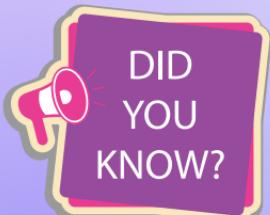


WHAT IS INTERNATIONAL Women's Day

International Women's Day (IWD) is a global day celebrating the social, economic, cultural and political achievements of women. The day also marks a call to action for accelerating gender parity.

Marked annually on March 8th, IWD is one of the most important days of the year to:

- celebrate women's achievements
- educate and awareness raise for women's equality
- call for positive change advancing women
- lobby for accelerated gender parity
- fundraise for female-focused charities



International Women's Day was honored the first time in Austria, Denmark, Germany and Switzerland in 1911. Over one million women and men attended IWD rallies campaigning for women's rights to work, vote, to hold public office and end discrimination.