



Investing in ways for women on your team to find their stride and advance is more critical than ever.

Groundbreakers is designed to help you do just that.

Reach out today to see what level of sponsorship makes sense for your brand and team.

2022 sponsor opportunities are filling fast.  
Contact us for more details.

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TOIGO FOUNDATION **GROUND BREAKERS**  
**GROUND** Women in Leadership

2022 SPONSORSHIP OPPORTUNITIES

# TOIGO FOUNDATION GROUND BREAKERS

Women in Leadership

2022 SPONSOR OPPORTUNITIES

## SPONSORSHIP LEVEL

INFORMATION	In the Lead	Keynote	Workshop	Leadership Library Social Media	New Mother's Lounge	Virtual Platform Power Station	Networking Break	Shatter the Ceiling
Sponsor Fee	\$30,000	\$30,000	\$25,000	\$10,000	\$10,000	\$7,500	\$5,000	\$3,500
Availability	5 firms	<b>SOLD</b>	3 firms 1 /live 2/virtual	3 firms	1 firm	5 firms	Up to 12 firms	UNLIMITED
Executive Presence On-Stage/Airtime	Senior woman leader, 10-min "TED" style remarks followed by leader-to-leader exchange (NY)	Introduction and on-stage fireside chat with keynote (NY)	Join workshop leader live on our virtual stage as part of 15-minute interactive exchange (Oct 19 / virtual)					
Thought Leadership Library - Showcase recommendations and rational from C-Suite execs for up to 10 must-read books. Social - Share firm-produced thought leadership (PDFs, videos)				Book recommendations Branding on up to 12 event LinkedIn posts				
Tech Leader Power station branding and recognition as virtual event platform sponsor						●		
Branding / Advertising Ad rotation on event website Second ad placement on event portal (day-of access through 12/31/22)	● Premier placement	● Premier placement	● Priority placement	●	●	●	●	●
Share your firm's perspective Up to 2-min video on key opportunities and challenges facing women leaders today. Videos to be promoted on social, during event and on virtual event platform	●	●	●	●				
## Groundbreakers Tickets - In Person / Virtual	15 / 50	15 / 50	12 / 40	10 / 30	10 / 30	8 / 30	6 / 30	4 / 15

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