Overview – Snapshot

Greater Alabama MLS

February 2022

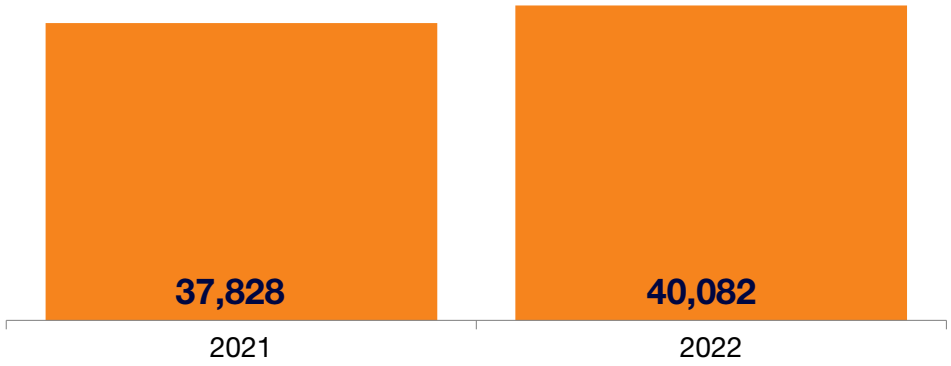
Listing Activity	
Showable Listings	5,866
Enabled Showable Listings	5,612
Percent Enabled Listings	96%
Appointments (Month)	40,082
Appointments (All – Since Inception)	2,507,550
Average Appointments Per Day (Month)	1,432
Office Activity	
Active Offices	653
Fully Enabled Offices	631
Partially Enabled Offices	13
Percent Enabled Offices	99%
Percent of Offices That Used System (Month)	85%
Percent of Offices That Used System (All)	67%
Agent Activity	
Offices in Which Agents Took Appointments (Month)	397
Offices in Which Agents Took Appointments (All)	873
Offices in Which Agents Used System (Month)	556
Offices in Which Agents Used System (All)	1,213
Active Offices – Agents Used System (All)	435

Appointments (Month)

Greater Alabama MLS

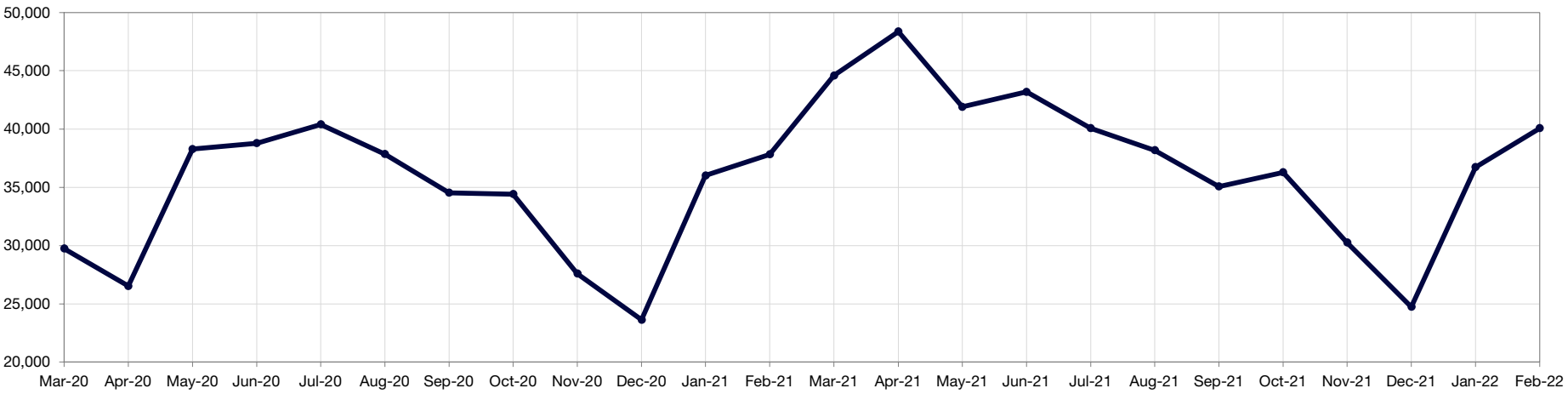
February 2022

February



Month	Current Year	Prior Year	Percent Change
February 2022	**40,082**	**37,828**	**+6%**
January 2022	36,724	36,017	+2%
December 2021	24,741	23,620	+5%
November 2021	30,253	27,588	+10%
October 2021	36,284	34,415	+5%
September 2021	35,079	34,530	+2%
August 2021	38,188	37,854	+1%
July 2021	40,079	40,412	-1%
June 2021	43,178	38,783	+11%
May 2021	41,891	38,286	+9%
April 2021	48,372	26,523	+82%
March 2021	44,582	29,744	+50%
12-Month Average	38,288	33,800	+13%

Historical Appointments (Month)

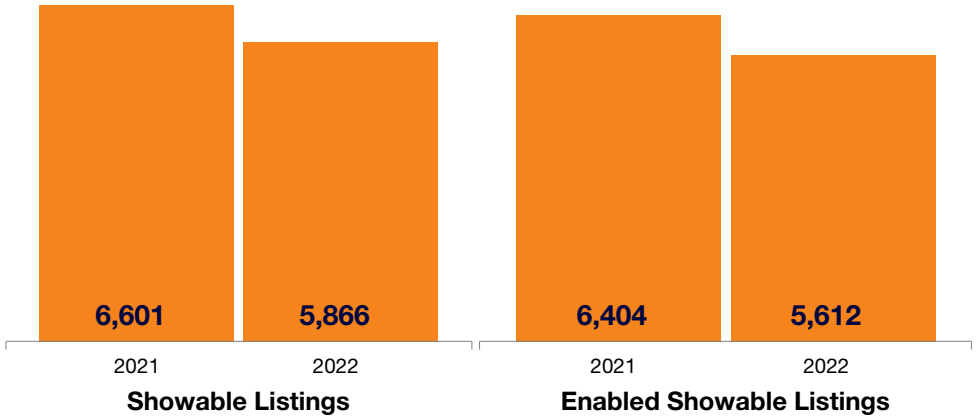


Showable and Enabled Showable Listings

Greater Alabama MLS

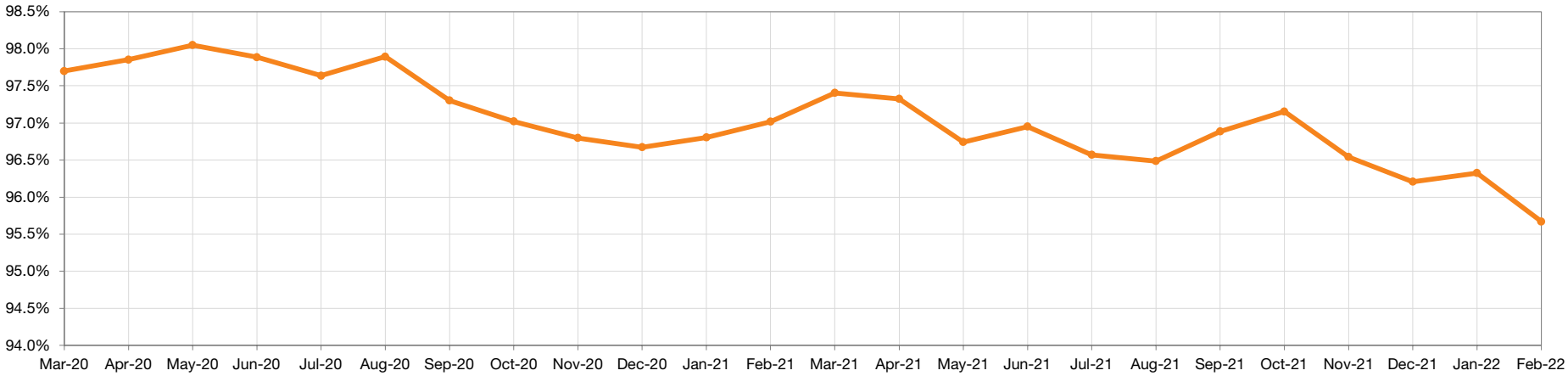
February 2022

February



Month	Showable Listings	Enabled Showable Listings	Percent Listings Enabled
February 2022	**5,866**	**5,612**	**96%**
January 2022	5,468	5,267	96%
December 2021	5,457	5,250	96%
November 2021	6,245	6,029	97%
October 2021	6,677	6,487	97%
September 2021	6,901	6,686	97%
August 2021	7,115	6,865	96%
July 2021	7,173	6,927	97%
June 2021	6,950	6,738	97%
May 2021	6,845	6,622	97%
April 2021	6,920	6,735	97%
March 2021	6,671	6,498	97%
12-Month Average	6,524	6,310	97%

Percent of Listings Enabled

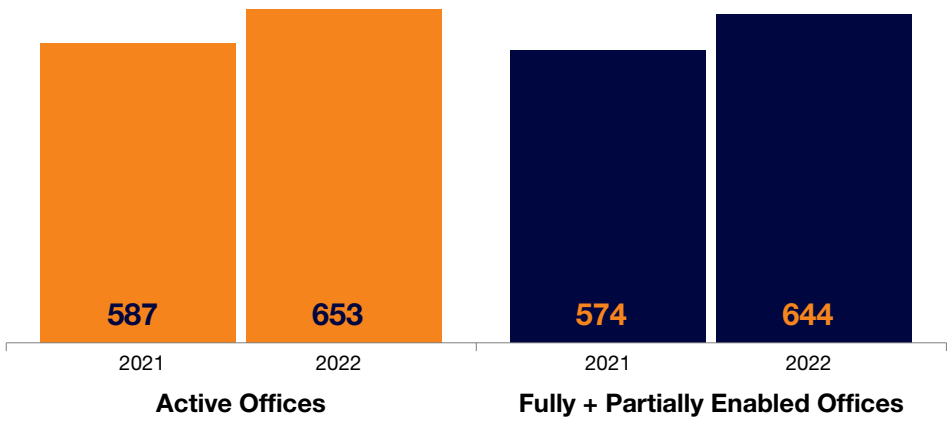


Active and Enabled Offices

Greater Alabama MLS

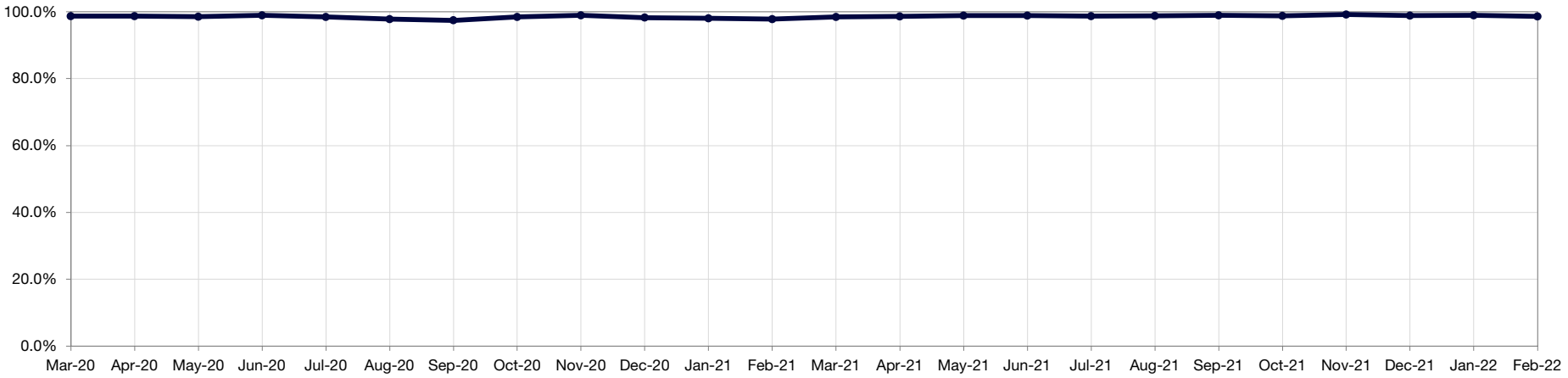
February 2022

February



Month	Active Offices	Fully + Partially Enabled Offices	Percent of Offices Enabled
February 2022	**653**	**644**	**99%**
January 2022	641	634	99%
December 2021	634	627	99%
November 2021	638	633	99%
October 2021	642	634	99%
September 2021	643	636	99%
August 2021	642	634	99%
July 2021	629	621	99%
June 2021	617	610	99%
May 2021	609	602	99%
April 2021	594	586	99%
March 2021	585	576	98%
12-Month Avg.	627	620	99%

Historical Percent of Offices Enabled



Overview – Full Year

Greater Alabama MLS

February 2022

Listing Activity	21-Feb	21-Mar	21-Apr	21-May	21-Jun	21-Jul	21-Aug	21-Sep	21-Oct	21-Nov	21-Dec	22-Jan	22-Feb
Showable Listings	**6,601**	6,671	6,920	6,845	6,950	7,173	7,115	6,901	6,677	6,245	5,457	5,468	**5,866**
Enabled Showable Listings	**6,404**	6,498	6,735	6,622	6,738	6,927	6,865	6,686	6,487	6,029	5,250	5,267	**5,612**
Pct. Enabled Listings	**97%**	97%	97%	97%	97%	97%	96%	97%	97%	97%	96%	96%	**96%**
Appointments (Month)	**37,828**	44,582	48,372	41,891	43,178	40,079	38,188	35,079	36,284	30,253	24,741	36,724	**40,082**
Appointments (All – Since Inception)	**2,044,783**	2,089,365	2,137,737	2,179,628	2,222,806	2,262,886	2,301,734	2,337,570	2,374,342	2,404,965	2,430,725	2,467,468	**2,507,550**

Office Activity	21-Feb	21-Mar	21-Apr	21-May	21-Jun	21-Jul	21-Aug	21-Sep	21-Oct	21-Nov	21-Dec	22-Jan	22-Feb
Active Offices	**587**	585	594	609	617	629	642	643	642	638	634	641	**653**
Fully Enabled Offices	**556**	560	570	587	596	607	620	624	621	620	616	622	**631**
Partially Enabled Offices	**18**	16	16	15	14	14	14	12	13	13	11	12	**13**
Pct. Enabled Offices	**98%**	98%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	**99%**
Pct. of Offices That Used System (Month)	**86%**	88%	90%	87%	88%	88%	86%	87%	86%	85%	81%	85%	**85%**
Pct. of Offices That Used System (All)	**66%**	68%	68%	68%	69%	68%	67%	66%	66%	66%	65%	67%	**67%**

Agent Activity	21-Feb	21-Mar	21-Apr	21-May	21-Jun	21-Jul	21-Aug	21-Sep	21-Oct	21-Nov	21-Dec	22-Jan	22-Feb
Offices in Which Agents Took Appts. (Month)	**370**	380	401	388	399	398	410	404	402	389	377	386	**397**
Offices in Which Agents Took Appts. (All)	**777**	785	792	800	805	814	829	831	838	845	849	861	**873**
Offices in Which Agents Used System (Month)	**505**	512	535	529	542	554	554	558	554	543	516	544	**556**
Offices in Which Agents Used System (All)	**1,097**	1,106	1,116	1,126	1,129	1,145	1,163	1,167	1,179	1,186	1,195	1,203	**1,213**
Active Offices – Agents Used System (All)	**385**	397	401	412	425	429	430	427	424	423	409	429	**435**

Additional Metrics

Greater Alabama MLS

February 2022

Additional Metrics	
Usage - Unique Agents (last 90 days)	4,576
# of Agents with Showable Listing	2,194
Unique Users - Agent Mobile App (last 90 days)	3,805
Unique Users - Consumer Mobile App/Website (last 90 days)	257
Feedback Requested	35,776
Feedback Responses	11,282