FLORIDA CULTURAL ALLIANCE

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2019 Statewide Thank You Campaign

for Partial State-Appropriation Investments in the 2019-20 Florida Department of State Division of Cultural Affairs' Matching Grants

CONTACTS

Send personal thank you messages, letters, etc., to

1. **Florida Government Leadership** — go here to download an Excel file with names, titles, and addresses. Please note the three worksheet tabs at the bottom with details for the Florida Senate, House, Governor, and Secretary of State.

2. **Your Florida Senator and Representative** — go here.

3. **If time, thank all those state senators and representatives who represent the interests of your county in the Florida Senate and House:**

   a. Go here and find your county under column 1; all the state senators and representatives who represent your county in the Florida Legislature are listed and linked under columns 2 & 3. Column 4 lists U.S. House members who represent your county in the U.S. House and they are not included in these specific "thank you" letters.

   b. Excel file with comprehensive contact information on all Florida Senators and Representatives — just copy and paste those districts who represent you and your county.

SUGGESTIONS

Below are suggestions to include in your thank you messages and letters, along with links to details:

1. Make your thank you messages, videos, letters, etc., personal and relevant to your organization and county.

2. Refer to your county's arts & culture infographic to share a few facts about the IMPACT these DCA matching grants have on your organization and county (these are being updated, but there is good information to use for your county). Here are the 2019-20 DCA grants by county.

3. Reference the full name of the Florida Department of State Division of Cultural Affairs and the funding category, e.g., Cultural and Museum or Culture Builds Florida or Cultural Facilities' matching grants. Use this opportunity to focus their attention on where these state-appropriation investments were made. We need to build upon this year's success under these specific budget line items for next year.

4. Why these DCA matching grants matter?

5. How they leverage other necessary matching dollars?

6. Jobs sustained and created?

7. Educational programs enhanced or created?

8. Greater access created for more residents and tourists?

9. Return on investment back into local and state government treasuries in your county? Refer to your county's infographic.

10. Economic impact for your organization and your county?

11. Invite and engage them and their staff in your summer/fall organizational and community arts and culture programs/events and/or schedule a tour of your organization to meet with board and staff members to learn directly how these state DCA matching-grant investments are used and their impact.