

# TOIGO FOUNDATION **BREAKERS** GROUND Women in Leadership

## 2022 SPONSOR OPPORTUNITIES

### SPONSORSHIP LEVEL

INFORMATION	In the Lead	Keynote	Groundbreakers Award	Workshop	Leadership Library Social Media	New Mother's Lounge	Virtual Platform Power Station	Networking Break	Shatter the Ceiling
Sponsor Fee	\$30,000	\$30,000	\$25,000	\$25,000	\$10,000	\$10,000	\$7,500	\$7,500	\$3,500
Availability	5 firms	<b>SOLD</b>	1 firm	2 firms 1 /workshop	3 firms	1 firm	5 firms	Up to 12 firms	UNLIMITED
Executive Presence On-Stage/Airtime	Senior woman leader, 10-min "TED" style remarks followed by leader-to-leader exchange (NY)	Introduction and on-stage fireside chat with keynote (NY)	Present 2022 Groundbreakers Award (NY)	Join workshop leader live on our virtual stage as part of 15-minute interactive exchange (Oct 19 / virtual)					
Thought Leadership Library - Showcase recommendations and rationale from C-Suite execs for up to 10 must-read books. Social - Share firm-produced thought leadership (PDFs, videos)					Book recommendations Branding on up to 12 event LinkedIn posts				
Tech Leader Power station branding and recognition as virtual event platform sponsor							●		
Branding / Advertising Ad rotation on event website Second ad placement on event portal (day-of access through 12/31/22)	● Premier placement	● Premier placement	● Premier placement	● Priority placement	●	●	●	●	●
Share your firm's perspective Up to 2-min video on key opportunities and challenges facing women leaders today. Videos to be promoted on social, during event and on virtual event platform	●	●	●	●	●				
## Groundbreakers Tickets - In Person / Virtual	15 / 50	15 / 50	12 / 40	12/ 40	10 / 30	10 / 30	8 / 20	8 / 20	4/ 15

2022 sponsor opportunities are filling fast. [Contact us for more details.](#)