

COY

JA Company
of the Year
Competition



**JA
Guam**

Member of
JA Worldwide



Years of
Empowering
Lives

**2025-2026
Junior Achievement of Guam
Sponsorship Proposal**

Introduction of our
Flagship Program

Company of the Year Competition



The JA Guam Student Company of the Year competition celebrates the achievements of JA Company Program students, where teams present their enterprise results of their 16 week journey to a panel of judges. Judges evaluate company performance based on competition criteria and compare it to other teams. The competition balances business success with individual personal development. To win, teams must not only have a successful company or exciting product but also demonstrate an understanding of their performance, innovation, and the importance of continuous improvement. The ultimate goal is to inspire and prepare young people to succeed in a global economy. Your support will help our mission to promote work readiness, financial literacy, and entrepreneurship to our youth!

Core Values

We believe in the limitless potential of young people, the importance of entrepreneurship, and the values of integrity, diversity, and collaboration. We are committed to the transformative impact of hands-on learning experiences that inspire and educate.

Competition Eligibility

Students must be enrolled in a high school on Guam and be between 15 and 19 years old as of January of the competition year. Any student outside this age range will be disqualified and asked to withdraw from the competition.

2024-2025

Company of The Year

Program Tiers



Our Sponsorship Packages

Founding Partner Package

- Sponsorship of all SY 2025-2026 JA Guam Events, inclusive of banner placements
- Large Logo Placement in all social media and broadcast announcements
- 4 VIP Seats at the End of the Year Award Ceremony
- 1 Sponsor-Run Seminar Opportunities around the 6 Masterclasses Topics
- 2 Signature Award Opportunities, such as Leading Data Analysis Finalist Award
- Presentation of the 2 Signature Awards at the end of the year Award Ceremony

\$10,000

Cornerstone Partner Package

- Sponsorship of all SY 2025-2026 JA Guam Events, inclusive of banner placements
- Medium Logo Placement in all social media and broadcast announcements
- 2 VIP Seats at the End of the Year Award Ceremony
- 1 Signature Award Opportunities, such as Leading Data Analysis Finalist Award
- Presentation of the Signature Awards at the end of the year Award Ceremony

\$7,000

Pioneer Partner Package

- Sponsorship of all SY 2025-2026 JA Guam Events
- Small Logo Placement in all social media and broadcast announcements
- 1 VIP seat at the End of the Year Award Ceremony
- 1 Signature Award Opportunities, such as Leading Data Analysis Finalist Award
- Presentation of the Signature Awards at the end of the year Award Ceremony

\$5,000

Maverick Package

- Sponsorship of all SY 2025-2026 JA Guam Events
- Small Logo Placement in all social media and broadcast announcements
- Presentation of the Signature Awards at the end of the year Award Ceremony

\$3,000

Sponsorship Registration

Name of Organization: _____

Point of Contact: _____

Phone/Email: _____

Packages:

- ☐ Founding Partner
- ☐ Cornerstone Partner
- ☐ Pioneer Partner
- ☐ Trailblazer

2024-2025

Company of The Year

Program Metrics



JA
Guam

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Years of
Empowering
Lives

Your Support Will Guide Our Youth & Upcoming Leaders!



**210+
Students
Registered**



**10 Student
Teams**



**5-8 Avg
Products Sold
Per JA Event**



**150+
Students
Retained**



**4-5 Avg
Mentors
Per Team**



**Ten New &
Competitive
Products**

