**Cassie Rosenthal**

Senior Vice President, Rosenthal & Rosenthal, Inc.

Cassie Rosenthal brings diverse experience and a wealth of expertise to Rosenthal & Rosenthal, Inc. She has dual responsibilities at the firm, managing both business development and marketing efforts. Cassie is highly skilled at sourcing and developing new relationships with management and senior-level executives at a wide range of companies. In addition to her business development responsibilities, she has also been instrumental in creating an integrated marketing strategy for Rosenthal, including its rebranding.

Prior to joining her family’s business in 2012, Cassie co-owned and operated two art galleries (Goff + Rosenthal) for nearly a decade, one in New York and one in Berlin. She is one of the founding members of the New York Advisory Board for Let’s Get Ready, a nonprofit supporting first generation college-bound men and women and low-income high school students through the college-going process. Cassie serves as President of the Board of Directors for Women Helping Other Women (WHOW), a charitable professional networking group that helps women and children in need. She is also on the board of the New York Institute of Credit (NYIC) and is a great supporter of the CFA.

Cassie has been featured in *The Wall Street Journal* and *The New York Times* and has appeared on *BBC Radio* and *CNBC*. She received a BA from Colgate University and a Masters in Art History from the Sotheby's Institute in London.