



2017 Sponsorship Opportunities

We are pleased to offer our active Palm Bay Chamber members the opportunity to sponsor chamber activities to better promote their company. Please review the sponsorship opportunities below and let us know which ones you are interested in sponsoring as some events and sponsorships target specific groups. We will be more than happy to discuss these with you to help you decide.

Signature Events

Hats, Handbags & Horses - May 6, 2017 (New Event)

Join us for an afternoon at the races. Watch the Kentucky Derby live “on-screen” in style with your favorite hat and summer dress. Enjoy food and an auction featuring purses, baskets and surprises. A portion of the proceeds will go to the Greater Palm Bay Chamber of Commerce Educational Scholarships.

Presenting Sponsor \$1,250

- Logo on all publicity
- Logo on the Chamber Website
- Logo in Hometown News Advertisement
- Facebook presence
- Banner at the event
- Opportunity to distribute your company marketing materials
- Premier spot to watch the Kentucky Derby
- 8 tickets to the event

Premier Sponsor \$650

- Logo on all publicity
- Logo on the Chamber Website
- Logo in Hometown News Advertisement
- Facebook presence
- Reserved seats to watch the Kentucky Derby
- 4 tickets to the event.

Premium Sponsor \$350

- Logo on all publicity
- Logo on the Chamber Website
- Logo in Hometown News Advertisement
- Facebook presence
- 2 tickets to the event

Mayors Breakfast - May 19, 2017

Where else do you have the opportunity to hear from all 16 mayors at one time from the cities and towns in Brevard County? This annual event provides an update from each mayor on the new initiatives and plans that are happening in their regions. Time is also provided for Q&A. 2016 Attendance: 200+

Presenting Sponsor \$2,500 (exclusive Sponsor)

- Podium time (up to 3 minutes) to promote your company
- Your company logo on all pre-event marketing materials
- Your company logo on the Chamber website with event marketing materials
- Your company logo in printed event program
- Your company logo recurring on overhead display screen at event
- Your company banner displayed by the stage at event (stand up banner provided by sponsor)
- Prime table top display in hallway
- Reserved, priority seating with signage for up to eight (8) of your attendees

Premier Sponsors \$1,000 (unlimited sponsors)

- Recognition of your company from the podium
- Your company logo on pre-event marketing materials
- Your company listed as sponsor on Chamber website with event marketing materials
- Your company logo in printed event program
- Your company logo recurring on overhead display screen at event
- Your company banner displayed at event by the front door (stand up banner provided by sponsor)
- Table top display in hallway
- Reserved, priority seating with signage for up to six (6) of your attendees

Premium Sponsors \$500 (unlimited sponsors)

- Your company listed as sponsor on Chamber website with event marketing materials
- Your company logo in printed event program
- Your company logo recurring on overhead display screen at event
- Your company banner displayed at event (stand up banner provided by sponsor)
- Table top display in hallway
- Reserved seating for up to two (2) of your attendees

After Hours Mingle & Table Top Expo – June 21, 2017 \$250

- Podium time (up to 2 minutes) to introduce your company
- Opportunity to distribute your company marketing material
- Company banner displayed at event (stand up banner provided by sponsor)
- Logo on event advertising, flyers, Chamber Intel, Facebook
- Table top display
- Two (2) attendees

Speed Networking – August 8, 2017

Known as the speed networking for businesses, this lively event allows businesses to make contacts in a short period of time. The fortune is always in the follow up, but this event gets you started with finding

new strategic partners that you can align with. This event hasn't been held for a number of years, but is always fun and engaging. Attendance: 50+ people

Presenting Sponsor \$1,500 (exclusive Sponsor)

- Podium time (up to 3 minutes) to promote your company
- Your company logo on all pre-event marketing materials
- Your company logo on the Chamber website with event marketing materials
- Your company logo in printed event program
- Your company logo recurring on overhead display screen at event
- Your company banner displayed by the stage at event (stand up banner provided by sponsor)
- Prime table host (you do not have to rotate to other tables, networkers come to you)
- Six (6) of your attendees

Premier Sponsors \$1,000 (unlimited sponsors)

- Recognition of your company from the podium
- Your company logo on pre-event marketing materials
- Your company listed as sponsor on Chamber website with event marketing materials
- Your company logo in printed event program
- Your company logo recurring on overhead display screen at event
- Your company banner displayed at event by the front door (stand up banner provided by sponsor)
- Table host (you do not have to rotate to other tables, networkers come to you)
- Four (4) of your attendees

Breakfast Sponsors \$500 (unlimited sponsors)

- Recognition of your company from the podium
- Your company listed as sponsor on Chamber website with event marketing materials
- Your company logo in printed event program
- Your company logo reoccurring on overhead display screen at event
- Your company banner displayed by breakfast bar (stand up banner provided by sponsor)
- Table host (you do not have to rotate to other tables, networkers come to you)
- Two (2) of your attendees

Premium Sponsors \$250 (unlimited sponsors)

- Your company listed as sponsor on Chamber website with event marketing materials
- Your company logo in printed event program
- Your company logo reoccurring on overhead display screen at event
- Your company banner displayed at event (stand up banner provided by sponsor)
- Table top display
- Two (2) of your attendees

Media & Advertising Auction – September 13, 2017

Where can you buy media at a fraction of the price use the media immediately or plan for your next year's marketing campaign? Bid on newspaper ads, magazine ads, radio spots, television spots, outdoor billboards, business cards, flyers, posters, mailer ads, etc. There is something for every business budget and requirement with close to 40 items up for auction. Don't miss this fabulous opportunity to grow your business through advertising.

Presenting Sponsor \$1,000 (Exclusive Sponsor)

- Podium time (up to 3 minutes) to promote your company
- Your company logo on all pre-event marketing materials
- Your company logo on the Chamber website with event marketing materials
- Your company logo in printed event program
- Your company logo recurring on overhead display screen at event
- Your company banner displayed by the stage at event (stand up banner provided by sponsor)
- Prime table top display
- Reserved, priority seating with signage for up to eight (8) of your attendees

Premier Sponsors \$500 (unlimited sponsors)

- Recognition of your company from the podium
- Your company logo on pre-event marketing materials
- Your company listed as a sponsor on Chamber website with event marketing materials
- Your company logo in printed event program
- Your company logo recurring on overhead display screen at event
- Your company banner displayed at event (stand up banner provided by sponsor)
- Table top display
- Reserved, priority seating with signage for up to six (6) of your attendees

Premium Sponsors \$250 (unlimited sponsors)

- Your company listed as sponsor on Chamber website with event marketing materials
- Your company logo in printed event program
- Your company logo recurring on overhead display screen at event
- Your company banner displayed at event (stand up banner provided by sponsor)
- Table top display
- Reserved seating for up to two (2) of your attendees

Gals, Guys 'n Guns – October, 2017 TBD (New Event)

Empowering women to handle a gun safely or try a gun for the first time. Many people have never heard the sound of an actual gun. This event will provide an opportunity for ladies to go to a gun range and try various guns with professional guidance in a safe and friendly environment.

Presenting Sponsor \$1,000

- Logo on all publicity
- Logo on the Chamber Website
- Logo in Hometown News Advertisement
- Facebook presence
- Banner at the event
- Opportunity to distribute your company marketing materials
- Opportunity to be first on the range
- 8 tickets to the event

Premier Sponsor \$500

- Logo on all publicity
- Logo on the Chamber Website
- Logo in Hometown News Advertisement
- Facebook presence
- Opportunity to be one of the first on the range

- 4 tickets to the event.

Premium Sponsor \$250

- Logo on all publicity
- Logo on the Chamber Website
- Logo in Hometown News Advertisement
- Facebook presence
- 2 tickets to the event

Monthly Event

Business Luncheon – Monthly (First Wednesday - 12 Events)

The monthly place to network and gain insight into business influences in Brevard County. A keynote speaker headlines the luncheon, while also recognizing our Business of the Month, Police Award of the Month, Fire Fighter Award of the Month, and new members. Come network with the City of Palm Bay officials, corporate leaders, small business owners and entrepreneurs during this signature event. Attendance average 100+

Presenting Sponsor \$250 per Month (exclusive Sponsor)

- Podium time (up to 3 minutes) to promote your company
- Podium opportunity to present the Keynote Speaker
- Your company marketing materials on all tables (provided by sponsor)
- Your company mentioned on email notices of event
- Your company logo on overhead display screen at event
- Tabletop at the luncheon
- Your company banner displayed at event (stand up banner provided by sponsor)
- Seating for two (2) of your attendees with Keynote Speaker

Police Awards - \$225 per Month (exclusive Sponsor)

- Podium opportunity to introduce your company before announcing and welcoming new members
- Your company mentioned on email notices of event
- Your company logo on overhead display screen at event
- Your company banner displayed at event (stand up banner provided by sponsor)
- Seating for one (1) attendee

Fire Fighters Awards - \$225 per Month (exclusive Sponsor)

- Podium opportunity to introduce your company before announcing and welcoming new members
- Your company mentioned on email notices of event
- Your company logo on overhead display screen at event
- Your company banner displayed at event (stand up banner provided by sponsor)
- Seating for one (1) attendee

Business of the Month Sponsor \$150 per Month (exclusive Sponsor)

- Podium opportunity to introduce your company before announcing Business of the Month
- Your company mentioned on email notices of event
- Your company logo on overhead display screen at event

- Your company banner displayed at event (stand up banner provided by sponsor)
- Seating for one (1) attendee

New Member Sponsor \$150 per Month (exclusive Sponsor)

- Podium opportunity to introduce your company before announcing and welcoming new members
- Your company mentioned on email notices of event
- Your company logo on overhead display screen at event
- Your company banner displayed at event (stand up banner provided by sponsor)
- Seating for one (1) attendee

Tabletop Sponsor \$60 per Month (sponsorship based on availability)

- Tabletop at the luncheon
- Seating for one (1) attendee

Networking Events

New Member Orientation – Bi-Monthly \$100 per event (6 Events-limit 3 sponsors)

- Podium time (up to 3 minutes) to introduce your company and welcome new members
- Opportunity to distribute your company marketing materials
- Your company logo displayed on overhead display screen during your introduction
- May 31, July 26, September 20, November 29

Entrepreneurial/Leadership Breakfasts – \$100 per event (5 Events-limit 3 sponsors)

- Podium time (up to 3 minutes) to introduce your company
- Opportunity to distribute your company marketing materials
- Your company logo displayed on overhead display screen during your introduction
- Your company banner displayed at event (stand up banner provided by sponsor)
- July 19, September 27, November 15
- Two (2) attendees for breakfast

After Hours Mingles (Business after Business) – \$100 per event (3 Events-limit 3 sponsors)

- Podium time (up to 1 minute) to introduce your company
- Opportunity to distribute your company marketing materials
- Your company banner displayed at event (stand up banner provided by sponsor)
- April 19, June 21, October 25
- One (1) attendee for the mingle

Business Women of Brevard - \$250 per event (monthly)

- Podium time (up to 3 minutes) to introduce your company
- Opportunity to distribute your company marketing materials
- Your company banner displayed at event (stand up banner provided by sponsor)
- Logo on event advertising, flyers, Chamber Intel, Facebook
- Two (2) attendees for breakfast

Additional Opportunities

- The Art of Networking Training \$50 each
- How to Do a Successful Ribbon Cutting Training \$50 each
- Monthly trainings by Cheri & Richard Martin \$50 each
- Trainings by Tracy Stroderd \$50 each
- Chamber of Commerce Holiday Open House December

Online

Social Media Blasts \$50 for 4 blasts/month

- Promote a special or new service
- Spotlight your business products/services

Event Showcase on Chamber website (\$100 per month)

- Showcase your business on the Chamber website landing page

Chamber Intel Weekly Sponsorship (\$100 per month)

- Promote your company on our weekly email blast to over 2,000 prospects

Chamber Chat Monthly Sponsorship (\$100 per month)

- Sponsor our monthly chamber chat webinars
- Live streamed on Facebook, viewed on Google Hangout
- Logo on advertising for program
- Company name mentioned throughout the program
- Opportunity to speak about your business on the program

SPONSORSHIPS ARE AWARDED ON A FIRST COME BASIS

Please complete this [form to sign up](#) for the above checked sponsorships. Scan it and send to pat.luckey@greaterpalmbaychamber.com or call the Greater Palm Bay Chamber at (321) 951-9998.