



To Our Regional Companies and Organizations,

Southeast AlabamaWorks is a non-profit workforce development organization that identifies solutions to address the workforce needs of the region by developing partnerships with education systems, training providers, and job seekers.

One annual project of ***Southeast AlabamaWorks*** is the ***Southeast Worlds of Work (Southeast WOW)***. It is an industry-led career experience initiative that engages eighth students from school systems in 16 tri-state counties. Over 4,600 students attended in 2020. In the past this event has been for 8th graders only. ***THIS YEAR 11TH GRADE CAREER TECH STUDENTS WILL ATTEND, TOO!***

Southeast WOW pulls together regional industries and businesses to highlight and create hands-on interactions that link their careers to the classroom. The "***Worlds,***" or career clusters, include Agriculture/Agribusiness, Automotive Technology, Aviation/Aerospace, Construction, Education, Health Sciences, Manufacturing, Media/IT, Professional Services, Public Service/Military, Transportation/Logistics, and Utilities.

In 2022 we will do a WOW event in **TWO** locations!

- **WOW East** will be held **February 16-17** at the National Peanut Festival Fairgrounds in Dothan. Students from Barbour, Dale, Geneva, Henry, Houston; and 3 counties in Georgia and 3 in Florida will attend this WOW.
- **WOW West** will be held **March 1-2** at the Kiwanis Center in Andalusia. Students from Butler, Coffee, Covington, Crenshaw and Pike counties will attend this WOW.

Companies **CAN** participate in both WOW events or just the one closest to your location. The registration links are below. ***Please register on BOTH links if you plan to participate at both events.*** Contact Melanie Hill at Melanie@SoutheastWOW.org or 334-596-9145 OR Joe Johnson at jjohnson@wallace.edu or 334-819-6421 for more information. We look forward to seeing you at WOW 2022!!!

Sincerely,

A handwritten signature in black ink that reads "Melanie Hill".

Melanie Hill, WOW Project Manager

WOW-East Company Registration - <https://bit.ly/wow-east-bus22>

WOW-West Company Registration - <https://bit.ly/wow-west-bus22>