

August 5, 2021

*Håfa Adai!*

As our island continues to recover, the Guam Visitors Bureau (GVB) is planning a visitor spending incentive program to help invigorate our economy by increasing on-island visitor spend. This program will provide a spending incentive for visitors to redeem at participating vendors. At this time, GVB is conducting a survey to obtain an official count of how many vendors would like to participate in this program. Participation requires the purchase and use of credit card terminals, which requires stable ethernet cable connection.



### ***Håfa Shoppers Campaign***

Guam visitors will be provided with a spending incentive in the form of a credit card. Cards will be redeemable at participating vendors using official terminals. These terminals require the connectivity of an ethernet cable.

### ***Cost***

**\$330 per unit  
2.9% transaction fee**

[\*\*REGISTER HERE\*\*](#)

**PLEASE REPLY BY WEDNESDAY, AUGUST 27, 2021.**



### ***Program Benefits***

- Promotional exposure through campaign advertising
- Potential increased foot traffic to your business
- Potential increase in sales per transaction

For questions or other inquiries, please contact Brian Borja via email to [brian.borja@visitguam.com](mailto:brian.borja@visitguam.com) or (671) 648-1498.

*Si Yu'os Ma'åse'*



**Honorable Carl T.C. Gutierrez**  
President & CEO