

# PRESS RELEASE

## ***Walter Morris Company Announces Deal to Acquire Manufacturing Representative Agreements from Francer Industries***

*Walter Morris Company acquisition further expands its capabilities to serve the New England market.*

**Foxboro, MA USA – 9/8/2020** – Walter Morris Company, a leading manufacturer's representative firm in residential and commercial plumbing, heating, and water filtration, announced today the acquisition of key manufacturing agreements from Francer Industries.

The agreement, effective October 1, 2020, involves the Walter Morris Company's acquisition of the following manufacturer's representation agreements from Francer Industries:

- Clarion Bathware
- Cozy Heating Systems
- Gray Metal Products
- Perfect Aire
- Plumbing Technologies
- Western Pottery

As part of the agreement, Walter Morris Company will warehouse Clarion Bathware, Cozy Heaters, Perfect Aire heating and air conditioning equipment, and Western Pottery in their Foxboro, Massachusetts facilities.

“We are excited to add these premier brands to the Walter Morris family”, stated Cullen McCarthy, President at Walter Morris Company. “The acquisition of these select product lines shows our commitment to our customers to expand our product offerings with proven technologies in plumbing, heating, cooling, and water filtration.”

### ***About Walter Morris Company***

Walter Morris Company is a family owned leading manufacturer's representative serving New England with quality residential and commercial plumbing, heating, and water filtration solutions to wholesalers, contractors, and engineering firms across New England for nearly 100 years. Founded in 1922, Walter Morris Company is headquartered in Foxborough, MA USA; with offices throughout the Northeastern United States and a world-class team of sales and customer support representatives. To learn more, visit: [www.morrismercants.com](http://www.morrismercants.com). Follow Walter Morris Company on Facebook and LinkedIn.