SB 2008 is on the agenda in the Senate Community Affairs Committee this coming Tuesday, March 30. **We must continue to express our concerns about this bill and ensure members of the Senate understand that diverting money away from local tourism promotion efforts is the wrong move for Florida’s economic recovery.**

We appreciate your efforts yesterday to try to stop this bill from being heard and now we must pivot our message to **asking Senate leadership and members of the Senate Community Affairs Committee to vote NO on SB 2008**. Please send emails and targeted tweets to these Senators. The template email and tweets have been updated to reflect our request that they vote this bill down. Click on the tweet links to have them auto-populate into your Twitter account and hit send.

In addition to sharing these messages through your own communications channels, please share these tools with any other organizations that benefit from Tourist Development Taxes. They, too, would be negatively impacted and could lose funding if this legislation is ultimately passed by both chambers.

**Template Email:**

Dear Senator \_\_\_\_\_\_\_\_\_\_\_\_\_,

I am writing to you today to ask that you **vote NO on SB 2008**, which would allow local governments to sweep funds that have been established for local tourism promotion to use in other parts of their budgets.

This is an annual battle for local tourism promotion organizations that must fight to ensure the funds specifically earmarked by voters for tourism promotion remain dedicated to tourism promotion. Every year, there is a legislative proposal to expand the use of these funds to include items such as flooding, water quality, public safety, affordable housing and other services or projects. If this legislation is passed, there will be another request next year further eroding local communities’ abilities to attract visitors needed to generate tax revenue and jobs.

As the state struggles to rebound from the COVID-19 pandemic, now is not the time to hurt the industry that is poised to lead Florida’s economic recovery.

Thank you for your support of one of Florida’s top industries and voting in the best interest of the state.

Sincerely,

|  |  |
| --- | --- |
| **Senate Leadership** | **Email Address** |
| President Wilton Simpson | [simpson.wilton@flsenate.gov](mailto:simpson.wilton@flsenate.gov) |
| President Pro Tempore Aaron Bean | [bean.aaron@flsenate.gov](mailto:bean.aaron@flsenate.gov) |
| Majority Leader Debbie Mayfield | [mayfield.debbie@flsenate.gov](mailto:mayfield.debbie@flsenate.gov) |
| Senator Kathleen Passidomo | [passidomo.kathleen@flsenate.gov](mailto:passidomo.kathleen@flsenate.gov) |
| Senator Kelli Stargel | [stargel.kelli@flsenate.gov](mailto:stargel.kelli@flsenate.gov) |

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| **Senate Community Affairs Committee Member** | **Email Address** |
| Chair Jennifer Bradley | [bradley.jennifer@flsenate.gov](mailto:bradley.jennifer@flsenate.gov) |
| Vice Chair Ileana Garcia | [garcia.Ileana@flsenate.gov](mailto:garcia.Ileana@flsenate.gov) |
| Senator Dennis Baxley | [baxley.dennis@flsenate.gov](mailto:baxley.dennis@flsenate.gov) |
| Senator Jason Brodeur | [brodeur.jason@flsenate.gov](mailto:brodeur.jason@flsenate.gov) |
| Senator Janet Cruz | [cruz.janet@flsenate.gov](mailto:cruz.janet@flsenate.gov) |
| Senator Ed Hooper | [hooper.ed@flsenate.gov](mailto:hooper.ed@flsenate.gov) |
| Senator Travis Hutson | [hutson.travis@flsenate.gov](mailto:hutson.travis@flsenate.gov) |
| Senator Tina Polsky | [polsky.tina@flsenate.gov](mailto:polsky.tina@flsenate.gov) |
| Senator Bobby Powell | [powell.bobby@flsenate.gov](mailto:powell.bobby@flsenate.gov) |

**Tweets:**

|  |  |
| --- | --- |
| **Senate Member** | **Tweets** |
| President Wilton Simpson | @WiltonSimpson Please vote NO on SB 2008, which would allow local governments to sweep funds established for local tourism promotion to use in other parts of their budgets. These funds are how local tourism promotion organizations will help Florida’s economy rebound.  <https://ctt.ec/ag8Q1> |
| @WiltonSimpson Be the hero your communities need by voting down SB 2008 & stopping local governments from sweeping funds away from tourism development. It’s how we bring the visitors to our state who pay for services such as public safety, infrastructure & education.  <https://ctt.ec/KbAjB> |
| @WiltonSimpson Now is not the time to further harm FL’s tourism industry by letting local governments sweep Tourist Development Taxes. Those taxes are needed for tourism promotion efforts that will bring visitors back to the state and help FL’s economy recover.  <https://ctt.ec/6c1Fd> |
| @WiltonSimpson Threats to sweep local tourism promotion funds and allowing those dollars to be used for other projects and services are an annual battle that could erode local communities’ ability to attract visitors. Please put an end to this fight by saying NO to SB 2008.  <https://ctt.ec/xcLe3> |
| President Pro Tempore Aaron Bean | @AaronPBean Please vote NO on SB 2008, which would allow local governments to sweep funds established for local tourism promotion to use in other parts of their budgets. These funds are how local tourism promotion organizations will help Florida’s economy rebound.  <https://ctt.ec/8C032> |
| @AaronPBean Be the hero your communities need by voting down SB 2008 and stopping local governments from sweeping funds away from tourism development. It’s how we bring the visitors to our state who pay for services such as public safety, infrastructure & education.  <https://ctt.ec/1w5mB> |
| @AaronPBean Now is not the time to further harm FL’s tourism industry by letting local governments sweep Tourist Development Taxes. Those taxes are needed for tourism promotion efforts that will bring visitors back to the state and help FL’s economy recover.  <https://ctt.ec/E76ep> |
| @AaronPBean Threats to sweep local tourism promotion funds and allowing those dollars to be used for other projects and services are an annual battle that could erode local communities’ ability to attract visitors. Please put an end to this fight by saying NO to SB 2008.  <https://ctt.ec/jq547> |
| Majority Leader Debbie Mayfield | @debbie\_mayfield Please vote NO on SB 2008, which would allow local governments to sweep funds established for local tourism promotion to use in other parts of their budgets. These funds are how local tourism promotion organizations will help Florida’s economy rebound.  <https://ctt.ec/r183V> |
| @debbie\_mayfield Be the hero your communities need by voting down SB 2008 and stopping local governments from sweeping funds away from tourism development. It’s how we bring the visitors to our state who pay for services such as public safety, infrastructure & education.  <https://ctt.ec/Afdm7> |
| @debbie\_mayfield Now is not the time to further harm FL’s tourism industry by letting local governments sweep Tourist Development Taxes. Those taxes are needed for tourism promotion efforts that will bring visitors back to the state and help FL’s economy recover.  <https://ctt.ec/MdYF5> |
| @debbie\_mayfield Threats to sweep local tourism promotion funds and allowing those dollars to be used for other projects and services are an annual battle that could erode local communities’ ability to attract visitors. Please put an end to this fight by saying NO to SB 2008.  <https://ctt.ec/ccsPx> |
| Senator Kathleen Passidomo | @Kathleen4SWFL Please vote NO on SB 2008, which would allow local governments to sweep funds established for local tourism promotion to use in other parts of their budgets. These funds are how local tourism promotion organizations will help Florida’s economy rebound.  <https://ctt.ec/O58G7> |
| @Kathleen4SWFL Be the hero your communities need by voting down SB 2008 and stopping local governments from sweeping funds away from tourism development. It’s how we bring the visitors to our state who pay for services such as public safety, infrastructure & education.  <https://ctt.ec/p64Te> |
| @Kathleen4SWFL Now is not the time to further harm FL’s tourism industry by letting local governments sweep Tourist Development Taxes. Those taxes are needed for tourism promotion efforts that will bring visitors back to the state and help FL’s economy recover.  <https://ctt.ec/FerA5> |
| @Kathleen4SWFL Threats to sweep local tourism promotion funds and allowing those dollars to be used for other projects and services are an annual battle that could erode local communities’ ability to attract visitors. Please put an end to this fight by saying NO to SB 2008.  <https://ctt.ec/bjzYG> |
| Senator Kelli Stargel | @kellistargel Please vote NO on SB 2008, which would allow local governments to sweep funds established for local tourism promotion to use in other parts of their budgets. These funds are how local tourism promotion organizations will help Florida’s economy rebound.  <https://ctt.ec/yuP8d> |
| @kellistargel Be the hero your communities need by voting down SB 2008 and stopping local governments from sweeping funds away from tourism development. It’s how we bring the visitors to our state who pay for services such as public safety, infrastructure & education.  <https://ctt.ec/g53eV> |
| @kellistargel Now is not the time to further harm FL’s tourism industry by letting local governments sweep Tourist Development Taxes. Those taxes are needed for tourism promotion efforts that will bring visitors back to the state and help FL’s economy recover.  <https://ctt.ec/_325N> |
| @kellistargel Threats to sweep local tourism promotion funds and allowing those dollars to be used for other projects and services are an annual battle that could erode local communities’ ability to attract visitors. Please put an end to this fight by saying NO to SB 2008.  <https://ctt.ec/TwI3F> |
| Chair Jennifer Bradley | @jenn\_bradley Please vote NO on SB 2008, which would allow local governments to sweep funds established for local tourism promotion to use in other parts of their budgets. These funds are how local tourism promotion organizations will help Florida’s economy rebound.  <https://ctt.ec/x4pC1> |
| @jenn\_bradley Be the hero your communities need by voting down SB 2008 and stopping local governments from sweeping funds away from tourism development. It’s how we bring the visitors to our state who pay for services such as public safety, infrastructure & education.  <https://ctt.ec/2bvWJ> |
| @jenn\_bradley Now is not the time to further harm FL’s tourism industry by letting local governments sweep Tourist Development Taxes. Those taxes are needed for tourism promotion efforts that will bring visitors back to the state and help FL’s economy recover.  <https://ctt.ec/l59pz> |
| @jenn\_bradley Threats to sweep local tourism promotion funds and allowing those dollars to be used for other projects and services are an annual battle that could erode local communities’ ability to attract visitors. Please put an end to this fight by saying NO to SB 2008.  <https://ctt.ec/scqif> |
| Vice Chair Ileana Garcia | @IleanaGarciaUSA Please vote NO on SB 2008, which would allow local governments to sweep funds established for local tourism promotion to use in other parts of their budgets. These funds are how local tourism promotion organizations will help Florida’s economy rebound.  <https://ctt.ec/m9nkC> |
| @IleanaGarciaUSA Be the hero your communities need by voting down SB 2008 and stopping local governments from sweeping funds away from tourism development. It’s how we bring the visitors to our state who pay for services such as public safety, infrastructure & education.  <https://ctt.ec/38Pvy> |
| @IleanaGarciaUSA Now is not the time to further harm FL’s tourism industry by letting local governments sweep Tourist Development Taxes. Those taxes are needed for tourism promotion efforts that will bring visitors back to the state and help FL’s economy recover.  <https://ctt.ec/GBodV> |
| @IleanaGarciaUSA Threats to sweep local tourism promotion funds and allowing those dollars to be used for other projects and services are an annual battle that could erode local communities’ ability to attract visitors. Please put an end to this fight by saying NO to SB 2008.  <https://ctt.ec/YxA6r> |
| Senator Dennis Baxley | @dennisbaxley Please vote NO on SB 2008, which would allow local governments to sweep funds established for local tourism promotion to use in other parts of their budgets. These funds are how local tourism promotion organizations will help Florida’s economy rebound.  <https://ctt.ec/3d4fo> |
| @dennisbaxley Be the hero your communities need by voting down SB 2008 and stopping local governments from sweeping funds away from tourism development. It’s how we bring the visitors to our state who pay for services such as public safety, infrastructure & education.  <https://ctt.ec/0ceKe> |
| @dennisbaxley Now is not the time to further harm FL’s tourism industry by letting local governments sweep Tourist Development Taxes. Those taxes are needed for tourism promotion efforts that will bring visitors back to the state and help FL’s economy recover.  <https://ctt.ec/rJ3DO> |
| @dennisbaxley Threats to sweep local tourism promotion funds and allowing those dollars to be used for other projects and services are an annual battle that could erode local communities’ ability to attract visitors. Please put an end to this fight by saying NO to SB 2008.  <https://ctt.ec/iUI_a> |
| Senator Jason Brodeur | @jasonbrodeur Please vote NO on SB 2008, which would allow local governments to sweep funds established for local tourism promotion to use in other parts of their budgets. These funds are how local tourism promotion organizations will help Florida’s economy rebound.  <https://ctt.ec/te45o> |
| @jasonbrodeur Be the hero your communities need by voting down SB 2008 and stopping local governments from sweeping funds away from tourism development. It’s how we bring the visitors to our state who pay for services such as public safety, infrastructure & education.  <https://ctt.ec/LVONm> |
| @jasonbrodeur Now is not the time to further harm FL’s tourism industry by letting local governments sweep Tourist Development Taxes. Those taxes are needed for tourism promotion efforts that will bring visitors back to the state and help FL’s economy recover.  <https://ctt.ec/d2M71> |
| @jasonbrodeur Threats to sweep local tourism promotion funds and allowing those dollars to be used for other projects and services are an annual battle that could erode local communities’ ability to attract visitors. Please put an end to this fight by saying NO to SB 2008.  <https://ctt.ec/Jk4d4> |
| Senator Janet Cruz | @SenJanetCruz Please vote NO on SB 2008, which would allow local governments to sweep funds established for local tourism promotion to use in other parts of their budgets. These funds are how local tourism promotion organizations will help Florida’s economy rebound.  <https://ctt.ec/47rH7> |
| @SenJanetCruz Be the hero your communities need by voting down SB 2008 and stopping local governments from sweeping funds away from tourism development. It’s how we bring the visitors to our state who pay for services such as public safety, infrastructure & education.  <https://ctt.ec/oe3L1> |
| @SenJanetCruz Now is not the time to further harm FL’s tourism industry by letting local governments sweep Tourist Development Taxes. Those taxes are needed for tourism promotion efforts that will bring visitors back to the state and help FL’s economy recover.  <https://ctt.ec/2bjf3> |
| @SenJanetCruz Threats to sweep local tourism promotion funds and allowing those dollars to be used for other projects and services are an annual battle that could erode local communities’ ability to attract visitors. Please put an end to this fight by saying NO to SB 2008.  <https://ctt.ec/4Q0Zz> |
| Senator Ed Hooper | @EdEhooper1 Please vote NO on SB 2008, which would allow local governments to sweep funds established for local tourism promotion to use in other parts of their budgets. These funds are how local tourism promotion organizations will help Florida’s economy rebound.  <https://ctt.ec/tqsgO> |
| @EdEhooper1 Be the hero your communities need by voting down SB 2008 and stopping local governments from sweeping funds away from tourism development. It’s how we bring the visitors to our state who pay for services such as public safety, infrastructure & education.  <https://ctt.ec/vIkaW> |
| @EdEhooper1 Now is not the time to further harm FL’s tourism industry by letting local governments sweep Tourist Development Taxes. Those taxes are needed for tourism promotion efforts that will bring visitors back to the state and help FL’s economy recover.  <https://ctt.ec/WU5bM> |
| @EdEhooper1 Threats to sweep local tourism promotion funds and allowing those dollars to be used for other projects and services are an annual battle that could erode local communities’ ability to attract visitors. Please put an end to this fight by saying NO to SB 2008.  <https://ctt.ec/7_LT9> |
| Senator Travis Hutson | @TravisJHutson Please vote NO on SB 2008, which would allow local governments to sweep funds established for local tourism promotion to use in other parts of their budgets. These funds are how local tourism promotion organizations will help Florida’s economy rebound.  <https://ctt.ec/Nca3X> |
| @TravisJHutson Be the hero your communities need by voting down SB 2008 and stopping local governments from sweeping funds away from tourism development. It’s how we bring the visitors to our state who pay for services such as public safety, infrastructure & education.  <https://ctt.ec/8I2bp> |
| @TravisJHutson Now is not the time to further harm FL’s tourism industry by letting local governments sweep Tourist Development Taxes. Those taxes are needed for tourism promotion efforts that will bring visitors back to the state and help FL’s economy recover.  <https://ctt.ec/beuBF> |
| @TravisJHutson Threats to sweep local tourism promotion funds and allowing those dollars to be used for other projects and services are an annual battle that could erode local communities’ ability to attract visitors. Please put an end to this fight by saying NO to SB 2008.  <https://ctt.ec/146H6> |
| Senator Tina Polsky | @TinaPolsky Please vote NO on SB 2008, which would allow local governments to sweep funds established for local tourism promotion to use in other parts of their budgets. These funds are how local tourism promotion organizations will help Florida’s economy rebound.  <https://ctt.ec/ffR12> |
| @TinaPolsky Be the hero your communities need by voting down SB 2008 and stopping local governments from sweeping funds away from tourism development. It’s how we bring the visitors to our state who pay for services such as public safety, infrastructure & education.  <https://ctt.ec/gO8nx> |
| @TinaPolsky Now is not the time to further harm FL’s tourism industry by letting local governments sweep Tourist Development Taxes. Those taxes are needed for tourism promotion efforts that will bring visitors back to the state and help FL’s economy recover.  <https://ctt.ec/AQOXa> |
| @TinaPolsky Threats to sweep local tourism promotion funds and allowing those dollars to be used for other projects and services are an annual battle that could erode local communities’ ability to attract visitors. Please put an end to this fight by saying NO to SB 2008.  <https://ctt.ec/8Ighb> |
| Senator Bobby Powell | @BobbyPowellJr Please vote NO on SB 2008, which would allow local governments to sweep funds established for local tourism promotion to use in other parts of their budgets. These funds are how local tourism promotion organizations will help Florida’s economy rebound.  <https://ctt.ec/9y8u4> |
| @BobbyPowellJr Be the hero your communities need by voting down SB 2008 and stopping local governments from sweeping funds away from tourism development. It’s how we bring the visitors to our state who pay for services such as public safety, infrastructure & education.  <https://ctt.ec/4l4D2> |
| @BobbyPowellJr Now is not the time to further harm FL’s tourism industry by letting local governments sweep Tourist Development Taxes. Those taxes are needed for tourism promotion efforts that will bring visitors back to the state and help FL’s economy recover.  <https://ctt.ec/P6G7U> |
| @BobbyPowellJr Threats to sweep local tourism promotion funds and allowing those dollars to be used for other projects and services are an annual battle that could erode local communities’ ability to attract visitors. Please put an end to this fight by saying NO to SB 2008.  <https://ctt.ec/vnW44> |