

CALL FOR ENTRIES
7th Annual Arts and the Parks “The Sound of Color”
Watercolor Plein Air Event
Tuesday – Sunday May 26-31 2020
CAPITOL REEF NATIONAL PARK

Eligibility and Requirements

Any artist working in water media on materials designed for water media (wc canvas, aqua board), who registers and pays the event participation fees. This year’s fee is \$75 for UWS members and \$100 for non-members. This fee covers the entry, artists dinner and refreshments at the reception. Guest registration is \$25 and includes the welcome dinner and entry into Saturday’s event. The Sound of Color Thursday dinner is compliments of Entrada Institute Board Members.

New for 2020:

Red Sands Hotel will host this year’s welcome dinner. They are also offering a special room rate to artists and their friends and families. To book with Red Sands you must call and speak to the front desk only. We have an answer connect line that picks up if we are busy and after 10:30pm. They can leave a message with the answer connect person and the front desk will call them back. Please have them say they are with the Arts in the park group. Rooms are available starting on the 26th of May through the night of 30th of May. Rate will be 15% OFF our rack rate. Rate is \$212.50 per night. This will be in our Cathedral rooms. These rooms sleep 4 adults.

Social Media- you artists are the stars. Submit your photograph or one of your painting images along with 2 or 3 sentences about you and your participation in this AATP event. This will be streamed on various social media outlets for publicity for this event

Mini workshop for those new to plein air painting or those plein air artist that just want a tip from a real pro. On Wednesday Gloria will teach a 4 hour lesson on getting started and what to do when painting on location. Everything you need to know to make your painting experience pleasant and productive. This is a fee event of \$40.

Quick Draw competition on Saturday, one more way to get your art out there. Any participant in the main event is eligible to participate in this our first Quick Paint

Event. There is no extra cost to this event. You may enter 1 piece, but have more stamped, for the competition. The time frame of this event will run from 11 am to 2 pm on Saturday the 30th of May. Within the 3-hour time frame, you need to paint, frame your work, and be at the registration desk by 2 pm to have your piece included. This event is only 3 hours long, yet the entire area of the main event is possible for you to paint in. You do need to wisely consider how far you can go, get your painting done, frame it, and return within the time frame that is set.

Crafts festival to generate more community interest, we have added 6 crafts booths to the Saturday evening event. Applications are required for participation.

Ticketed event- Saturday's event will be a public pay event. What does this mean? Artists and their paid guests/families have tickets already. This fee is to help cover the costs of the refreshments offered and running the event.

Competition Guidelines

Artists may submit up to 3 paintings in any combination; Must submit at least one! This year's event includes a quick draw contest at no additional cost to the artists.

Sales: Paintings are sold at the show and auction at the conclusion of the plein air event Saturday afternoon. All paintings must be for sale. A 50% Commission is charged on all sold paintings which goes to Entrada Institute programs. Artists must establish a minimum bid (the least amount that the painting will be sold for) and a "*buy now bid*" (the price that a person can purchase the painting without further competitive bidding).

Paintings must be framed and ready to hang according to the framing requirements.

Framed paintings with completed paperwork must be submitted by 11am on Saturday, 30 May.

Image Sizes

Large format

Image more than 11"x15 This size is equal to a quarter sheet of watercolor paper.

Image must not exceed 15"x22" (Between 165 and 330 square inches) This size is equal to a half sheet of standard watercolor paper.

REMINDER

must be started on location, can be touched up off location

Small format

Image less than 11"x14"

Image 5" x 7" or greater (between 35 and 154 square inches)

REMINDER

must be started and completed on location; can be completed in more than one session on location

Quick Draw

Image less than 11"x14"

Image 4" x 6" or greater (between 24 and 154 square inches) Image Size

Limitations: No larger than a quarter sheet or the equivalent in square inches 11"X 14" = 154 square inches. No smaller than 4"X 6" = 24 square inches. That's image size or area of the painting, not the paper size.

Stamping

Painting paper must be stamped in advance. Quick Draw entries will be stamped on the day of the event after the other paintings have been submitted (Saturday)

Artists may have as many papers stamped as desired, but **only 3** can be entered into competition

Watercolor blocks will be marked on the side with paint marker, color to be determined. This color shows up on the edge of the paper and must be verified like stamped papers.

Verification

Make sure you have your stamps verified!!

Your painting buddy or a AATP volunteer can verify your stamp by signing your competition entry form

You may cut windows in the backing material so the stamp may be viewed OR have the stamp on your painting verified **prior to framing**.

Photography of Painting Image

Before framing your painting, make a high quality image of your art.

You may do this yourself OR you may bring your image to the Photography Station

These high quality images will be used for publicity by UWS, Entrada Institute, and Capitol Reef National Park.

Framing

Artists must bring ALL equipment and supplies for required framing. Frame suitable for water media painting, mat, glass or Plexiglas, wire, D-rings, backing material, and Label – Artist Name, Title of Painting, Size of image, Price, Location. This year artists may choose to fix their paintings with an archival varnish and frame without mat or glass. The new surfaces created for watercolor artists (wc canvas and board) are allowed this year.

Mat- Matting is a personal choice. Painting may be floated on the Matting Material.

Schedule

May 26 Tuesday Early Check-In 3-6pm at Robbers Roost, Torrey. Receive welcome bags, get wc materials stamped.

May 27 Wednesday Check-In 7:30-10:30 am at Robbers Roost, stamp materials, receive welcome bags; Paint Day.

Gloria Miller Allen will present a 4 hour introduction to plein air painting in Water media from 12-4pm, at the Red Sands Hotel activity room. This is an extra fee of \$40 for participants.

Artists' Welcome Dinner 5:30 pm at the Red Sands Hotel for participating artists, guests, Entrada and Capital Reef National Park key personnel. *Remaining welcome bags will be distributed and materials stamping will be available.*

May 28 Thursday Check-In 7:30-10:30 am at Robbers Roost, stamp paper, Paint Day. **The Sound of Color dinner is being provided "free of charge for artists" by Mary & Michael McConnell between 6:00 -8:00 pm.** Guest speaker Kenneth Hartvigsen on the relationship between sound and color.

May 29 Friday Check-In 7:30-10:30 am at Robbers Roost, stamp paper, Paint Day

Gallery Stroll, 5-7 pm Gallery 24 and Torrey Gallery, at your own pace.
Dinner on your own. **Presentation, Gloria Miller Allen 7:30-8:30pm,**
Robbers Roost.

EARLY PAINTING Receiving at Robbers Roost 7:30-9pm.

May 30 Saturday Submit paintings 9:00-11:00am, Robbers
Roost. Late paintings can not be accepted.

Saturday Evening 5-8pm - Reception, Show & Auction

Awards will be given in the following categories:

People's Choice

Large Format 1st, 2nd, 3rd, 2 Honorable Mention

Small Format 1st, 2nd, 3rd, 2 Honorable Mention

Quick Draw: 1st, 2nd, 3rd

**May 31 Sunday 9:30 Artists' Farewell Breakfast, Capitol Reef
Inn**