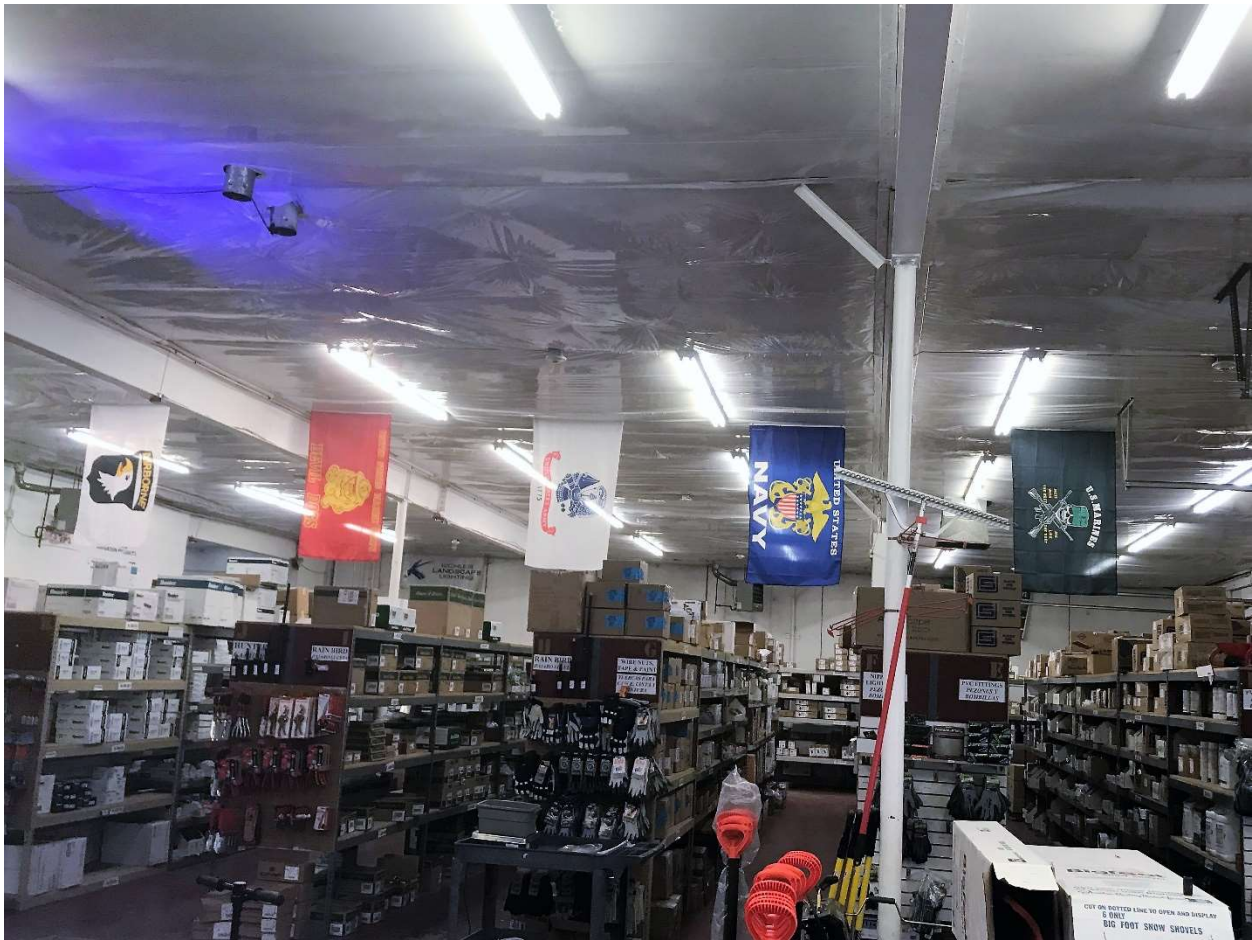


Adam Dorey Branch Manager Sheridan!!



How did you get involved in the Landscape industry and how did you end up at DBC?

I got involved in the green industry at the race track. I was helping a friend put a transmission in his brother-in-law's car that I didn't know. I dropped a wrench and it hit the then unknown brother-in-law in the head during the transmission swap and he got up cussing at me. Later that day he told me to come see him at his shop, Turf Irrigation Supply. That guy was Gus Hagburg now of Metco. I started in the warehouse and driving there and moved to the counter and the rest is history.

I ended up at DBC through Brian Marvin, who is now with Unique Lighting Systems. After September 11, 2001, I decided to join the military and left Turf Irrigation Supply to pursue that. I spent 9 years total in the Colorado National Guard including two deployments to Iraq in 2005-2006 and again in 2007-2008. When I got back from my second deployment, I decided to utilize my GI bill benefits and went to college and earned a degree in English with a minor in Secondary Education. As I was getting near

the middle of my schooling, I needed a good summer job, so I asked Brian if DBC had any openings, and after a few calls and an interview, I started on the counter at DBC in Sheridan. After a couple of summers, I was graduating from Metro State University, and the teaching profession was in turmoil, so I graciously accepted a full time offer that Jerod and DBC had offered to me.

**What do you find most enjoyable about your role w/ DBC?**

The best part about my role here is the ability to utilize my teaching skillset to train and mold incoming DBC family. Much of my job isn't all that different from teaching; my employees aren't as young but they're usually clueless about the green industry and the ability to make a great career at it. Watching people with little to no skills get to where they know part numbers, know our customers, and know how to problem solve is extremely gratifying.

**How has the Industry changed since you entered it in (year)?**

Since I started in the green industry in 1998, everything has changed. Literally everything. Some of the customers are the same, but none of them are doing the same things they were doing in the 90's. The technology and the quality of the everyday product has increased ten-fold. If you would have told me in 1998 that controllers would be able to run from a cell phone or from the internet, I'd call you a crazy person! The best part about DBC though is the personal feel and local touch to the market hasn't changed much. Many of the people that were at Turf when I was are employed at DBC now. That, in my mind, speaks volumes for the commitment to each other and to our customers that our staff possesses, and I feel there's not a competitor of ours in the world that can say that.

What do you enjoy outside of the work place? When I'm not at DBC I love to build and race cars. I've had my 1979 Malibu for 12 years now and it's morphed from a grandma car to a fire breathing street car that's even been inside both Hot Rod Magazine and RPM Magazine. I've got a 10 month old German shepherd puppy named Klaus that is a total handful but is a great addition to the family, and I enjoy to cook for myself and my fiancé Stephanie.

