remarks/Introduce Roundtables

### Roundtables 2-3



**Alfonso Bonin**

AI Capabilities for Small Business



**Steve Davis**

Choosing Target Market & Media for  
Small Business



**Lonnie Koyama**

Small Business Administration



Register now at:  
[www.bizfest.org](https://www.bizfest.org)

Event Contact:  
[alfonso.bonin@scorevolunteer.org](mailto:alfonso.bonin@scorevolunteer.org)  
78.217.2666