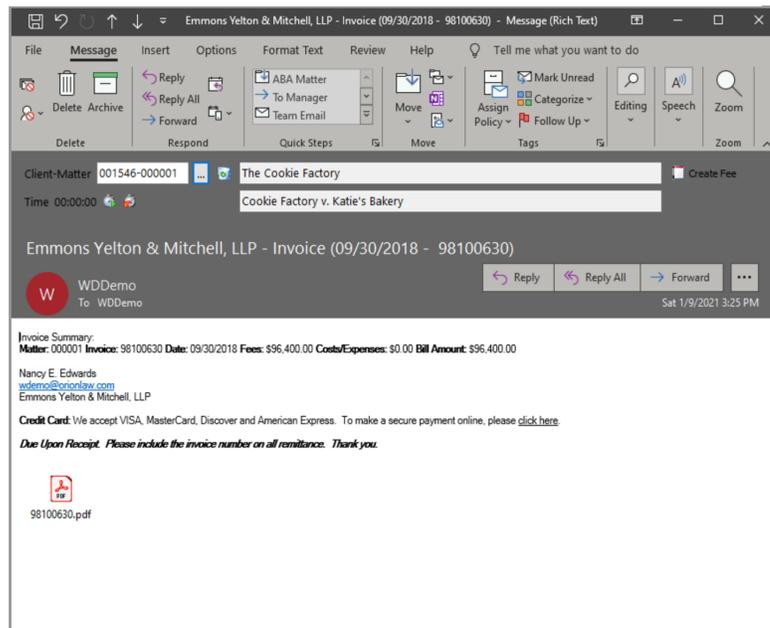


Orion Practice Management Adds Integrated E-Payments Powered By LawPay

BY ROBERT J. AMBROGI OF LAWSITES BLOG
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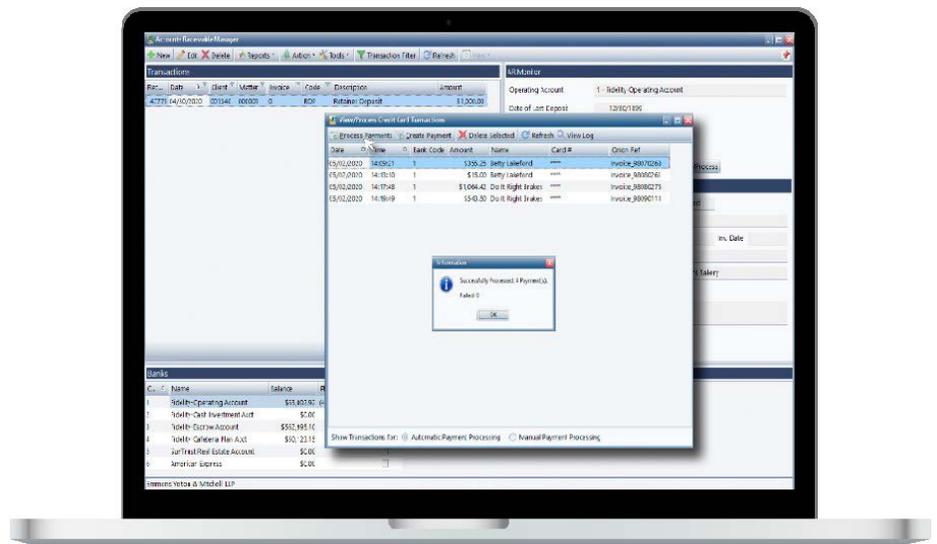
As the pandemic has made it more important than ever for law firms to accept electronic payments, Orion Law Management Systems is announcing today its launch of Orion ePay, a seamless and secure online payment system, powered by LawPay, that enables law firms to allow clients to pay legal fees online by credit, debit or e-check.

With so many law firms and clients working remotely, Orion says its new ePay feature will provide both with greater flexibility and convenience. It will also speed up collection time, improving cash flow and increasing profitability.

Orion ePay – The Orion-generated payment link that eliminates the hassle of identifying the proper Client, Matter and Invoice.

The feature enables firms to add secure payment links to invoices, emails and other documents that clients can click to make payments. Clients will also be able to initiate payments without the link through a secure payment web page. Firms can use the LawPay app to swipe credit cards from in-person clients. All payments are recorded and can be managed in Orion's Accounts Receivable Collection Manager module.

Law firms using Orion ePay will be able to create an online payment page branded with the firm's logo.



Payments can be imported in Orion's Accounts Receivable Manager.

Highlights of Orion ePay include:

- *Secure payment link.* Orion will generate a secure payment link that can be added to invoices, cover sheets, reminder statements and email templates for Orion’s Email Bill Delivery and AR Collections Manager. (You can see the link in an email in the image featured at the top of this page.)
- *Quick import and processing of payments.* Client payments and trust deposits can be processed in a single click from Orion’s AR Manager.
- *Client-initiated online payments.* LawPay creates and hosts a secure payment web page that accepts online payments, regardless of whether the client received an electronic or paper invoice. This page can be used to run in-office credit card charges and can be linked to the firm’s website.
- *Mobile app and swipe tools.* Using LawPay’s mobile app, firm staff can use iPads and the LawPay mobile swiper to quickly and securely capture clients’ credit card information in person.
- *Automatic payment processing view in Orion AR Collections Manager.* Electronic payments are queued in Orion for processing, so accounting personnel can efficiently manage payments against outstanding invoices.



ROBERT J. AMBROGI



Is a Massachusetts lawyer, writer and media consultant. He also writes the blog *Media Law* and cohosts the legal affairs podcast *Lawyer2Lawyer*

After testing the new ePay feature, Julie Pavel, director of finance at the Seattle, Wash. law firm Gordon, Thomas, Honeywell, said that it immediately allowed the firm to reduce steps in processing client payments via bankcards and e-checks.

“It adds to the security of our clients’ information, gives them more flexibility when making payments to us, and also gives us complete visibility over our daily bankcard/eCheck transactions for fee receipts processing,” she said.

Orion, based in Atlanta, Ga., and in business since 1985, is a full-featured financial management, firm management and practice management system designed for mid-sized law firms.

One of the leading e-payment providers in the legal market, LawPay, based in Austin, Tex., has been approved by all 50 U.S. state bar associations, the American Bar Association and the Association of Legal Administrators, and is in use at some 55,000 law firms. From a security standpoint, LawPay’s end-to-end encryption and tokenization exceeds Payment Card Industry Data Security Standard Level 1, the highest level there is.