

OSO Expansion Committee Report

Beginning with the leadership team meeting in Washing Court House, Ohio, in August, the Expansion Team has met fifteen times via Zoom. We are in the process of laying the foundation and groundwork for growing Ohio's membership by chartering new chapters around the state.

To date we have:

- Developed and completed Ohio's Expansion Chartering Policies and Procedures.
- Developed specific maps of Ohio to address:
 - Current locations of Ohio's 77 chapters
 - Current locations depicting desert counties (counties without DKG chapters)
 - Devised an Ohio map depicting OSO divided into **nine** membership/recruitment areas. Currently the state organization is divided into five areas. The change from 5 to 9 areas will require amending the current OSO Standing Rules, which will be addressed at the fall Executive Board meeting in October 2022.)
- Developed, for distribution, a recruitment packet which will contain: Journey for Reasons for Life brochure/trifold; an OSO recruitment card; an informational sheet to support, for the reader, "**Why Belong to DKG?**"; a DKG social media card; and a card with contact information for further information about OSO/DKG. Additional information will be added as needed.
- Developed, for distribution, an Orientation Packet. To include: the Orientation Program Agenda; "**As a member of DKG**" - an informational sheet to illuminate the advantages of being a member of DKG; and a card with contact information for more information about OSO/DKG. Additional information will be added as needed.
- Developed a letter to School District Principals/Administrators (to be use for acquiring informational data).
- Developed a Prospect Letter to Potential Members (to be used as a personal invitation to the orientation meeting and presentation).
- Currently completing work on the Orientation Program Presentation for prospective members.
- **Great news to share!**
 - We have **1 FIRM COMMITMENT TO BEGIN A NEW CHAPTER**. The expansion team isn't quite ready to announce who, what, when and where? However, an announcement will be forthcoming in the early fall.
 - Currently exploring **2** possibilities for new chapter locations in counties without DKG chapters (referenced as desert counties).

Respectfully submitted by:

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