

# Overview – Snapshot

## Greater Alabama MLS

January 2021

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Listing Activity	
Showable Listings	6,570
Enabled Showable Listings	6,360
Percent Enabled Listings	97%
Appointments (Month)	36,017
Appointments (All – Since Inception)	2,006,955
Average Appointments Per Day (Month)	1,162
Office Activity	
Active Offices	570
Fully Enabled Offices	543
Partially Enabled Offices	16
Percent Enabled Offices	98%
Percent of Offices That Used System (Month)	86%
Percent of Offices That Used System (All)	69%
Agent Activity	
Offices in Which Agents Took Appointments (Month)	369
Offices in Which Agents Took Appointments (All)	769
Offices in Which Agents Used System (Month)	492
Offices in Which Agents Used System (All)	1,088
Active Offices – Agents Used System (All)	394

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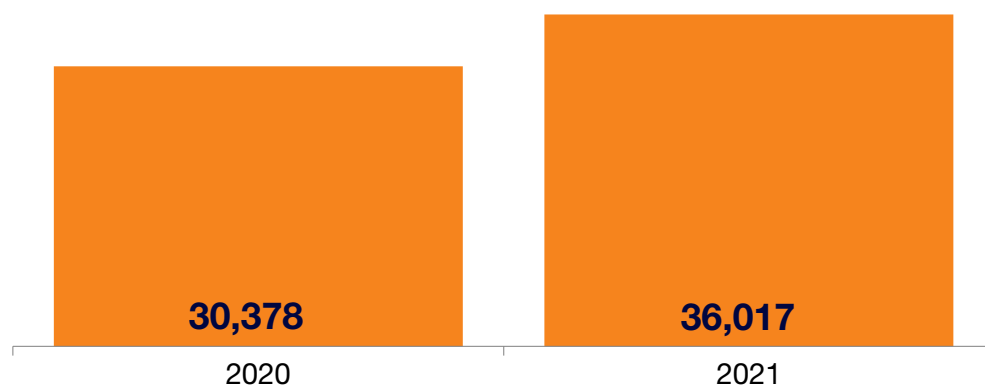
# Appointments (Month)

Greater Alabama MLS

January 2021

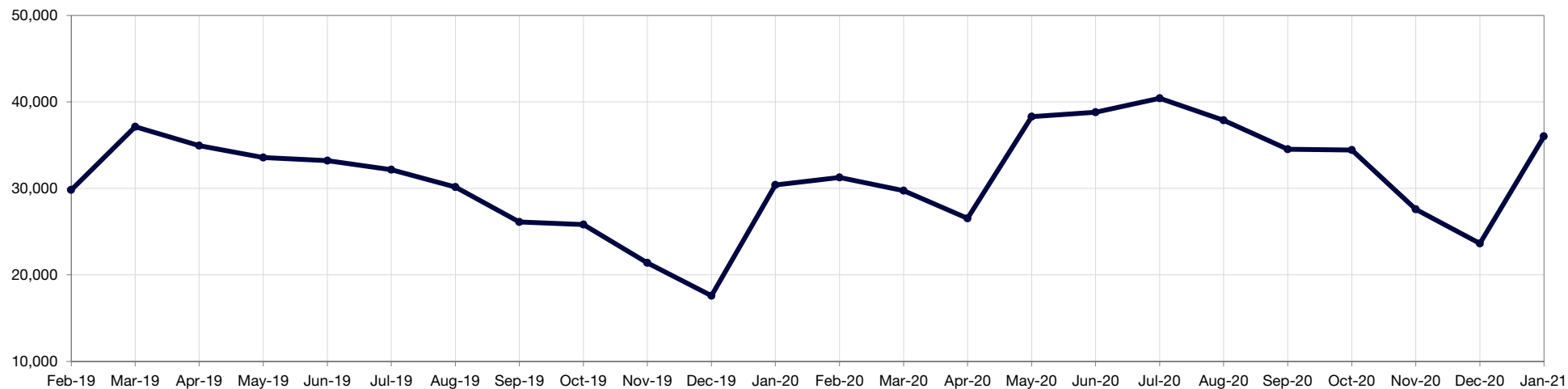


## January



Month	Current Year	Prior Year	Percent Change
<b>January 2021</b>	<b>36,017</b>	<b>30,378</b>	<b>+19%</b>
December 2020	23,620	17,597	+34%
November 2020	27,588	21,402	+29%
October 2020	34,415	25,803	+33%
September 2020	34,530	26,125	+32%
August 2020	37,854	30,143	+26%
July 2020	40,412	32,155	+26%
June 2020	38,783	33,203	+17%
May 2020	38,286	33,552	+14%
April 2020	26,523	34,948	-24%
March 2020	29,744	37,111	-20%
February 2020	31,250	29,808	+5%
12-Month Average	33,252	29,352	+13%

## Historical Appointments (Month)



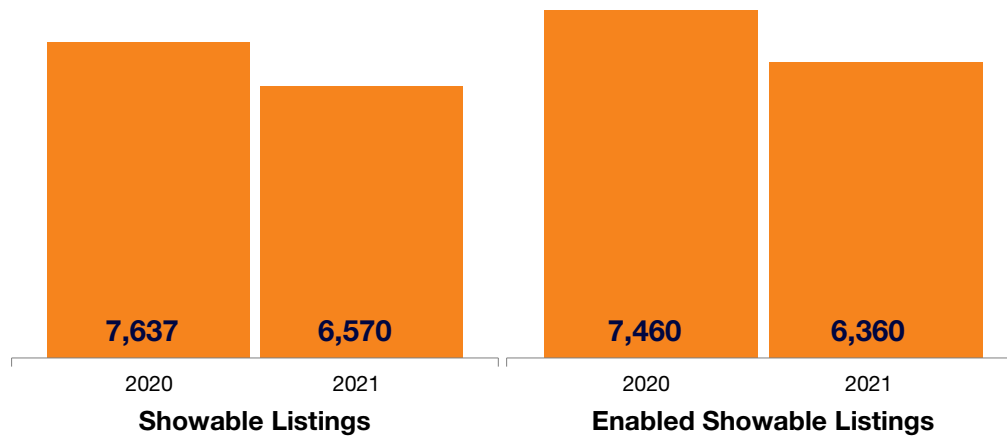
# Showable and Enabled Showable Listings

Greater Alabama MLS

January 2021

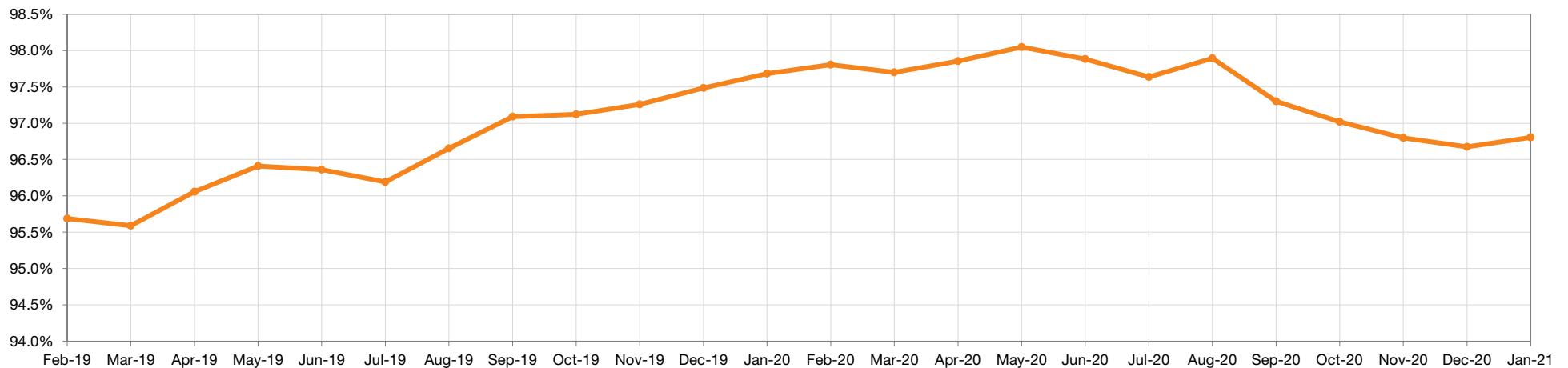


## January



Month	Showable Listings	Enabled Showable Listings	Percent Listings Enabled
<b>January 2021</b>	<b>6,570</b>	<b>6,360</b>	<b>97%</b>
December 2020	6,463	6,248	97%
November 2020	7,339	7,104	97%
October 2020	7,653	7,425	97%
September 2020	7,823	7,612	97%
August 2020	7,923	7,756	98%
July 2020	8,118	7,926	98%
June 2020	8,271	8,096	98%
May 2020	8,357	8,194	98%
April 2020	8,202	8,026	98%
March 2020	8,129	7,942	98%
February 2020	7,927	7,753	98%
12-Month Average	7,731	7,537	97%

## Percent of Listings Enabled



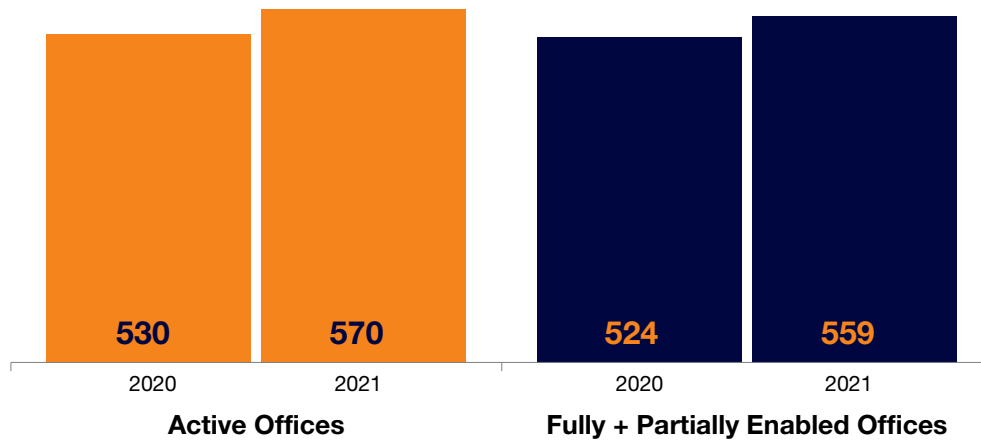
# Active and Enabled Offices

## Greater Alabama MLS

January 2021

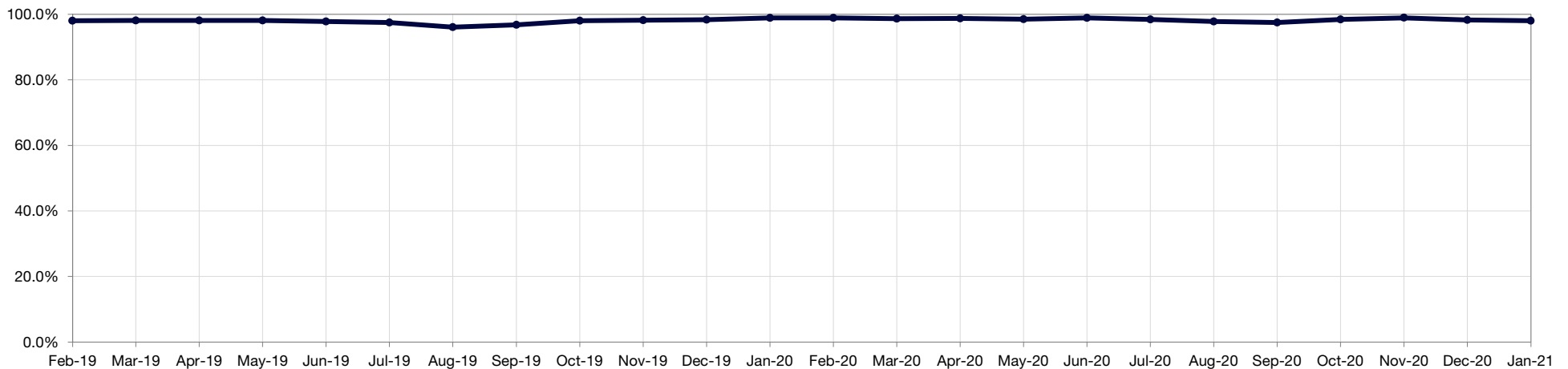


### January



Month	Active Offices	Fully + Partially Enabled Offices	Percent of Offices Enabled
<b>January 2021</b>	<b>570</b>	<b>559</b>	<b>98%</b>
December 2020	573	563	98%
November 2020	571	565	99%
October 2020	586	577	98%
September 2020	589	574	97%
August 2020	588	575	98%
July 2020	571	562	98%
June 2020	554	548	99%
May 2020	548	540	99%
April 2020	547	540	99%
March 2020	540	533	99%
February 2020	533	527	99%
12-Month Avg.	564	555	98%

### Historical Percent of Offices Enabled



# Overview – Full Year

## Greater Alabama MLS

### January 2021



<b>Listing Activity</b>	<b>20-Jan</b>	<b>20-Feb</b>	<b>20-Mar</b>	<b>20-Apr</b>	<b>20-May</b>	<b>20-Jun</b>	<b>20-Jul</b>	<b>20-Aug</b>	<b>20-Sep</b>	<b>20-Oct</b>	<b>20-Nov</b>	<b>20-Dec</b>	<b>21-Jan</b>
Showable Listings	<b>7,637</b>	7,927	8,129	8,202	8,357	8,271	8,118	7,923	7,823	7,653	7,339	6,463	<b>6,570</b>
Enabled Showable Listings	<b>7,460</b>	7,753	7,942	8,026	8,194	8,096	7,926	7,756	7,612	7,425	7,104	6,248	<b>6,360</b>
Pct. Enabled Listings	<b>98%</b>	98%	98%	98%	98%	98%	98%	98%	97%	97%	97%	97%	<b>97%</b>
Appointments (Month)	<b>30,378</b>	31,250	29,744	26,523	38,286	38,783	40,412	37,854	34,530	34,415	27,588	23,620	<b>36,017</b>
Appointments (All – Since Inception)	<b>1,607,934</b>	1,639,184	1,668,928	1,695,451	1,733,737	1,772,520	1,812,932	1,850,786	1,885,316	1,919,730	1,947,318	1,970,938	<b>2,006,955</b>

<b>Office Activity</b>	<b>20-Jan</b>	<b>20-Feb</b>	<b>20-Mar</b>	<b>20-Apr</b>	<b>20-May</b>	<b>20-Jun</b>	<b>20-Jul</b>	<b>20-Aug</b>	<b>20-Sep</b>	<b>20-Oct</b>	<b>20-Nov</b>	<b>20-Dec</b>	<b>21-Jan</b>
Active Offices	<b>530</b>	533	540	547	548	554	571	588	589	586	571	573	<b>570</b>
Fully Enabled Offices	<b>512</b>	517	520	526	526	536	549	565	560	565	549	545	<b>543</b>
Partially Enabled Offices	<b>12</b>	10	13	14	14	12	13	10	14	12	16	18	<b>16</b>
Pct. Enabled Offices	<b>99%</b>	99%	99%	99%	99%	99%	98%	98%	97%	98%	99%	98%	<b>98%</b>
Pct. of Offices That Used System (Month)	<b>90%</b>	89%	86%	84%	87%	90%	90%	86%	82%	87%	83%	86%	<b>86%</b>
Pct. of Offices That Used System (All)	<b>75%</b>	74%	72%	73%	73%	72%	71%	70%	71%	71%	72%	71%	<b>69%</b>

<b>Agent Activity</b>	<b>20-Jan</b>	<b>20-Feb</b>	<b>20-Mar</b>	<b>20-Apr</b>	<b>20-May</b>	<b>20-Jun</b>	<b>20-Jul</b>	<b>20-Aug</b>	<b>20-Sep</b>	<b>20-Oct</b>	<b>20-Nov</b>	<b>20-Dec</b>	<b>21-Jan</b>
Offices in Which Agents Took Appts. (Month)	<b>370</b>	377	361	344	365	387	391	384	381	382	362	375	<b>369</b>
Offices in Which Agents Took Appts. (All)	<b>694</b>	700	704	707	712	723	728	738	744	754	756	765	<b>769</b>
Offices in Which Agents Used System (Month)	<b>475</b>	475	465	460	475	501	515	508	485	507	474	495	<b>492</b>
Offices in Which Agents Used System (All)	<b>844</b>	853	859	866	871	1,031	1,038	1,046	1,058	1,065	1,067	1,080	<b>1,088</b>
Active Offices – Agents Used System (All)	<b>397</b>	397	390	398	399	400	407	414	416	415	411	404	<b>394</b>