

OSO Member "SHIP" Cruise Campaign Promotion Resources

The Membership Committee presents some ways to increase our OSO Chapters' Membership for 2021-2022.

We know that one question your chapter probably has for the Membership Committee is....What are some ways to maintain and increase the members in my DKG Chapter in order that our portion of the DKG OSO "SHIP" will be able to continue to float, sail, and thrive?

Well, we are so glad that you asked that question. First, travel online over to OSO DKG and click on the website. Second, type the word *Membership* in the search bar. Third, click on the word *Membership* highlighted in red.

Now click on and visit some of these helpful resources:

Prescription for Membership Recruitment: Why Belong to DKG? (YouTube Video)

Continue down the page under the section that says in blue **Your Membership Toolbox** and click on the following documents in the toolbox:

- Attracting New Members
- Looking for New Members
- Membership Classifications and Eligibility

We hope that your chapter will find some ideas and suggestions from these resources helpful, to inspire growth within the members of your Chapters' portion of the DKG OSO Member "SHIP". Happy Sailing to each of your Chapter Members!

Melodie A. McGee, Gamma Nu
Membership Committee, Chair