

Overview – Snapshot

Greater Alabama MLS

November 2020

Listing Activity	
Showable Listings	7,339
Enabled Showable Listings	7,104
Percent Enabled Listings	97%
Appointments (Month)	27,588
Appointments (All – Since Inception)	1,947,318
Average Appointments Per Day (Month)	920
Office Activity	
Active Offices	571
Fully Enabled Offices	549
Partially Enabled Offices	16
Percent Enabled Offices	99%
Percent of Offices That Used System (Month)	83%
Percent of Offices That Used System (All)	72%
Agent Activity	
Offices in Which Agents Took Appointments (Month)	362
Offices in Which Agents Took Appointments (All)	756
Offices in Which Agents Used System (Month)	474
Offices in Which Agents Used System (All)	1,067
Active Offices – Agents Used System (All)	411

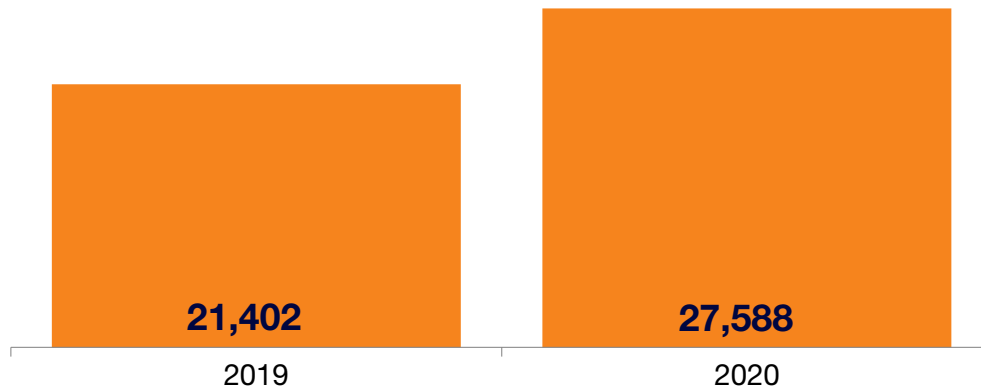
Appointments (Month)

Greater Alabama MLS

November 2020

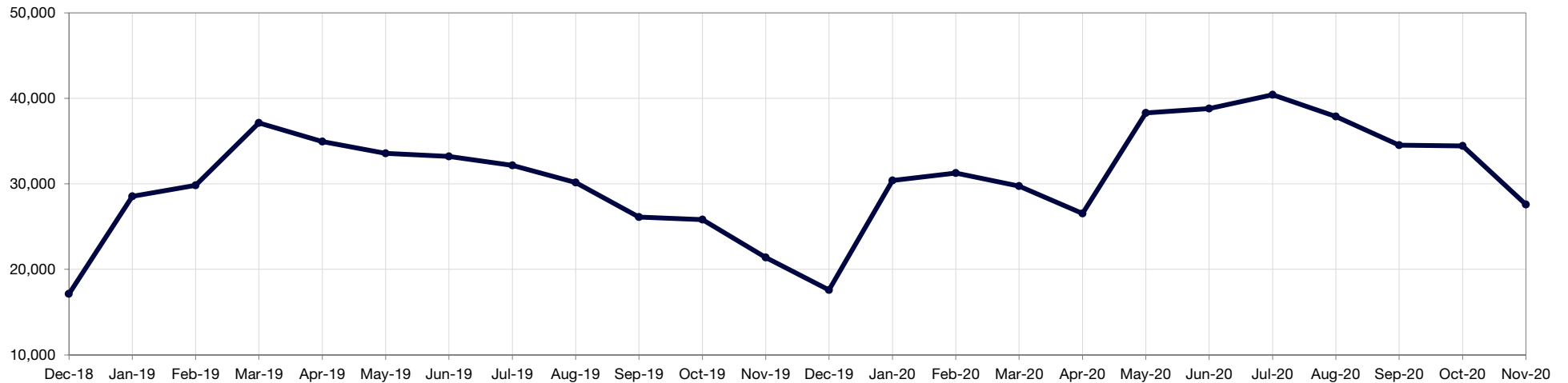


November



Month	Current Year	Prior Year	Percent Change
November 2020	27,588	21,402	+29%
October 2020	34,415	25,803	+33%
September 2020	34,530	26,125	+32%
August 2020	37,854	30,143	+26%
July 2020	40,412	32,155	+26%
June 2020	38,783	33,203	+17%
May 2020	38,286	33,552	+14%
April 2020	26,523	34,948	-24%
March 2020	29,744	37,111	-20%
February 2020	31,250	29,808	+5%
January 2020	30,378	28,522	+7%
December 2019	17,597	17,142	+3%
12-Month Average	32,280	29,160	+11%

Historical Appointments (Month)



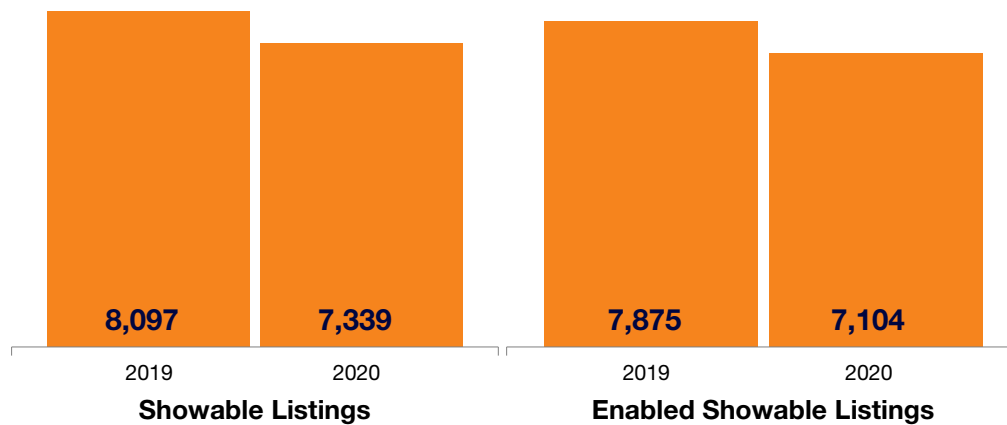
Showable and Enabled Showable Listings

Greater Alabama MLS

November 2020

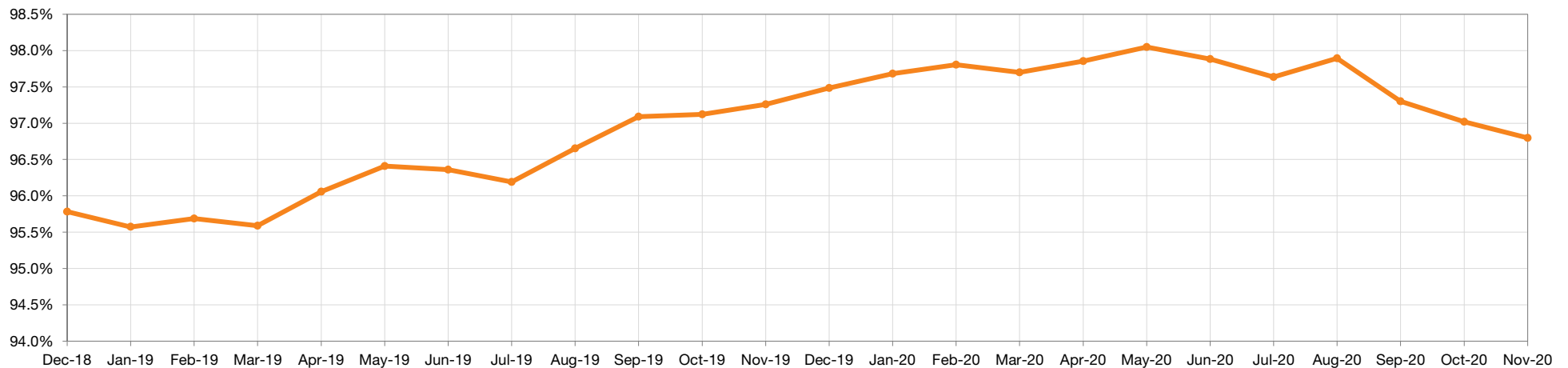


November



Month	Showable Listings	Enabled Showable Listings	Percent Listings Enabled
November 2020	7,339	7,104	97%
October 2020	7,653	7,425	97%
September 2020	7,823	7,612	97%
August 2020	7,923	7,756	98%
July 2020	8,118	7,926	98%
June 2020	8,271	8,096	98%
May 2020	8,357	8,194	98%
April 2020	8,202	8,026	98%
March 2020	8,129	7,942	98%
February 2020	7,927	7,753	98%
January 2020	7,637	7,460	98%
December 2019	7,073	6,895	97%
12-Month Average	7,871	7,682	98%

Percent of Listings Enabled



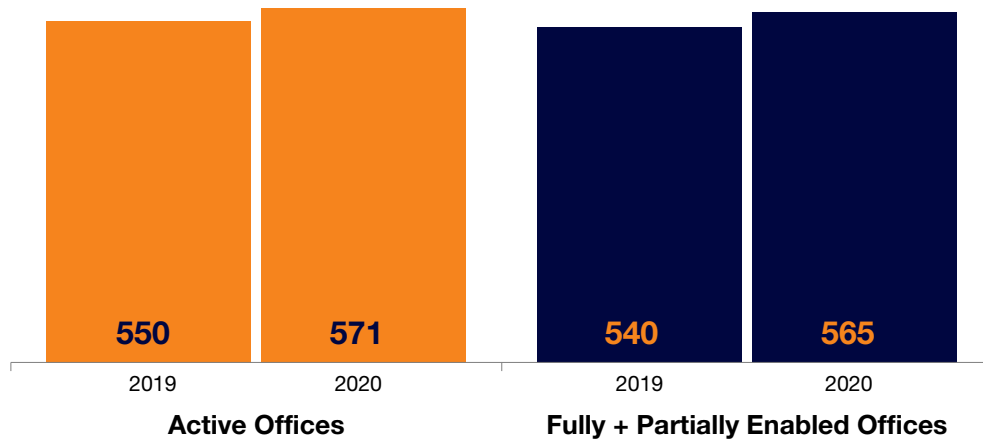
Active and Enabled Offices

Greater Alabama MLS

November 2020

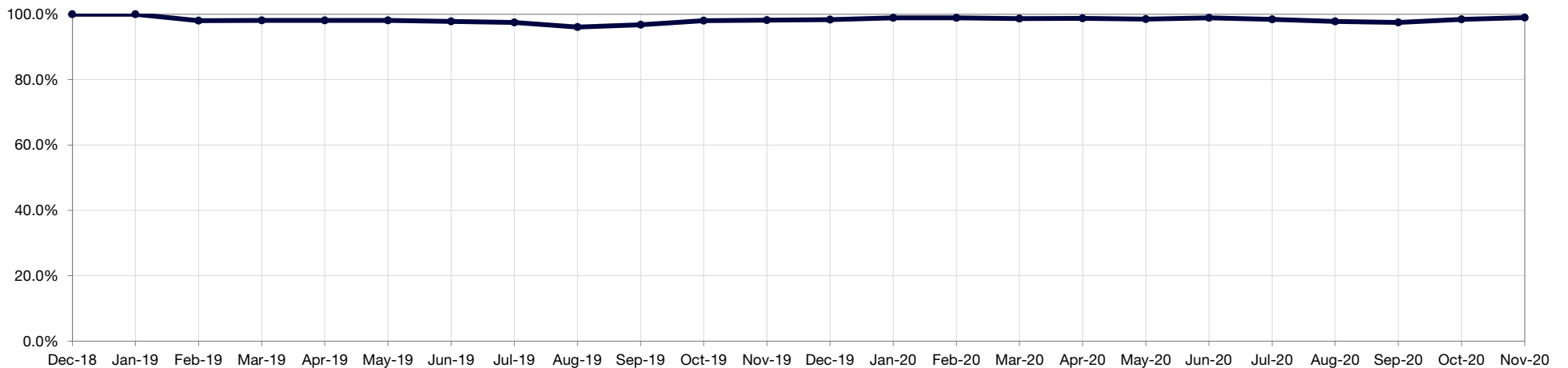


November



Month	Active Offices	Fully + Partially Enabled Offices	Percent of Offices Enabled
November 2020	571	565	99%
October 2020	586	577	98%
September 2020	589	574	97%
August 2020	588	575	98%
July 2020	571	562	98%
June 2020	554	548	99%
May 2020	548	540	99%
April 2020	547	540	99%
March 2020	540	533	99%
February 2020	533	527	99%
January 2020	530	524	99%
December 2019	537	528	98%
12-Month Avg.	558	549	98%

Historical Percent of Offices Enabled



Overview – Full Year

Greater Alabama MLS

November 2020



Listing Activity	19-Nov	19-Dec	20-Jan	20-Feb	20-Mar	20-Apr	20-May	20-Jun	20-Jul	20-Aug	20-Sep	20-Oct	20-Nov
Showable Listings	8,097	7,073	7,637	7,927	8,129	8,202	8,357	8,271	8,118	7,923	7,823	7,653	7,339
Enabled Showable Listings	7,875	6,895	7,460	7,753	7,942	8,026	8,194	8,096	7,926	7,756	7,612	7,425	7,104
Pct. Enabled Listings	97%	97%	98%	98%	98%	98%	98%	98%	98%	98%	97%	97%	97%
Appointments (Month)	21,402	17,597	30,378	31,250	29,744	26,523	38,286	38,783	40,412	37,854	34,530	34,415	27,588
Appointments (All – Since Inception)	1,559,959	1,577,556	1,607,934	1,639,184	1,668,928	1,695,451	1,733,737	1,772,520	1,812,932	1,850,786	1,885,316	1,919,730	1,947,318

Office Activity	19-Nov	19-Dec	20-Jan	20-Feb	20-Mar	20-Apr	20-May	20-Jun	20-Jul	20-Aug	20-Sep	20-Oct	20-Nov
Active Offices	550	537	530	533	540	547	548	554	571	588	589	586	571
Fully Enabled Offices	529	517	512	517	520	526	526	536	549	565	560	565	549
Partially Enabled Offices	11	11	12	10	13	14	14	12	13	10	14	12	16
Pct. Enabled Offices	98%	98%	99%	99%	99%	99%	99%	99%	98%	98%	97%	98%	99%
Pct. of Offices That Used System (Month)	81%	82%	90%	89%	86%	84%	87%	90%	90%	86%	82%	87%	83%
Pct. of Offices That Used System (All)	74%	73%	75%	74%	72%	73%	73%	72%	71%	70%	71%	71%	72%

Agent Activity	19-Nov	19-Dec	20-Jan	20-Feb	20-Mar	20-Apr	20-May	20-Jun	20-Jul	20-Aug	20-Sep	20-Oct	20-Nov
Offices in Which Agents Took Appts. (Month)	353	349	370	377	361	344	365	387	391	384	381	382	362
Offices in Which Agents Took Appts. (All)	689	693	694	700	704	707	712	723	728	738	744	754	756
Offices in Which Agents Used System (Month)	443	443	475	475	465	460	475	501	515	508	485	507	474
Offices in Which Agents Used System (All)	836	841	844	853	859	866	871	1,031	1,038	1,046	1,058	1,065	1,067
Active Offices – Agents Used System (All)	405	394	397	397	390	398	399	400	407	414	416	415	411