



OFFICE OF THE SPEAKER
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38TH GUAM LEGISLATURE – *I Mina'trentai Ocho Na Liheslaturan Guåhan*

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Dear Colleagues,

September 22, 2026

Håfa Adai!

I have scheduled a **Legislative Informational Brief** on the current state of Guam's tourism industry, including the challenges before us, the changing needs of the industry, and the opportunities that lie ahead. The briefing will be held on **Friday, October 16, 2026, beginning at 9:00 a.m. in the Guam Congress Public Hearing Room.**

The briefing will be facilitated by the Legislature's **Guam Experience Commission**, formalized through **Resolution 22-38 (COR)** and tasked with examining Guam's visitor industry through the perspectives of those who are directly engaged in tourism operations, cultural experiences, small business, workforce development, and community life. The Commission provides an important opportunity to bring these voices to the legislative table and ensure that our discussions are informed by the realities experienced by the people who contribute to Guam's visitor economy every day.

Tourism remains one of Guam's most important economic pillars, but its significance extends well beyond visitor arrivals and economic activity. It touches our small businesses, our workforce, our villages, our cultural institutions, and the way we present Guam to the world. As we look toward the future, we must understand not only where the industry stands today, but also what is needed to ensure that tourism remains resilient, competitive, and beneficial to the people and communities of Guam.

This briefing will allow us to hear directly from industry stakeholders, cultural practitioners, workforce representatives, small business owners, and community members regarding the challenges they face, the evolving expectations of visitors, the impacts of tourism on our communities, and the opportunities available to strengthen and diversify Guam's visitor experience.

As legislators, our responsibility is to listen carefully, understand the circumstances on the ground, and consider policies that serve the long-term interests of our island. The perspectives shared during this briefing will help provide that foundation as we evaluate Guam's tourism trajectory and consider future legislative action.

I encourage your attendance and participation in this important discussion. The future of Guam's tourism industry is ultimately connected to the future of our communities, our economy, and our ability to share the unique culture and character of our island with those who come to our shores.

Thank you for your continued commitment to the people of Guam and for your service in helping shape a stronger and more prosperous future for our island.

Si Yu'os Ma'åse',

FRANK F. BLAS, JR.
Speaker