

*Customers First*



**PARTICIPANT PACKET**  
**“2020 PandEPIC Graduation” Scholarship Contest**  
**Presented by: Triple J Auto Group**

The coronavirus pandemic has made it impossible to hold traditional graduation ceremonies and celebrations. During this era of social distancing many graduating high school students and their families are celebrating in their own special way. Triple J invites Guam’s 2020 High School graduates to be creative, express yourselves and create a video on how you are celebrating graduation this year - then post, tag and submit your video for your chance at a scholarship to any college of your choice!

**WHAT IS THE CONTEST?**

This is an opportunity for local high school graduating students to share how they are celebrating graduation this year! Test your creativity & video skills and win money for college!

**GUIDELINES**

1. Must be a Guam 2020 high school graduate (public, private, and Department of Defense Education Activity (DoDEA) schools).
2. Video must be related to the theme “2020 PandEPIC Graduation”
3. Video Length – 15 to 60 seconds
4. Appropriate Sound (Music, original, etc.)
  - a. No profanity
  - b. No inappropriate language
5. Appropriate skit/dance/appearance
  - a. No inappropriate gestures
  - b. Appropriate clothing
6. Each individual must complete an entry form (see below)
  - a. Minors may have a legal guardian complete for them
7. All work on videos MUST be done by participating students only. No professional production allowed.
8. Inclusion of any or all Triple J Auto brands
  - a. Mazda, Kia, Ford, Honda, Acura, Lincoln and Volvo
9. Videos may be made individually or in socially-distanced teams with family or friends (please follow all social distancing guidelines)

**HOW TO ENTER**

1. Post your video on TikTok using the hashtag #TJPandEPICgrad

2. Include your name & school in the caption
3. Email video and entry form to [triplejmarketing@triplejhq.com](mailto:triplejmarketing@triplejhq.com) by Thursday, June 4, 2020 before 12pm.
4. Include your name & school in the email as well as proof of 2020 graduate

#### **JUDGING CRITERIA**

The creativity and execution of the following will be considered:

- Transitions/Effects
- Originality
- School Spirit
- Relevancy to Theme
- Inclusion of Triple J Auto brands
- People's Choice via Online Voting

#### **PRIZES**

1<sup>st</sup> Place: \$3,000 scholarship to any college of choice

2<sup>nd</sup> Place: \$1,500 scholarship to any college of choice

3<sup>rd</sup> Place: \$500 scholarship to any college of choice

All eligible videos will then be uploaded to TripleJGuam.com for voting, which will be held from June 8 – June 12. The more online votes, the better your chances are of winning. The winners will be announced on Monday, June 15, 2020.

#### **FAQs**

##### **Who can enter?**

All Class of 2020 Guam high school graduating seniors of public, private and Department of Defense Education Activity (DoDEA) schools.

##### **Who can be in the video?**

You can include anyone in your video, including family and friends. Please follow all social distancing guidelines.

##### **What is the deadline to submit a video?**

Videos must be posted on your TikTok account with the hashtag #TJPandEPICgrad and emailed to [triplejmarketing@triplejhq.com](mailto:triplejmarketing@triplejhq.com) by Thursday, June 4, 2020.

##### **Can the scholarship be towards even off-island colleges?**

Yes. Winners will receive a check written to their choice of school, whether it be on Guam or off-island.

##### **Is there a fee to enter the contest?**

No, there is no fee for submitting an entry.

##### **Can entries be disqualified?**

Yes, submitted videos will be disqualified if they contain vulgar language or inappropriate content. If we see that certain guidelines were not followed, videos will be disqualified. Videos not following social distancing guidelines will be disqualified as well.

##### **When will the winner be announced?**

Winners will be announced on Triple J Auto Group's social media platforms by June 15, 2020. All winners will be contacted at that time.

**"2020 PandEPIC Graduation" Scholarship Contest Entry Form**  
**Presented by Triple J Auto Group**

This serves as our agreement to participate in the "2020 PandEPIC Graduation" Scholarship Contest. I hereby authorize Triple J Auto Group hereafter referred to as "Company," to publish photographs/video taken of me and my name and likeness, for use in the Triple J's print, online and video-based marketing materials, as well as other Company publications.

FULL NAME (or legal guardian if under 18): \_\_\_\_\_

SCHOOL: \_\_\_\_\_

EMAIL: \_\_\_\_\_

CONTACT NUMBER: \_\_\_\_\_

I hereby release and hold harmless Triple J Auto Group from any reasonable expectation of privacy or confidentiality associated with the images specified above.

I further acknowledge that my participation is voluntary and that I will not receive financial compensation of any type associated with the taking or publication of these photographs or participation in company marketing materials or other Company publications. I acknowledge and agree that publication of said photos confers no rights of ownership or royalties whatsoever.

I further acknowledge that the prize awarded to the eligible winner(s) are not transferable, redeemable for cash or exchangeable for any other prize. All prizes must be redeemed by Fall Semester 2020. Prize must be paid directly to the college or university designated. If a winner cannot be contacted or is disqualified for any reason, Triple J Auto Group reserves the right to determine an alternate winner or not to award that winner's prize, in its sole discretion.

I hereby release Triple J Auto Group its contractors, its employees, and any third parties involved in the creation or publication of marketing materials, from liability for any claims by me or any third party in connection with my participation.

**Authorization**

PRINTED NAME: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

**SUBMIT YOUR VIDEO & ENTRY FORM TO [TRIPLEJMARKETING@TRIPLEJHQ.COM](mailto:TRIPLEJMARKETING@TRIPLEJHQ.COM) BY  
THURSDAY, JUNE 4, 2020 BEFORE 12PM.**