



For Immediate Release

GVB Invites Local Vendors to Join the 38th Guam Micronesia Island Fair

***Local artisans, farmers, food vendors, makers and businesses
encouraged to showcase their products and connect with thousands
of locals and visitors at Ypao Beach***

TUMON, Guam (September 15, 2026) – The Guam Visitors Bureau (GVB) invites local artisans, producers, food vendors, makers and businesses to participate in the 38th Guam Micronesia Island Fair (GMIF), taking place October 23 - 25, 2026, at Governor Joseph Flores Memorial Park (Ypao Beach) in Tumon.

Register as a GMIF vendor [HERE](#).

This year's fair, themed "The Tides and Traditions of Micronesia," will celebrate the diverse cultures, traditions, food, arts and creativity of Guam and Micronesia.

"The Guam Micronesia Island Fair offers local vendors and makers a unique opportunity to showcase their products and connect directly with thousands of locals and visitors throughout the three day celebration," said Régine Biscoe Lee, GVB President & CEO. "As one of Guam's premier cultural events, GMIF gives us a chance to put our culture, creativity and local talent at the center of the visitor experience. We invite our local and regional vendors and entrepreneurs to be part of that experience by sharing their stories and representing the traditions and talent that make Guam and Micronesia so special."

Vendor categories for GMIF include CAHA Artists, Produce, Contemporary Arts, Made in Guam/Micronesia, Plants, Food Trucks and Commercial Vendors. Standard vendors will receive a 10-foot-by-10-foot canopied booth. Food trucks must be fully self-contained and hold a valid peddler's license.

Applications must be submitted by 5:00 p.m. Wednesday, September 23, 2026. Vendor booth setup is scheduled for Thursday, October 22, from 10:00 a.m. to 6:00 p.m.

EVENT INFORMATION

WHAT: 38th Guam Micronesia Island Fair

WHEN: October 23 - 25, 2026

WHERE: Governor Joseph Flores Memorial Park (Ypao Beach), Tumon, Guam

THEME: "The Tides and Traditions of Micronesia"

VENDOR APPLICATION DEADLINE: 5:00 p.m., September 23, 2026

Local vendors interested in participating can review the vendor requirements and submit an application through the official GMIF vendor application page at www.visitguam.com/gmif/vendor-application/.

For event updates and additional details, visit www.visitguam.com/gmif/.

For media inquiries, please email inquire@visitguam.com. Si Yu'os Ma'åse!

###



About Guam Visitors Bureau

The Guam Visitors Bureau (GVB), the official destination marketing organization for Guam, is a membership-based, public-private partnership dedicated to promoting and developing Guam as a safe and satisfying destination for visitors, and to derive maximum benefits for the people of Guam. Through destination marketing, research, community partnerships, cultural programs, and destination development, GVB works to showcase Guam's unique heritage, natural beauty, and hospitality to travelers around the world while helping to make Guam the best place to live, work, and visit. Go to visitguam.com for Guam travel and events information and engage with GVB on all social media platforms at @visitguamusa.