



The Voice

Delta Kappa Gamma promotes professional and personal growth of women educators and excellence in education.

A publication of OHIO STATE ORGANIZATION, The Delta Kappa Gamma Society

Volume 92 | October 2019

News From Ohio State Organization

<http://dkgoio.org>

From Diana's Desk **New Beginnings...**



Don't you just love the adventure and excitement of new beginnings? Educators everywhere have started their new school year – a blank slate to organize, schedule, and fill, new students to know, nurture and instruct, new learning for all involved, and new possibilities and opportunities to be utilized in an effort to make a difference in the lives of those they teach.

The same is true of DKG/Ohio. We have a new biennium before us with a newly elected leadership team in place, who **believe** in the possibilities and opportunities DKG has to offer and has worked diligently these past two short months to begin **building** our pathway for Ohio's future. We too are committed to making a difference in the health and well-being of our chapters and state organization.

We look forward to reporting our progress at our first Executive Board meeting in Grove City on Saturday, October 12, 2019. We will be sharing the new initiatives for expansion and educational excellence; reveal the secret of the 2019-2020 membership challenge; share information on many available scholarship opportunities; report on the leadership training opportunities for summer 2020, the revised Gold Key biennial requirements, convention plans and preparation, activities of the ADSOEF; vote on the employment of a new editor for **The Voice**; plus a few other important agenda items.

We welcome, invite, and encourage all...to **belong**, to add your voice, your energy, your enthusiasm, your passion, your bold commitment and determination to ours. It has been said, "there is strength in numbers," and your state leadership team is looking to **YOU...ALL of YOU** for support and assistance this biennium. Know that your behaviors and responses do change and affect those around you - your students, your colleagues, your chapter and your State Organization. Please know **YOU** are a valued member of our Ohio Organization and the value **YOU** give is appreciated beyond measure! Won't **YOU** join us...rally around...lend us your hand as we begin this biennium to **Believe... Belong...and Build Ohio's future!**

Wishing each and every one a successful, fulfilling and amazing DKG year! **Embrace your new beginnings** and the many opportunities and possibilities afforded you to connect with others and DKG/Ohio.

Thanking you in advance...

Diana

ADSOEF

ADSOEF NEWS FROM A. MARGARET BOYD RECIPIENT

In 2018-2019, the ADSOEF Foundation awarded an A. Margaret Boyd International Study Overseas Fellowship to Nominchimeg, "Nomin", Davannyam for study at Kent State University. Nomin joined us at the OSO State Convention and was exceedingly thrilled to learn about DKG and to meet many of our members. She wanted to share her thoughts of what this fellowship, our kind words of encouragement and other gestures mean to her. Her letter follows:

Dear Members of The Delta Kappa
Gamma Society,

I would like to express my deepest gratitude for your support, both financially and mentally, and it is because of your generosity I am able to study at Kent State University and fulfill my goal to specialize in Educational Psychology.

At the convention last spring I met wonderful people, dedicated teachers and committed women educators. It has given me courage and confidence to pursue my passion and reconfirmed that I was on the right path.

Upon graduation, as promised to you all, I will begin my journey of educating young psychologists. I hope one day I will be able to tell my story about how your generosity and sisters at DKG have helped me to become a pioneer in school psychology of Mongolia.

Sincerely,
Nomin



We are still supporting Nomin through this Fellowship, thus she can still use our support, thoughtful words of encouragement, cards, texts, etc. Her email is nominchimeg0606@gmail.com.



EDUCATIONAL EXCELLENCE COMMITTEE:

Schools for Africa

Ohio State Organization Educational Excellence Committee Presents....

Our new theme for this Project Initiative...

‘Schools for Africa’:

Transforming Lives Through

Educational Opportunities...

One-At-A-Time

Delta Kappa Gamma Society International supports with financial gifts...**Schools for Africa.**

Schools for Africa help the most disadvantaged children in Africa to get a quality education.

Look for more information about how DKG is helping children in Africa in future articles.

-Melodie McGee, Chair.

EXPANSION COMMITTEE

EXPANSION COMMITTEE IS UP AND RUNNING!

After a number of years, the Expansion Committee has been reactivated and is back to work. We have two goals:

- First, to redirect chapters toward the DKG mission, vision and purposes
 - To support all chapters and provide any assistance where needed
 - To create a resource booklet for chapters
- Second, to create opportunities for the formation of new chapters
 - To begin setting the groundwork for the addition of new chapters.
 - To look first, to areas without chapters

In the last five years, International has lost 250 chapters and 13,200 members. The number of inductees is also on the decline. We have been given a challenge and know it will take time to begin making a difference. The Membership Committee will be assisting us in this dual venture. We want to be a part of the solution, not part of the problem. We hope you, our members, will join us with this challenge. Please let us know what we can do to assist your chapter.

Patricia Cermak

Millie Holzer

Molly Tharp

Karen Dombrowski, Chair

Publications Benefit

An often-overlooked benefit of being a DKG member and a good internal marketing tool is the opportunity to be published in a professional journal.

DKG has two scholarly publications—*Bulletin: International Journal for Professional Educators* and *Bulletin: Collegial Exchange*. Both are peer-reviewed to being published in either is an honor and resume-worthy.

The *Journal* has three online issues per year and focuses on research-based and documented works.

Collegial Exchange issues, printed and mailed to every member, focus on articles based on practice and experience related to education, the Society, women and children, plus personal reflections and creative works. Learn more about these quality periodicals on the website under the **Publications** tab.

The Numbers Behind the Need

Healthy chapters and engaged members often wonder aloud why we need internal marketing. Consider these facts shared with 50 Member-ship Chairs during their recent training:

Over the last five years, DKG has lost 250 chapters and over 13,200 members. Inductee numbers have declined as well.

If one key to retaining members is to provide access to information as frequently as possible, as research suggests, consider using the DKG website to help meet this need.

International Communications and Marketing Committee | Leading Women Educators Impacting Education Worldwide

Using Website Resources for Internal Marketing

Chapters and members are the backbone of DKG so retaining and growing those numbers are essential to the good health of our Society. One important way we can do this is through internal marketing.

Internal marketing means promoting DKG's Purposes, Mission, projects, and benefits to members so they see the value and want to continue their membership. One suggested way to market internally is to provide access to information as frequently as possible.

DKG's website is continually updated, constantly available, and supports all marketing efforts. The **Resources** tab alone has a wealth of information for chapters wishing to retain and inform members.

The newly-revised pamphlet *A Journey for Life*, under the **Brochures/Flyers** link, promotes DKG in an easy to read format and includes a long list of benefits in one place. Print the pamphlet from the website or order it from the DKG Store for a minimal shipping and handling fee.

Other marketing materials for members on that link include flyers on the Emergency Fund, Scholarship Fund, and Insurance Benefits.

Videos of convention speakers, tutorials, webinars, and presentations on reorientation of members, found under the **Presentations** link, provide valuable help for creating vital chapters, mentoring members, and building connections.

The **Leadership Lab** links members to resources for expanding leadership and includes a free gift of an audio training from Susan Leahy to help members speak with greater confidence. Enhancing leadership skills and opportunities is a benefit of membership.

There is much more for members, such as business cards and resume templates, links to the *DKG App*, the *Go-To Guide*, and *Biennium Reports* from International Committees. Peruse the **Resources** tab and find ideas for marketing to your chapter members today. Keep them informed to keep them as members!

The Member-Side of the Website

The **Resources** tab, with its wealth of information for internal marketing, is only available to members once they are signed into the DKG website. Getting members signed in so they can see the resources and more on the member-side is another way to keep them informed. Chapter presidents can help members log in by providing a computer at a meeting and walking them through the process. Members will need their ID number and the generic password the first time they log on. Treasurers, as well as presidents, have ID numbers on membership rosters. If anyone needs help, they may use the website's chat feature, another valuable tool for keeping members happy and involved.



COMMUNICATIONS & MARKETING

"Get Connected"

Great Source of Information for Chapters

This bimonthly publication is a single sheet which addresses a different topic each time. The topics are timeless. So if you have a communication question, try this unique but often overlooked source.

The September/October issue speaks to internal marketing. It also gives the reader startling numbers about our membership health.

Back issues are always on our website. <https://www.dkgohio.org/get-connected.html>

From the Editor

SEND PHOTOS AND CAPTIONS

We want to feature news from our State chapters. Send a photo with a caption. Send to editor@dkgohio.org

- If members are identified, make sure you have permission to use their photo.
- Make sure you tell us your chapter name.
- Tell us what is going on in the photo.
- Keep the caption to 1 - 2 sentences.

See examples below.

Chapter News



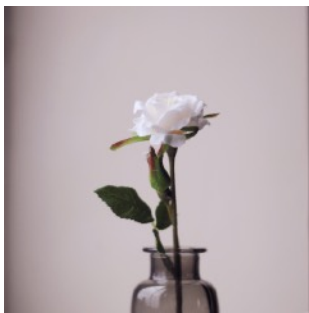
Kappa Chapter members celebrate 80th Anniversary of chapter's founding.



Pi Chapter's 80th Birthday - Members recognized (left to right) Nora Stang, Ethel Adams, Cel Grewe



Sue Datish, announced that Beta Chi will again be "Fostering Hope" by providing tote bags and drawstring bags for children in Foster Care.



REMEMBERING OUR LOST SISTERS

Arilla Bauer, Beta Upsilon
Loretta Brannan, Beta Zeta
Janet Edel, Delta Upsilon
Dr. Jean A. Williams, Gamma Pi
Dr. Annette E. Jefferson, Beta Lambda
Beverly DeBlase, Zeta

NOTE THE DATE

OCTOBER 12, 2019
EXECUTIVE BOARD MEETING
Grove City United Methodist Church
Grove City, OH

Chapter presidents should have received their material concerning this meeting. If you are a president and did not receive it, contact DKG Ohio President Diana Kirkpatrick at president@dkgohio.org

Save the Date!

DKG/Ohio State Convention
March 20 - 22, 2020
Embassy Suites,
Dublin, Ohio

CONVENTION WORKSHOP & BREAKOUT APPLICATION

WE NEED YOU

The March 20 - 22, 2020 State Convention is being planned. Do you have a topic that you want considered for a breakout session? This year, all applications will be done online. Go to the link below to apply.

DEADLINE FOR THE APPLICATION IS DECEMBER 10, 2019

Guidelines for Submitting an application:

- Each application will be considered by the convention committee. Each person submitting an application will be notified of the committee's decision by December 10, 2019.
- All audio-visual equipment must be provided by the presenter.
- As a professional non-profit organization, DKG/Ohio is unable to reimburse presenters for honorarium, travel, hotel or meal expenses.

- All presenters must register for the convention.
- Each presenter is expected to submit a brief biography after proposal acceptance. This will be used for your introduction.

<https://forms.gle/EUwwMrG9YcR2b4Uf9>

A Moment in Time

Ohio State Organization DKG held our first Convention at Cleveland's Hotel Cleveland, October 13-14, 1939.

Our October 1940 State Convention, held at Dayton's Biltmore Hotel, was the largest state or national DKG convention that year.

Thank You!

Dear Delta Kappa Gamma Ohio State,

Thank you for all the cards, phone calls and words of comfort you showered upon my family at the time of my husband, Ed's death. A special thank you to Meier Bauer, Diana Haskell, and Donna Myers for their surprise visit to the funeral home. My children and extended family saw what a wonderful group Delta Kappa Gamma is and why I am passionate about our programs.

Gratefully---Tammy Schroeder