

Grow with Google

Register today for these FREE marketing webinars to attract more customers on Google Search, Maps, and Ads

ATTENDEE BONUS GIFT:

All attendees will receive free Google Matching Ad Credit (first-time users) to immediately market their business with their lessons.

CLICK ON THE LINKS BELOW TO REGISTER

REACH CUSTOMERS ONLINE WITH GOOGLE

Capture your local market online through these free, affordable tools and techniques guaranteed to attract your ideal customer in 2022.

Friday, February 25 from Noon to 1 pm EST

In this webinar, you will learn how to:

- Create a free Google Business Profile and learn how to attract and engage with customers directly from the Search page and Google Maps
- Improve your website's visibility in Google's organic search results, on all devices
- Implement simple, but effective, best practices for content marketing, social media marketing, and email marketing
- Advertise your business through Google via Smart Campaigns (and the perfect ad formula)

But hurry! Spots are limited and will go fast for this non-recorded webinar.

[Click here for the Friday, February 25 Webinar from Noon to 1 pm EST](#)

MAKE YOUR WEBSITE WORK FOR YOU

Simple Tips to Create a Google-Friendly Website

Wednesday, March 2 from 2 pm to 3 pm EST

Learn how to create a search-friendly website that drives user action and supports your goals. Whether you're launching a new website or sprucing up an old one, this workshop will help.

In this webinar, you'll learn the six characteristics of a great website and how to ensure your website is:

- Goal-oriented to increase conversions and calls to action
- Organized and easy-to-search to reduce bounce rates
- Useful so visitors come back again and again
- Functional, so customers see the real value - leading to loyalty
- Intuitive to use, on any device, so visitors stay
- Findable by search engines so you show up at the right place, time, and device

But hurry! Spots are limited and will go fast for this non-recorded webinar

[Click here for the Wednesday, March 2 Webinar from 2 pm to 3 pm EST](#)

GET YOUR LOCAL BUSINESS ON GOOGLE SEARCH AND MAPS

Learn How to Attract New Customers and Sell Your Products and Services for Free on Google Search and Maps

Thursday, March 3 from 9 am to 10 am EST

This is a detailed/in-depth overview of how to manage, update and sell from your FREE Google Business Profile (formerly called Google My Business).

Showing up when customers are searching online is more important than ever. Ensure customers can find accurate, updated information about your local business on Google Search and Google Maps, no matter which device they use.

- In this webinar, you will learn how to create and manage a Google business profile from start to finish.

But hurry! Spots are limited and will go fast for this non-recorded webinar

[Click here for the Thursday, March 3 Webinar from 9 am to 10 am EST](#)

Led by Grow With Google Speaker and Trainer Demming Bass, these are “can’t miss” webinars customized for local businesses and nonprofits including the latest trends and strategies to market online in 2022.

