

# TEMESCAL TELEGRAPH

BUSINESS IMPROVEMENT DISTRICT

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## TEMESCAL HOLIDAY FAIR SPONSORSHIP

The holiday season is approaching and the Temescal Telegraph BID is organizing the **Temescal Holiday Fair: Creators & Critters** to publicize the wonderful arts and culture in the neighborhood and draw shoppers to our district! 25+ independent local Temescal artists and makers will showcase their artwork, and will be joined by a holiday petting zoo featuring friendly cute barnyard animals for children and adults alike! The Temescal Holiday Fair will be on 49th St and in Temescal Alley, on **Sunday, December 8th, 11am-5pm**.

You're invited to participate as a sponsor in the Temescal Holiday Fair, supporting local artists in showcasing and selling their creations, and supporting the Temescal neighborhood as an emerging destination for arts and culture in the East Bay. In addition, Temescal Holiday Fair sponsors will receive significant recognition and exposure to hundreds of local art aficionados attending the fair and to thousands of East Bay residents reached via the event publicity campaign.

### SPONSORSHIP BENEFITS

#### **Presenting Sponsor:** **\$2,500**

- Company or organization name and logo in all marketing (poster, postcard, website, print advertisements, social media)
- Company/organization logo prominently featured ahead of other non-presenting sponsors
- Company/organization banner displayed in key location at the entrance of the event
- Prime location for 10' x10' sponsor booth, including canopy

#### **Main Sponsor:** **\$1,000**

- Company or organization name and logo in all marketing (poster, postcard, website, print advertisements, social media)
- Company/organization banner displayed in key location at the entrance of the event (provided by Sponsor)
- Prime location for 10' x10' sponsor booth, including canopy

#### **Festival Sponsor:** **\$500**

- Company or organization name and logo in all marketing (poster, postcard, website, print advertisements, social media)
- Presenting sponsor of petting zoo, with company/organization logo prominently displayed
- 10' x10' sponsor booth space

#### **Local Temescal Supporter:** **\$ 200**

- Company or organization name on website
- Company or organization recognized on social media as a Supporter
- 10' x 10' booth space



**Sponsorship Deadline: Friday, October 11, 2019**

The above opportunities can be further customized to suit the marketing or community engagement needs of your particular company or organization. **Please contact Shifra at [shifra@temescaldistrict.org](mailto:shifra@temescaldistrict.org) or 510-860-7327.**