

Strategic Plan - Initiatives

2023





SUSTAINABLE CHAMBER

Ernie Galito, Initiative Manager
Directors: Tom Shimizu

Strategy

Provide support for members to succeed

Goal

To increase the resources of the Chamber to fulfill strategic agenda

Committees

Guam Young Professionals • Membership Development

Chamber Business Women's Network

Ad Hoc:

99th Anniversary Gala Celebration

25th Annual Amateur Golf Tournament



Action Items

- Increase Chamber staffing pattern to facilitate and support initiatives.
- Develop a program for members to have better access to relationship-building opportunities.
- Implement professional & workforce development and mentorship programs.
- Develop Chamber onboarding program.
- Effective communication of Chamber activities and position on critical business issues
- Encourage higher membership engagement
- Develop a schedule for members to leverage Chamber scale (online LMS and group insurance).
- Speaker selection (General membership meetings and trainings)





ECONOMIC DEVELOPMENT

Tae Oh, Initiative Manager

Strategy

Shape Guam's macro-economic development agenda

Goal

Create a business environment competitive in today's world that facilitates job creation, and develop a competent workforce that can fulfill business and organizational needs

Committees

Armed Forces Committee

Small Business Focus & Development Committee

Economic Diversification Working Group



Action Items

- Drive business development & opportunities (i.e.: IT eco-system, logistics, infrastructure, port facilities, regional ship repair, etc.)
- Partner with Government agencies and educational institutions to develop a local workforce that supports short-term and long-term business needs.
- Identify and promote opportunities and benefits for local businesses to partner and provide services for expanding DoD realignment activities in Guam.
- Stimulate creative opportunities and ideas to drive tourism niche market growth.
- Study impacts of federal and local regulations to ensure growth in transportation, medical, sustainable energy, and other key industries.
- Study improvements of vital government operations (i.e., GMH, water distribution, recreation facilities, and solid waste management) to increase delivery efficacy to the Guam community (Chamber to be the influencer through sponsored research/expertise / data-driven resources).
- Competitive Analysis Paper on Investment Incentives





HEALTHY BUSINESS ENVIRONMENT

Ed Untalan, Initiative Manager

Strategy

Proactively advocate for and drive desired outcomes on critical business issues.

Goal

Leverage our purview on Federal and local government initiatives, issues, and policies. Continue to be the lead and credible voice of the business community.

Committees

Legislative Review & Business Advocacy Committee
Delegadu Program
Action PAC



Action Items

- Encourage alliances with other industry associations for a stronger position in the resolution of business issues.
- Promote development and implementation of investment friendly and business incentivizing policies and regulations.
- Expect government agencies and utilities to deliver best-in-class service (efficient, accountable & cost-effective service to the people of Guam) – proactive, not reactive.





COMMUNITY OUTREACH

Frank Campillo, Initiative Manager

Strategy

Advocacy for a better quality of life and preserve Guam's culture

Goal

Create partnerships to develop a workforce and enhance professional development throughout the local community

Committees

Education and Workforce Development

Juvenile Drug Court Program

Healthcare Committee

'Community Outreach' (Tourism & Visitor Friendly)



Action Items

- Drive workforce development opportunities for all residents: school/village outreach & program development to create a movement to promote soft skills, life skills, tech skills, and vocational skills.
- Promote employee physical and mental wellness.
- Promote member businesses and organizations' articulation of Guam's culture (e.g., Hafa Adai Spirit).
- Public relations campaign (podcasts, article writing)

