

# NEW! CULINARY WINGMAN EVERYTHING RUBS



## Rustic Italian

#1544 / 2.2oz  
635519 115442

Sweet herbs with bright orange peel & a garlic kick

## Peppery Citrus

#1546 / 2.4oz  
635519 115466

Black pepper warmth with zesty citrus & savory onion

## Poblano Grill

#1545 / 2.0oz  
635519 115459

Piquant chile and a hint of smoky sweetness

## Roasted Garlic

#1543 / 2.5oz  
635519 115435

Rich, fire-roasted garlic with a lemony zest

## Hatch Chili

#1547 / 3.5oz  
635519 115473

Deeply savory with a unique Hatch Chile zing

## Herby Maple

#1542 / 2.9oz  
635519 115428

Earthy herbiness balanced with subtly sweet maple

## Everything Rubs

Urban Accents, the home chef's Culinary Wingman, is there for you. This bright new line makes cooking everything easier. Pick your protein or veg and your favorite cooking method, and let Urban Accents deliver the flavor!

- ✓ Small batch crafted
- ✓ Globally inspired
- ✓ Clean label, non-irradiated
- ✓ Flavor forward
- ✓ Versatile
- ✓ Gluten free ingredients

## Cooking in the time of COVID

Herbs & Spices fastest growing Nielsen category (40%+)

12% of consumers **cooking more at home**

36% **trading up** to higher priced items & seeking new flavors to replace missed experiences

**URBAN ACCENTS®**  
your culinary wingman

WE'VE GOT YOUR BACK IN THE KITCHEN®

GLUTEN FREE | NATURAL FLAVORS | SMALL BATCH CRAFTED