

MISSION BRIEFING:

AEP 2026 | INFINITE POSSIBILITIES



LOG ENTRY 2026:

The largest wave of baby boomers are turning 65, making it the biggest year yet for Medicare eligibility.

MISSION FACT:

Nationally, more than 11,000 people age into Medicare every day. That's about 77,000 every week – or over 330,000 monthly.



With BGA's AEP Mission Control, you'll have the strategy, tools, and support to navigate the Medicare universe with precision and success. We're ready to guide you through every phase of AEP — the sky's the limit this year and beyond!

SECURE YOUR LAUNCHPAD

- **Know Your Crew:** Tap into free tech tools to better understand/engage your audience. Designed just for you!
- **Fortify Connections:** We have the tools you need to help you stay compliant. All designed for your greatest impact.

ACTIVATE INFINITE POSSIBILITIES

- **Signal with Precision:** Use our ready-to-launch marketing materials to send messages that spark action.
- **Deliver Stellar Service:** Go above and beyond—BGA's ground crew is on standby to support every step of your journey.

MISSION PREP

- **Chart Your Course for Infinite Possibilities:** Set goals, map timelines, and get clear on where you're headed.
- **Master Your Gear:** Streamline your processes and client interactions by leveraging technology and online tools. Check out broker and consumer-facing enrollment platforms, and an easy electronic quoting tool, including Med Supp, as well as online enrollment for all Medicare Advantage plans.
- **Train Like a Pro:** Stay sharp with [on-demand Medicare training](#) and Sales Success series—accessible anytime, anywhere. Keep your eyes peeled for training and webinars from your Sales Consultant.

AEP isn't just a season – it's your launchpad into a universe of opportunity. With the right foundation and preparation, you'll be ready to chart a course toward record-breaking results and infinite growth.

This is your window into infinite sales possibilities, so prepare ahead by using our [checklist](#).

BGA is your mission control for infinite possibilities this AEP. Let us deliver strategic guidance, powerful tools, and out-of-this-world support.

Contact us today!

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