



City of Enterprise Parks & Recreation Department

P. O. Box 311000

Enterprise, Alabama 36331

Office: 334-348-2682 Fax: 334-347-1120

Dear Sponsor,

August 15, 2022

The Enterprise Parks and Recreation Department and Medical Center Enterprise are proud to present to you a new event, *Zumba: Dancing for a Difference*. The *difference* that we're dancing for, is Breast Cancer Awareness. This event will serve as a way to provide funds and resources to Community Breast Cancer Awareness Education Events. The event will be held on Saturday, October 1, 2022, 10:00 AM - 1:00 PM. The event will feature Zumba via instructors of the Wiregrass, Swag Bags, Door Prizes, sponsor booths, food trucks, and a vendor market. We hope you consider joining us as a sponsor for this new event.

Zumba: Dancing for a Difference is a chance to highlight the program, while also emphasizing the benefits of fitness and wellness. As a sponsor for this event, you will be given a chance to illustrate your support of, advocacy for, and fight for greater Breast Cancer Awareness in the community. Whether you choose to be a Tier 1 or a Tier 2 sponsor, you'll gain exposure for your business or organization at the event and be recognized on our social sites as a sponsor. Sponsors are also guaranteed a booth space at the event to distribute promotional items.

Please review the *Zumba: Dancing for a Difference* Sponsor Agreement and different opportunities enclosed and let me know if you have any questions. If interested, please return the completed form by **Monday, August 29th**.

Sincerely,

Kayla Reese

Recreation Program Coordinator

kreese@enterpriseal.gov

334-348-2682

CITY OF ENTERPRISE PARKS & RECREATION DEPARTMENT

SPONSORSHIP AGREEMENT

Zumba: Dancing for a Difference

Saturday, October 1, 2022 10 AM - 1 PM

Name of Business/Organization: _____

Mailing Address: _____

Contact Person: _____ Phone #: _____

Email Address: _____ Fax #: _____

☐ **Tier 1 Sponsor -\$250.00**

As a Sponsor, your business/organization :

- Will have a booth space of up to 8' x 8' at the event to distribute corporate or promotional materials.
- Will receive promotion via event signage, flyers, and Facebook and Instagram posts.
- Will receive special recognition as a Tier 1 Special Amenities Sponsor.
- Will be listed as a sponsor on the back of the event t-shirts.
- Will receive 2 complimentary swag bags.

☐ **Tier 2 Sponsor -\$150.00**

As a Sponsor, your business/organization :

- Will have a booth space of up to 8' x 8' at the event to distribute corporate or promotional materials.
- Will receive promotion via event signage, flyers, and Facebook and Instagram posts.
- Will receive special recognition as a Tier 2 Special Amenities Sponsor.

Event Schedule

Saturday, October 01, 2022

7:30 AM - 9:30 AM	Sponsor/Vendor Set-Up (Allowed to set-up 9/30)
10:00 AM - 1:00 PM	Event (Door Prize Opportunities/Food Trucks/Sponsor Booths/ Vendor Market)
10:00 AM - 10:30 AM	Sign-In/Late Registration
10:30 AM - 12:00 PM	Zumba Session (90 Minute)
12:00 PM - 12:30 PM	Breast Cancer Awareness Community Dedication
1:00 PM - 2:00 PM	Sponsor/Vendor Clean-Up

I agree to pay the *Zumba: Dancing for a Difference* Sponsorship fee (tax deductible) no later than August 29, 2022, unless other arrangements have been made and agreed upon by both parties. I have also read and agree to follow the set-up and break-down/clean-up schedule as listed above. I understand that I am responsible for those working for me at my display.

Signature
Owner or Manager

Print Name
Owner or Manager

Date

Please return this completed form to the address shown below by Monday, August 29th.

Sponsorship availability is limited!

If you need additional information, please call Kayla Reese at (334) 348-2682, or email at kreese@enterpriseal.gov

Please make your generous tax deductible donation payable to: EPRD

MAIL TO: EPRD
c/o Kayla Reese
P.O. Box 311000
Enterprise, Alabama 36331