



# Siempre Adelante

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## OVERVIEW

St. Junipero Serra Catholic School (SJSC) was born out of hard work, commitment and dedication from our founding families. Through the years, it is still our dear families that make up the heart and soul of the St. Serra faith-filled community. The generous contributions of time, talent and treasure from our St. Serra families have ensured a strong foundation for our school and will continue to move us forward for years to come. Hence our school motto: "***Siempre Adelante*** !" (Translated: "Always Forward!")

The Siempre Adelante sponsorship program was introduced in the Fall of 2019, and was extremely successful in its inaugural year. This program offers St. Serra family-owned businesses the opportunity to support the overall fundraising efforts of our school. Through Siempre Adelante, donors have the ability to support all major fundraising events with a single donation made at the beginning of the school year. This replaces the tedious process of donating multiple times throughout the year in support of each individual fundraising event. In essence, this program provides our major sponsors with a "one-stop shop" sponsorship opportunity, and provides recognition for that commitment throughout the school year in which the donation is made.

Due to the yearlong nature of this program, sponsorships are only offered until September 30, 2020. This year, St. Serra families will be given first priority until September 30<sup>th</sup>. Starting October 1<sup>st</sup>, we will open this well-received recognition opportunity to businesses that support St. Serra (but are not St. Serra families).



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## 2020-21 SPONSORSHIP LEVELS

Please consider supporting St. Junipero Serra Catholic School and gaining the opportunity to share your business with our community – the sponsorship levels for this year are as follows:

### FIVE THOUSAND ST. SERRA SPONSOR - \$5,000.00

- + Personalized banner along carpool fencing from October 2020 through June 2021 (see attached samples)
- + Sponsorship of three (3) major fundraising events\* at the \$1,000 level (or equivalent) for each:
  - o Drive-in Movie Sponsor (November 2020)
  - o Golf Classic Golf Cart and Hole/Tee Sign Sponsor (April 2021)
  - o Anchors Away Premium Sponsor (event date TBD)
- + Four (4) reserved seats and one (1) parking pass at choice of two (2) school events\* (examples of possible school events: Christmas Concert, Spring Choir Concert, Marian Mass, school-wide prayer service, 8<sup>th</sup> Grade or Kindergarten Graduation ceremonies)
- + Two (2) St. Serra Spirit items
- + Two (2) St. Serra logo decals

*Funds will be allocated to PTO fundraising efforts accordingly: General Community \$2,000, Drive-in Movie\* \$1,000, Golf Classic\* \$1,000, Anchors Away\* \$1,000. Estimated tax-deductible value \$4,746.*

### TWENTY FIVE HUNDRED ST. SERRA SPONSOR - \$2,500.00

- + Personalized banner along carpool fencing October 2020 through June 2021 (see attached samples)
- + Sponsorship of three (3) major fundraising events\* at the \$500 level (or equivalent) for each:
  - o Drive-in Movie Sponsor (November 2020)
  - o Golf Classic Golf Cart and Hole/Tee Sign Sponsor (April 2021)
  - o Anchors Away Premium Sponsor (event date TBD)
- + Four (4) reserved seats and one (1) parking pass at choice of one (1) school event\* (examples of possible school events: Christmas Concert, Spring Concert, Marian Mass, school-wide prayer service)

*Funds will be allocated to PTO fundraising efforts accordingly: General Community \$1,000, Drive-In Movie\* \$500, Golf Classic\* \$500, Anchors Away\* \$500. Estimated tax-deductible value \$2,400.*

### ONE THOUSAND ST. SERRA SPONSOR - \$1,000.00

- + Personalized banner along carpool fencing October 2020 through June 2021 (see attached samples)

*Funds will be allocated to the PTO General Community fund. Estimated tax-deductible value \$900.*

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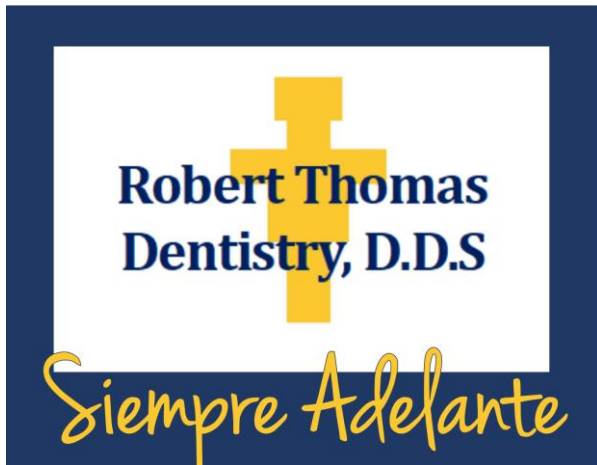
*This is a PTO-sponsored program to benefit all students of St. Junipero Serra Catholic School.*

*\*All fundraising and school events during the 2020-21 school year are subject to cancellation and/or change with or without notification. Should a fundraising or school event be cancelled, associated Siempre Adelante program sponsorships and/or reservations will be honored to the best of our ability (but not guaranteed) with another comparable event sponsorship and/or reservation.*



# Siempre Adelante

Banner SAMPLE Concepts:



Banners can be created with either a business logo or business name, and/or may include the family name if desired.

Logo artwork for banners must be received by Friday, October 2, 2020 and may not include an address, phone number, website or product endorsement. All banners are limited to one logo and must be approved by St. Serra administration before printing.

Banners will be hung along the carpool drive-through fencing from October 2020 – June 2021.

Please contact Caroline Cecil, PTO VP Donations with questions: [pto-donations@serraschool.org](mailto:pto-donations@serraschool.org)



# Siempre Adelante

Secure your contribution to St. Junipero Serra Catholic School's *Siempre Adelante* program today!

St. Serra Family Name	
Primary Contact Name	
Family Business Name	
Address	
City, State, Zip	
Primary Contact Phone	Primary Contact Email
Please commit me as a donor at the following level: <input type="checkbox"/> \$5,000 <input type="checkbox"/> \$2,500 <input type="checkbox"/> \$1,000	
On the banner we wish to list our: <input type="checkbox"/> Company Logo ONLY <input type="checkbox"/> Company Logo and Family Name Email logo to Caroline Cecil at <a href="mailto:pto-donations@serraschool.org">pto-donations@serraschool.org</a> .	
Preferred Method of Payment: <input type="checkbox"/> Check Please make checks payable to <u>St. Junipero Serra Catholic School</u> and return to the school office "ATTN: Caroline Cecil – PTO" by Fri. Sept. 30, 2020. <input type="checkbox"/> Credit Card	
Authorized Signature	Date

## Special Instructions:

Logo artwork for banners must be received by Friday, October 2, 2020 and may not include an address, phone number, website or product endorsement. All banners are limited to one logo and must be approved by St. Serra administration before printing.

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