

Demonstrate in large numbers throughout our state

- appreciation & support for state appropriations that invest in DCA matching grants;
 - that we're engaged and paying attention to Florida's political process and its impact on our lives, cultural organizations, and communities;
- the desire to inform our policy makers about
- the DCA grants' process and what your organization and other qualified cultural organizations go through to qualify for these DCA grants and be placed on these Florida Department of State ranked and recommended grant lists each year (ask them to please support and honor this well-established statewide process to award state arts and cultural matching grants);
 - the latest statewide economic impact of our industry (AEP5 Study) and if your local area conducted an AEP5 study, share those highlight, too;
 - the latest revenue generated back to local and state government treasuries from Florida's not-for-profit arts industry and local impact if applicable;
 - how your state DCA grant or grants in your community will be used to leverage the necessary-matching dollars that support jobs, educational programs, season support, tourism, etc.;
 - the important role and need for state support as a vital funding partner among the other diverse funding partners needed to sustain your organization's programs and other cultural organizations in your community;
 - upcoming arts, arts education, and cultural events and programs within your organization and/or community; invite them and their partners and staff to attend and participate. Enclose brochures.