

Privacy Policy for SLOAN STEM

Effective Date: December 1, 2024

At SLOAN STEM, we are committed to protecting your privacy and ensuring your personal information is handled safely and responsibly. This Privacy Policy outlines how we collect, use, and protect your information when you engage with us, including through Constant Contact.

1. Information We Collect

We collect personal information in various ways, including through forms on our website, email sign-ups, and when you interact with our marketing materials (such as newsletters, event invites, or surveys). The types of personal information we may collect include:

- **Name**
- **Email address**
- **Phone number (if provided)**
- **Mailing address (if provided)**
- **Professional or organizational affiliation**
- **Demographic information (optional, if collected for research purposes)**

We also collect non-personally identifiable information through our website, such as IP addresses and browsing behavior, through cookies and analytics tools.

2. How We Use Your Information

We use your personal information for the following purposes:

- To send you newsletters, updates, and other communications about SLOAN STEM initiatives, events, and programs.
- To process event registrations and manage participation.
- To conduct surveys or research to improve our services and offerings.
- To respond to your inquiries and provide customer support.
- To track and analyze our communications to improve our marketing strategies.

3. Sharing Your Information

SLOAN STEM does not sell, rent, or trade your personal information to third parties. However, we may share your information with trusted service providers, such as Constant Contact, to help us deliver emails and other communications. These third parties must comply with strict data protection regulations and are not permitted to use your personal information for their own purposes.

We may also disclose your personal information if required by law, or in response to a valid request by governmental authorities, such as a court order or subpoena.

4. Security of Your Information

We take the security of your personal information seriously. We implement appropriate technical and organizational measures to safeguard your information from unauthorized access, alteration, disclosure, or destruction. However, no method of transmission over the Internet or electronic storage is completely secure, so we cannot guarantee absolute security.

5. Your Rights and Choices

You have the right to:

- Access, update, or delete your personal information by contacting us directly at [Insert contact email].
- Opt out of receiving marketing communications by clicking the “unsubscribe” link at the bottom of any email or contacting us directly.
- Limit the personal information you provide when signing up for communications, though this may limit our ability to fully engage with you.

6. Cookies and Tracking Technologies

We use cookies and similar technologies to track user behavior on our website and improve your experience. Cookies are small text files stored on your device that allow us to collect non-personally identifiable data, such as browsing patterns, pages viewed, and interactions with our content.

You can adjust your browser settings to block cookies or receive notifications when cookies are sent, but please note that some features of our website may not function properly without them.

7. Third-Party Links

Our communications and website may contain links to third-party websites, including social media platforms or partner sites. This Privacy Policy does not apply to those websites. We encourage you to review the privacy policies of any third-party websites before providing any personal information.

8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page, and the effective date will be updated accordingly. We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your information.

9. Contact Us

If you have any questions or concerns about this Privacy Policy or how we handle your personal information, please contact us at:

SLOAN STEM

admin@sloanstem.com

855.234-6393 ext 6

www.sloanstem.com