

## **2018 Home Show Incentive**

Lifestyle Screens is pleased to be rolling out the **Free Screen Upgrade, Free Frame Locks and Milano Locks Incentive** for all dealers displaying the Lifestyle Screen at home shows, county fairs, home-a-ramas and other organized events. The incentive is designed to be used by the dealer as a show special / discount promotion during that event.

Use this incentive to drive and close sales immediately at your show / event. The consumer needs to know that this offer is for a **limited time only and time is of the essence**. Taking a deposit has been the best way to secure the sale at the point of consumer interaction at the event

Participation parameters are as follows:

1. You **must** offer the Free Screen Upgrade, Frame Locks and Milano Locks as a free upgrade during the show / event. Offer **must** be prominently displayed at the show. Dealer must furnish photo of promotional advertisement and display.
2. The show or event **must** be listed on the Lifestyle Screen website. Email listing to: **Brian@AdvancedScreenworks.com** with **"Show Date"** as your subject line
3. A fully functional Lifestyle display or the Lifestyle miniature display with video must be used at show / event.
4. The incentive applies **only** to new Lifestyle units ordered.
5. All orders **must** be placed within ten (10) business days of show's closing date. **NO EXCEPTIONS!**
6. This offer may not be combined with any other Lifestyle Screen manufacturer's offer.
7. This offer begins January 09, 2018 and ends April 30, 2018.
8. All other sales terms and conditions apply.
9. Dealer **must sign and return** this form to Advanced Screenworks verifying that they understand the parameters of this incentive. By email: **Brian@AdvancedScreenworks.com**, fax: **678-288-7924**.

I, \_\_\_\_\_, of \_\_\_\_\_, fully understand the terms and conditions of the **2017 Home Show Incentive**.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Event Name: \_\_\_\_\_ Event Dates: \_\_\_\_\_

Event City: \_\_\_\_\_ Event State: \_\_\_\_\_

Event Venue: \_\_\_\_\_ (name of building).