



MENTAL MASTERY

For Market Dominance

A Professional Development Leadership Conference

LUC CARDINAL

NeuroCoach & Creator of
the Begotten Method

Keynote speaker

Luc Cardinal, NeuroCoach, is a passionate truth explorer and a dynamic speaker who engages audiences in bridging the gap between perception and reality, reaching higher performance and freeing the most authentic version of themselves. He has an amazing ability to vulgarize complex research making conclusions available to his audience's delight. He also uses grounded practical methods to facilitate the full use of higher human intelligence, restoring healthy and efficient communications with yourself and others.

Luc's Zone of Higher Performance™ (ZHP) model shows how focusing on well-being gives you better results with less effort. It clearly establishes that emotional stress limits one's ability to think clearly, focus, remember, learn, and reason. Most leaders today do experience high levels of emotional and mental stress, daily! It pays to help them out of that unconsciously self-induced stress! Following the implementation of Luc's ZHP, you will experience an increase in cognitive relaxation, energy and time optimization. You will witness your people being more inspired, communicating at a whole new level and taking profitable actions.

In other words, Luc helps progressive leaders cut through the bullshit about who they think they are or should be — so they can safely deal with their deeper issues, be their most authentic selves, and live the highest truth in their personal and professional lives.

With over 30 years of experience as a coach and speaker, he keeps himself at the leading edge of recent discoveries. He is a Certified Impact Alumni (with Derek Rydall), a Certified HeartMath Coach, a Certified NeuroCoach, an MPO Analyst (psychometric technologies deciphering leadership traits and motivational needs), a Certified 6-Thinking-Hats and Lateral-Thinking Consultant (Edward de Bono). He had the pleasure of working with Dr. Stephen Covey back in the early nineties.

If you'd like to offer your audience a whole new set of tools for facing today's challenges, Luc is your keynote speaker of choice! Available in French and English.

Luc is a passionate and dynamic speaker. He involves his audiences with relevant and fun questions and exercises. No conference is ever the same, as he has the ability to seek in his audience what makes them tick.

Objective:

Freeing you from your conditionings so you can become the best version of yourself.



REGISTRATION:

**\$250 per person or
\$200 for GYP members**