

# Managing your Social Media Marketing

---

*Social media is here to stay. It has become something many consumers interact with on a day-to-day basis and how small businesses and nonprofits stand out and compete in today's market. However, managing social media activity can be daunting to time-starved businesses and nonprofit owners who cannot afford to live on social media all day nor ignore it!*

*In this workshop we will share with you: Creating & Curating Content; Social Media Management Tools; Helpful Apps; The Art of Not Over-Thinking; Simple Strategies. Join us to learn how to save time on your social media marketing and find extra time for you!*



**Date:** Thursday, November 10<sup>th</sup>

**Time:** 3:30 - 5:00 p.m.

**Location:** Wild Manta Exchange

[Register here](#)