



U.S. Small Business  
Administration

# The Business of Farming & Ranching

## Resources for New Farmers and Ranchers



**Please join the SBA Office of Rural Affairs and the USDA Farm Service Agency to learn about the no-cost assistance that each federal agency provides beginning farmers and ranchers.**

Hear from federal experts as they present information about the many opportunities that exist for farmers and ranchers in rural communities to begin a business journey. If already in business, learn how to expand your existing business to build capacity. This event will be an interactive discussion.

- Learn about online tools available from the USDA and SBA to help you start and grow your farming or ranching business.
  - How to access capital
  - Develop business acumen
  - Where to find local technical assistance
  - Basics of selling to the government
- During this session, you will have an opportunity to ask questions about federal programs and services that may be helpful.
- To learn more about resources available: [www.farmers.gov](http://www.farmers.gov) or [www.sba.gov](http://www.sba.gov)

***Please join us:***

**The Business of Farming and Ranching**  
**Thursday, July 21, 2022**  
**3:00 PM - 4:00 PM (EST)**

**Register at:**

**[https://www.eventbrite.com/e/the-business-of-farming-and-ranching-tickets-381858136967?keep\\_tld=1](https://www.eventbrite.com/e/the-business-of-farming-and-ranching-tickets-381858136967?keep_tld=1)**



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