

Whoville Christmas

Friends of Main Street

In 2018, Downtown Enterprise transformed into Dr. Seuss's most famous Christmas story backdrop: Whoville. Every year since, Whoville has grown in size and splendor, and 2022 will be no different! As before, we invite the whole community to participate. We offer all local businesses and individuals the opportunity to advertise in the downtown area throughout the Christmas season.

Due to the increase in lumber costs over the last year, we are not able to build brand new Who character cutouts this year, but sponsors can adopt unclaimed characters and have them repainted to reflect their own business. Each Who will have a large round logo badge with QR code, which can be scanned to pull up a website or social media page with info about that sponsor.

Below are the sponsorship deals we are offering:

Whoville individual sponsorship:

- 3ft single-sided character \$150 (18 available total)
- 5ft single-sided character \$200 (17 available total)

* Sponsorship is good for one Whoville season with the option to re-sponsor your character(s) next year. This helps us cover the costs of maintenance/waterproofing, printing logo badges, etc.

Re-sponsorship fee:

★ \$50

Please note that, due to the time involved in repainting characters (which will be done by Jessica Goodson of All About Art), we cannot handle elaborate total "makeovers" for the characters. However, you may specify hair/eye color, shirt/dress or accessory color to match your business color scheme. We will do our best to give your Who a unique look that reflects your business. To see photos of Who characters that are available for repainting, please contact Jennie Chancey (see below). **It is very important to call before reserving a Who to check availability. Characters are available on a first-come, first-served basis.**

All orders are due August 15, 2022

Checks made payable to Friends of Main Street.

Forms and payment can be mailed to:

Friends of Main Street Attn: Whoville | P.O. Box 310269 | Enterprise, AL 36331.

Thank you for helping the Grinch's heart grow 3 sizes with your sponsorship!

Jennie Chancey
Promotions Committee Chair
(334) 661-7494
info@coffeecorner.cafe

Whoville Sponsorship Program Order Form

All orders are due August 15, 2022

Checks made payable to Friends of Main Street.

Forms and payment can be dropped at River Bank or mailed to

Friends of Main Street

Attn: Whoville

P.O. Box 310269

Enterprise, AL 36331

Business name: _____ Contact person: _____

Address: _____ Phone number: _____

Email: _____

Please select the item(s) you are purchasing:

Whoville individual sponsorship

_____ 3ft single-sided character \$150

_____ 5ft single-sided character \$200

Please email a good, clear PNG or JPG copy of your logo to info@coffeecorner.cafe for the character badge, along with the link you want the QR code to point to (your website, Facebook page, etc.).

Notes: _____



2018 Whoville, Downtown Enterprise



5-foot character with sponsorship badge (to be replaced with QR codes this year)



5ft and 3ft characters