



Order & Design Your 2019 Yearbook Dedication Ad Now!

Yearbook ads are a great way for parents, families, and friends to commemorate student achievements and important milestones.

*Have a lot of photos and unsure of how to organize them in an ad?
Never designed an ad before and not sure where to start?*

Dedication Ads are digital with online templates and submission to help you design a lasting recognition for your family!

*Is your child celebrating their first Holy Communion? Graduating from Kindergarten?
Made the sports team for the first time?...the possibilities are endless*

Let everyone know how proud you are of them with a Shout-Out ad - a unique way to show the special Serra Bear in your family how special they are... straight from your heart and into the yearbook.

Dedication Ad Pricing

Ad Size

		EARLY BIRD DISCOUNT		
		Order By: 11/25/2018	Order By: 1/6/2019	Order By: 2/3/2019
Full Page	8.5 x 11 inches (2550 x 3300 pixels)	\$ 340.00	\$ 400.00	\$ 475.00
Half Page	8.5 x 5.5 inches (2550 x 1650 pixels)	\$ 170.00	\$ 200.00	\$ 225.00
Quarter Page	4.25 x 5.5 inches (1275 x 1650 pixels)	\$ 85.00	\$ 100.00	\$ 125.00

Shout-Outs Pricing

Ad Size

		EARLY BIRD DISCOUNT		
		Order By: 11/25/2018	Order By: 1/6/2019	Order By: 2/3/2019
Quarter Page	4.25 x 5.5 inches (1275 x 1650 pixels)	\$ 85.00	\$ 100.00	\$ 125.00
Eighth Page	4.25 x 2.75 inches (1275 x 825 pixels)	\$ 45.00	\$ 65.00	\$ 100.00

Design, Preview, and Pay for Your Dedication or Shout-Outs Ad Online!

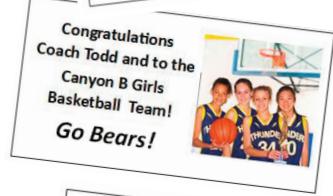
All ads are managed directly through our yearbook publisher's website for your convenience.

1. Visit JostensAdService.com.
2. *Get started now:* begin typing St. Junipero Serra Catholic School - select our school in Rancho Santa Margarita from the list.
3. To design a Dedication Ad - select **Yearbook Recognition Ads**.
To design a Shout-Outs Ad - select **Yearbook Business Ads**.
4. Click to Sign in or Register. **Create an Account** if this is your first time to the website, or enter your e-mail and password if you are continuing to work on an ad.
5. Follow the easy template guide to create your ad, utilizing your photos and text.
6. Preview your ad when you have finished.
7. Add your Dedication ad to the Cart and Check Out to finish.

For additional information on our Dedication and Shout-Outs Ads, including answers to the most Frequently Asked Questions, and school guidelines for ads, please visit our website at www.serraschool.org/Parents/Yearbook

Please contact Cindy Kennedy, at ckennedy@serraschool.org for more information

Shout-Out Examples



School Guidelines for Submitting a Yearbook ad:

1. The sale of ads in the school yearbook is a fundraiser to help offset the cost of the yearbook for families.
2. St. Junipero Serra Catholic School reserves the right to edit ads per our guidelines.
3. All submitted materials must be appropriate for school publication.
4. St. Junipero Serra Catholic School retains the right to remove any explicit text, graphic photos, or copyright-protected imagery or photos.
5. All ads must be purchased by the order deadlines in order to appear in the yearbook.
6. Jostens will make every effort to use your layout and text as indicated. A proof will not be provided and no changes can be made after purchase.

Frequently Asked Questions

Can I create my ad online even if some of the photos I want to use are paper photos instead of digital?

Yes, you can create your ad online and submit the digital photos through the website, then mail the paper photos to Jostens at the address indicated on their website. Mailed photos should be no larger than 8x10.

Should I send in original photos?

Jostens will make every effort to return all photos sent in; however, they don't recommend sending your only copy of a priceless family photo.

How are the ad prices determined and what is the money used for?

Ad prices are determined by St. Junipero Serra Catholic School. The revenue from Recognition Ads helps St. Junipero Serra support the yearbook and to keep it affordable for everyone.

How is the ad deadline determined?

The ad deadline is set by St. Junipero Serra, based on the production schedule for the yearbook.

What should I say in my ad?

The most effective ads reflect a balance between words and pictures. Ad text can consist of personal messages, inspiring quotations, prayers and/or passages from poetry. Samples of messages used in other ads may be viewed at the Jostens website at JostensAdService.com.

I already created my own ad as an electronic file - do I have to use one of their templates?

No, if you have already created your own file in one of the accepted digital formats, when designing your ad online, select the blank template in the size you wish to purchase and upload your single image.

Can I send my materials to the school?

No, please do not send your materials to the school. St. Junipero Serra has selected Jostens to assist with our ad program. Please send all materials to the address indicated on their website or call their customer service at 800-358-0800 if you have questions or need assistance in creating your ad.