



# TEXAS VICTORY

## CONSULTING

### **TX-18 Momentum Check: The Voters' View**

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# 2025 CD 18 Special Election Poll Analysis

As the community prepares to decide who will represent Congressional District 18, understanding current voter preferences is essential. This poll, **fielded September 27 to October 2, 2025**, conducted with 557 respondents between ages 45 to 75, all verified voters who have participated in the last three Democratic primaries, offers a precise snapshot of the electorate.

The survey was distributed to 5,000 likely voters residing in Congressional District 18 and carries a margin of error of approximately  $\pm 3\%$ . These results provide valuable insights into the mindset of highly reliable voters who will shape the outcome of this special election. This timely snapshot not only shows current preferences but also highlights the critical segments campaigns should prioritize in the closing weeks. Given the narrow margins among top contenders, targeted outreach and voter contact over the coming days could shift the trajectory of the race.

## Candidate Performance

**Christian Menefee** currently leads the field, with 29.8% indicating their support. His coalition is anchored heavily by women, who make up 66.3% of his supporters. With 56 men (33.7%) and 110 women, Menefee demonstrates strong credibility among highly engaged voters, giving him an early advantage.

**Amanda Edwards** follows closely, securing 23.9%. Edwards' base is also majority women, with 90 women (67.5%) and 43 men (32.5%). Her long-standing community ties and proven record of leadership continue to resonate strongly within the district.

**Jolanda Jones** shows notable momentum, especially in recent weeks. She has risen to 18.9%, with 80 women (76.2%) and 25 men (23.8%) supporting her. Jones' campaign has generated late energy, particularly among women voters, positioning her as a serious contender in what remains a fluid race.

**Undecided voters** remain a significant bloc, totaling 22.8%. Among them, 83 women (68.5%) and 40 men (31.5%) reflect the district's heavy female electorate. This group represents the true pivot point of the race, and their eventual decision will likely determine the outcome.

**Carmen María Montiel** maintains 5.9%, all of whom are women. While her share of the vote remains limited, her presence demonstrates niche but consistent backing.

**George Foreman IV** registers 0.5%, entirely male. While numerically small, this support illustrates the potential for alternative or outsider candidates to attract attention within a highly engaged electorate.

## Gender Dynamics

The poll underscores the powerful role of women voters in District 18. 70% were women and 30% were men. Every leading candidate's base skews heavily female, confirming that the path to victory runs squarely through women aged 45 to 75 who have consistently voted in Democratic primaries.

## Key Insights

- **Christian Menefee** leads but not decisively. At 29.8%, he commands the largest share but must expand beyond his core base to solidify victory.
- **Amanda Edwards and Jolanda Jones** remain competitive. Edwards' consistency and Jones' late surge keep both in striking distance, particularly if undecided voters break in their direction.

- **Undecided** bloc is decisive. With 22.8% of voters still not committed, their choice will almost certainly determine the winner.

- **Women dominate the electorate.** At nearly three-quarters of the respondent pool, women remain the decisive force in shaping the outcome of this election.

## Vote Layout (By Gender)

Candidate	Men	Women	Total	% of Total
Christian Menefee	33.7%	66.3%	29.8%	29.8%
Amanda Edwards	32.5%	67.5%	23.9%	23.9%
Jolanda Jones	23.8%	76.2%	18.9%	18.9%
Undecided	31.5%	68.5%	22.8%	22.8%
Carmen María Montiel	0%	100%	5.9%	5.9%
George Foreman IV	100%	0%	0.5%	0.5%

## Conclusion

The race for Congressional District 18 is highly competitive, with **Christian Menefee** holding a narrow lead but **Amanda Edwards and Jolanda Jones** both within striking distance. The large bloc of undecided voters ensures that the contest is far from settled. With women making up the overwhelming majority of likely voters, campaigns must focus on building trust and credibility with this core group.

As precinct leaders and campaign strategists prepare for the weeks ahead, this poll makes clear that while Menefee holds an early edge, the race remains wide open. Strategic engagement with undecided women voters will be the determining factor in who ultimately secures the nomination.