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**PRESS RELEASE**  
**WEDNESDAY, AUGUST 7, 2024**  
**FOR IMMEDIATE RELEASE**

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***“A burger is a work of art that satisfies both hunger and soul.” - Julia Child***

Guam's Number One Hit Music Station, Hit Radio 100's (KOKU-FM, Hagatna, Guam) ongoing 40th anniversary celebrations and 100 Days of Throwback Summer promotion are reviving the annual Burgerfest competition on Wednesday, August 21st, 2024, at the Hilton Guam Resort & Spa from 5pm to 9pm.

This year's competition, Burgerfest: Generation vs Generation, focuses on generations of talent from the Guam Community College's Culinary Program competing for two accolades; Burgerfest Champion judged by a combined panel of seven industry professionals and former Burgerfest Champions and People's Choice, judged by all ticket holders.



It also serves as a fundraising effort with the assistance of the American Culinary Federation, Guam Chapter (ACF), for a scholarship to GCC's Culinary Program.

Moy Communications Account Executive and former Burgerfest event organizer Miriam Rupley said, "The goal is to not only reintroduce Burgerfest annually but to focus on our local culinary talent and support their efforts by raising funds for GCC Culinary scholarships."

Tickets are \$50 and are available at the Hilton's front desk and at the Moy Communications office inside the Julale Center.

Each ticket comes with a ballot that allows you to taste all five slider burgers and place your People's Choice vote, one complimentary adult beverage, access to the Pommes Frites station and an entry for prize giveaways.

Part of the ticket sale proceeds will go towards funding a GCC Culinary scholarship via the ACF.

ACF President and chairperson for the GCC Culinary & Food Service Department Chef Kennylyn Miranda said, "I started as a high school student in ProStart and worked my way through GCC certification and now in my current position, I've have seen this culinary program grow exponentially in the past fifteen years. We look forward to seeing different generations of culinarians challenge each other in this competition because at the onset, there doesn't appear to be a clear favorite."



All five competing teams will be using Certified Angus Beef from Triple J Five Star Wholesale foods, slider buns provided by Guam Bakery and cheese provided by MBI.

A pommes frites station will be provided to compliment the slider burgers co-sponsored by the Hilton and Cost-U-Less.

Presenting sponsors for this event are Hit Radio 100's 100 Days of Throwback Summer partners, Bud Light, GTA and 76/Circle K.

Burgerfest: Generation vs Generation is also sponsored by the Hilton Guam Resort & Spa, Triple J Five Star Wholesale Foods, Certified Angus Beef, Guam Bakery and Micronesian Brokers Inc. with a special thanks to Pacific Daily News, Coast 360, Denanche Drizzle and Juntender.

For more information, please contact Station Manager, Ronnie Perez at (671) 477-5658 or email [rperez@moycom.co](mailto:rperez@moycom.co)

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