



Community Impact Report

CONNECTING LATINOS TO HEALTH, EDUCATION, AND YOUTH DEVELOPMENT SERVICES

In 2025, LLC received **854** referrals for Latino/a children and adults, and provided **3,885** individual services.



79
SENIORS
(60+)



787
ADULTS



67
YOUTH
(0-18)



592
GROUP
SESSIONS



435
HEALTH
APPOINTMENTS
& SERVICES



Advancing the wellness and leadership capacity of Latino populations

Our Mission



The Latino Leadership Council (LLC) is the region's only Latino-focused non-profit. We are a client-driven organization that provides the Latino community with the skills and knowledge to improve well-being for themselves and their families. Our team of Promotores conduct home visits, attend appointments, and connect clients to external services during the **day, evening, and weekends** to mitigate access barriers.

Program Participants

69

Parent Project

45

Mami y Yo

26

Mis Cuates

19

Personas de Sabiduría

101

Superación Personal

84

Rincón de las Comadres

92

Youth Groups

2025 IMPACT

January - December



687 Individuals who Accepted Services

67 Individuals with Chronic Conditions

368 Support Group Participants

1,002 Referrals & Services to Basic Needs



Demographics

587
Identifying Women

243
Identifying Male

10
Unknown Gender

748
Preferred Spanish Language

79
Preferred English Language

13
Other Preferred Language



28

Events Attended or Hosted

In 2025, we reached over 2300 individuals through health events across Placer and Sacramento counties, providing free flu vaccines, nutrition education, blood pressure checks, and colonoscopy kits. Partnering with 50+ local organizations, we expanded outreach to vulnerable populations and worked to bridge health equity gaps in the Latino community.

2,300+

Connections made

60

Clients assisted with Domestic Violence

476

Services provided to Domestic Violence clients

With support and collaboration from Stand Up Placer, we provided critical assistance to 60 clients experiencing domestic violence. Our Promotores offered compassionate, hands-on support through home visits, emotional care, connections to mental health services, court accompaniment, and opportunities for social connection. Together, our team ensured each client received the safety, stability, and advocacy they deserve.

Our Team

Meet the Staff



Elisa Herrera
Executive Director



Celina Salas
Deputy Director



Indira Infante
Funds Development
Director



Karen Jakovac
Chief Financial Officer



Angela Tanasescu
Population Management
Community Connector
@ Kaiser Permanente



Crystal López-Franco
Program Analyst



Estela Leyva
Youth Promotora



Genesis Ascencio
Youth Promotora



Irene Botello
Health Education
Coordinator



Isaac Hernández
Plascencia
Program Assistant



Jaime Díaz
Promotor III



Kelita Álvarez
Promotora



Lissett Carrasquel
Promotora III



María Uribe
Promotora III



Nidia Russi
Promotora III



Saúl Flores
Parent Project
Coordinator



Sherri Adams
Bookkeeper



Yolanda Aceves
Promotora II

Meet the Board



Sandra Reyes
President
Senior Victim
Advocate, Placer
County District
Attorney's Office



Syrina Vásquez, MPH
Vice President
Epidemiologist,
Placer County
Department of
Public Health



Valdemar Sandoval III
Treasurer
VP, Branch Manager
First Foundation Bank,
Roseville



Angela Yahaira
Breining, Esq.
Secretary
Managing Attorney,
Statewide Organizational Support
CRLAF, Inc.



Elvira Covarrubias-
Martínez
Student Engagement
Program Manager,
Sierra College



Santiago García-Martín
Assistant Planner -
Long Range Planning Division,
Placer County



Rachel Guerrero LCSW
Retired Chief, Office of
Multicultural Services,
CA Department of
Mental Health



Dr. Reyes Ortega,
Ph.D.
Professor Emeritus,
Sierra College



Ernesto Pineda
Retired,
Gerard Group Data &
Analytic Consulting



Renee Regacho-
Anaclerio, Ph.D.
Retired, Assistant
Superintendent, PCOE

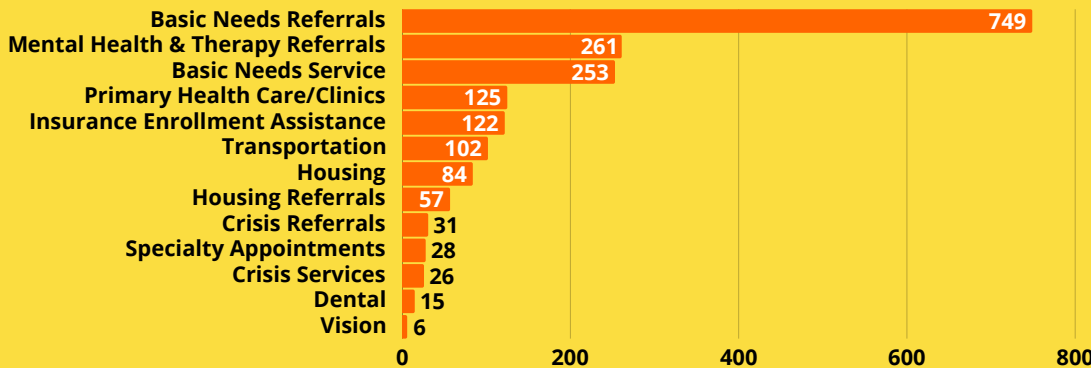
Services & Community Referrals

With funding from the Cities of Roseville and Rocklin, we helped 57 clients (126 household members) stay housed with rental and utility assistance.

Each client receives direct service support and/or are provided a warm handoff to partnering organizations with initial support provided by Promotores.

Referrals and Services Provided

Year-round services by Promotores 7 days a week



Highest Referrals

749

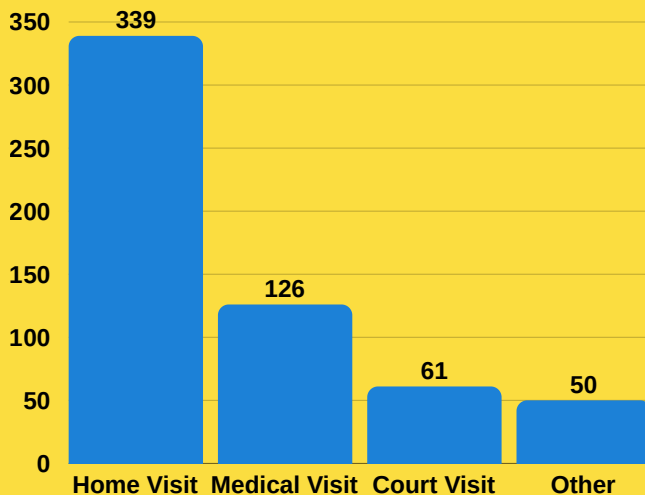
Basic Needs Referrals

Highest Service

253

Basic Needs Service

Appointments Attended by Service Type



Promotores Accompanied

576

Appointments

Monetary Assistance for Health Appointments

13

Primary Care Appointments

305

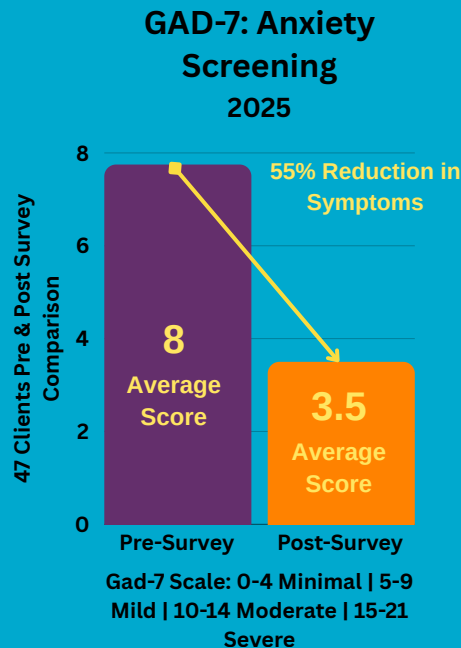
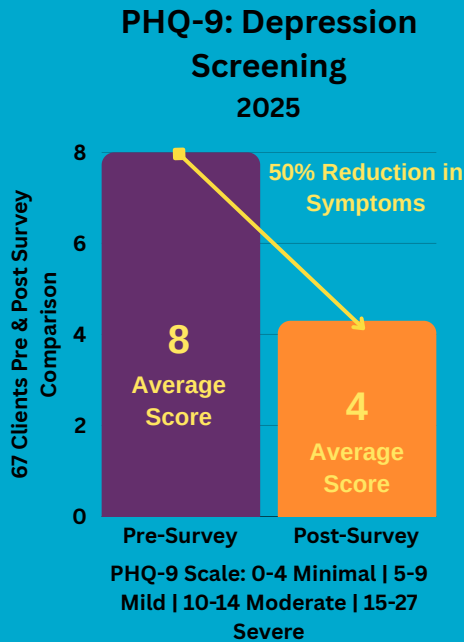
Mental Health Appointments

This year, our Promotores provided **339 home visits**, which helps to mitigate transportation, employment, and childcare. We also accompanied clients to **126 medical visits**, and **50 other appointments** and services. Staff also supported with **61 court navigation** visits, helping families navigate juvenile delinquency, dependency court, and domestic violence proceedings.

Our clients come to us through referrals from partner agencies including Children's System of Care (CSOC) and Adult Systems of Care (ASOC), among others. All clients who accept services receive an initial home visit to assess needs for services. This year, we received a total of **89 family referrals** from these valued partners.

Mental Health Impact & Results

Average Pre & Post Survey Results



To measure the impact of mental health services within our support groups and therapy services, clients complete two standardized screening tools at intake and case closure: PHQ-9, assessing depression symptoms, and the GAD-7, measuring anxiety. In 2025, clients who completed both a pre and post-survey showed meaningful improvement across both areas. For depression, average scores decreased from 8 (mild range) at intake to 4 (minimal range) at closure. For anxiety, average scores decreased from 7.75 (mild) at intake to 3.5 (minimal) at closure. These reductions reflect the real, measurable impact of our culturally responsive mental health services on the well-being of our community.

Client Success Story



Jesus' Journey to Healing

Mental Health Support

Jesus came to the Latino Leadership Council (LLC) seeking support in his journey to heal from deep-rooted childhood trauma. Like many in our community, he carried emotional burdens that impacted his daily life and personal growth.

With a connection to therapy services, the guidance of his promotor, Jaime, and the support of the Mis Cuates men's group, Jesus found a safe space to open up, learn, and rebuild.

"The LLC has helped me with services to heal from my childhood trauma. My Promotor, Jaime, was supportive throughout the whole process. I learned many skills in therapy and attending Mis Cuates. I am able to build up my life without self-sabotaging."

Spay & Neuter



Pets experiencing illness or not spayed or neutered may behave in ways that are stressful to our clients. Through funding from the Placer Community Foundation, we not only reduced this anxiety, but also provided critical pet welfare education. We guided our clients on the importance of preventive care to reduce the number of stray animals on the streets and to improve the long-term health of their own pets. Funding also helped provide essential pet vaccines and medications, ensuring families had access to the resources their family members need to thrive.

21

Spay & Neuter
Appointments

16

Clients

6

Cats

15

Dogs

Client Impact



Basic Needs

When this family needed help preparing for their baby, our partnership with the Assistance League of Greater Placer provided a crib, car seat, and baby essentials. The parents later visited in person to express their gratitude.



School Supplies

We've been truly blessed to support our families with free school supplies and clothes. Together, we're helping students feel prepared, confident, and ready to succeed.



Rental Assistance

A graduate of Mami y Yo reached out when her husband's health affected their income. Through the City of Roseville's support, we covered rent and utilities, keeping her family housed.

11th Annual Forum on the Latino Community



At the Latino Leadership Council's signature convening, leaders across sectors gathered together to examine the forces shaping Latino economic and social progress. In 2025, **242 community leaders** joined us to discuss “The Drivers of Growth and Our Path Toward Solidarity Economics.” Two keynote speakers, Manuel Pastor, Ph.D., Distinguished Professor at the University of Southern California, and Paulina González-Brito, CEO of Rise Economy, delivered powerful insights into the significant role Latinos play in driving the U.S. economy and underscored the importance of staying informed about Latino economic contributions during a time of growing division and uncertainty. As we look ahead, we remain committed to educating and uplifting our partners, leaning on one another's strengths, and working together to build a thriving, resilient community for generations to come.

Quetzal Awards



Award Recipients pictured left to right: Board Member, Dr. Reyes Ortega; Dennis Duran, Youth Mentor / YEAGA - Youth Development Award; Imelda Valdez, Victim Support Manager / Sierra Community House - Health Award; Priscilla Boggess, Rosabel Ortíz, Paola Gachet, Paola Pedroza, Selene Muñoz, Community Liaisons / WPUSD - Education Award; Board Member Elvira Covarrubias

242

Attendees

30

Sponsors

Our annual Quetzal Awards honor individuals and organizations that work in close collaboration with others to ensure that the Latino community is appropriately served.

2nd Annual Día De Los Muertos

As part of our Elevate Youth California grant through the Sierra Health Foundation, we hosted our annual Día de los Muertos celebration in Roseville as a two-day event that brought together over 1,500 community members. Our Youth Ambassadors took full leadership in developing and planning the celebration, using it as a powerful platform to share their culture and educate the community. The events were held in partnership with Denio's Farmers Market for Day 1 and with the City of Roseville Parks at Vernon Street Town Square for Day 2. The events honored the cultural traditions and significance of Día de los Muertos through altars, mariachi performances, Danza Azteca, and folklórico dancers, food trucks, art vendors, and local resources. Free activities such as face painting, a photo booth, and sugar skull decorating created an inclusive experience. Local Latino Student Unions collaborated in the celebration, and youth were inspired by the community support and the opportunity to see their culture represented accurately and respectfully.



1,500 +
Attendees



40
Sponsors



11 Non-Profit
Partners



38
Vendors



40
Youth
Volunteers



**687 clients served.
2,300+ connections made.
Countless lives changed.**

Thank You to Our Funders

**VIEW ALL
SPONSORS & DONORS**



John Mohme
Foundation



HN Krenkel
Trust Fund



Make a Donation



Scan to Donate Online



www.latinoleadershipcouncil.org/get-involved

For physical donations, please address to, Latino Leadership Council, Inc., and mail to:



2945 Bell Road, Suite 274,
Auburn, CA 95603

Send a Referral



Scan to Submit a Referral



www.latinoleadershipcouncil.org/referral



referral@latinoleadershipcouncil.org



530-320-5353

Upcoming Events:

5/9/2026 Sabor Latino Fundraiser
9/9/2026 12th Annual Forum on the Latino Community
10/24/2026 3rd Annual Día de los Muertos

"Thank you for believing in us,
for trusting in our mission, and for
being part of our extended familia."
- Elisa Herrera, Executive Director

Spay & Neuter



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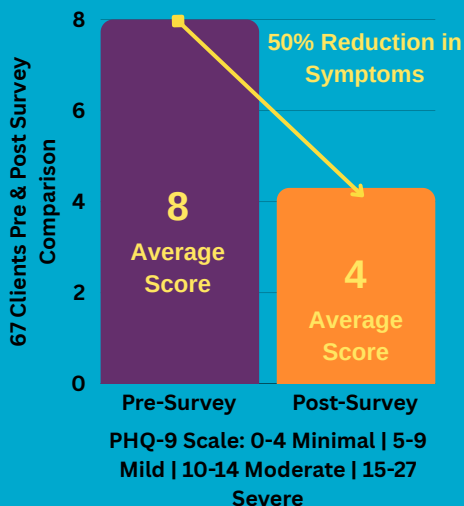
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Dogs

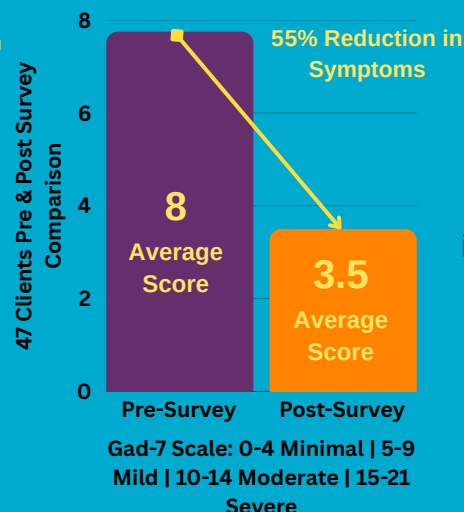
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Mental Health Impact & Results

**PHQ-9 Depression
Screening
2025**



**GAD-7: Anxiety
Screening
2025**



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