

**Gabriela González** –originally from San Juan, Puerto Rico– has worked in the nonprofit communications field for over 13 years, focusing primarily on community development and engagement, arts and culture, environmental awareness and conservation issues, among other key areas. Throughout her career, she has spearheaded communications projects for a variety of organizations and agencies in the Greater New York City area and abroad, utilizing an integrated, holistic approach to culturally responsive marketing, multi-platform digital strategies and web solutions, bilingual storytelling, data visualization, and more. Gabriela holds a Master of Arts Degree in Cultural Agency and Administration from the University of Puerto Rico (UPR), and a Bachelor of Science in Communications from Florida International University (FIU).