



DÍA DE LOS MUERTOS



Support the region's only Latino-focused nonprofit, the Latino Leadership Council, through sponsorship of this important youth-led cultural event that will attract thousands of community and business leaders!

Your sponsorship is tax deductible (EIN # 27-0970476), supports our programs and provides various benefits (see chart).

Please contact Indira Infante at Indiral@LatinoLeadershipCouncil.org or (916) 223-2454 to support this important event.

For more information about our Health, Education and Youth Development programs that support more than 500 families annually, visit www.latinoleadershipcouncil.org.

Our 2024 event attracted nearly 3000 people throughout the day. Sponsorships fund an altar, hundreds of flowers for the event, cultural activities throughout the day, and also support El Pueblito de los Angelitos, an area at the event that will have youth resources, activities, and workshops.

SPONSORSHIPS	THE ALTAR SPONSOR \$10,000	LA CATRINA SPONSOR \$7,500	CEMPASUCHIL SPONSOR \$5,000	VELADORAS SPONSOR \$3,000	ANGELITOS SPONSOR \$1,500	SUGAR SKULL SPONSOR \$500
Welcome remarks at event 2x during the day	✓					
Logo on event shirt and receive 2 free t-shirts	✓	✓				
Reserved seating	✓	✓	✓			
Special Verbal Recognition at event	✓	✓	✓	✓		
Recognition in printed signage & online event program, e-newsletter and social media	✓	✓	✓	✓	✓	
Logo on all event materials	✓	✓	✓	✓	✓	✓

